

CHAPTER III

METHOD OF THE STUDY

3.1 Research Approach

In conducting this study, the writer used qualitative approach. Qualitative is approach which requires a whole social situation involving the aspects of places, actors, and activities that works in synergic interactions and cannot be separated (Sugiyono, 2008). Moreover, According to Bodgan (1982), qualitative method is a method which observes the data in the form of written or spoken words from people. It is because the writer did not deal with numeric data, but descriptive data in analysis. In addition, the data were in the form of interaction between the administrator and the members which were taken from *Jancok Kata Kata Kota Kita* on *Facebook*. The most appropriate approach to do all the techniques of data collection is qualitative (Sugiyono, 2008).

3.2 Source and Sample of the Data

In JK4 page, there are hundreds of posts. Thus, the source of data for this study is all of the posts which are in the timeline. The reason of the writer selected posts as the source of data because in the timeline, the members are allowed to give response to any issues. Therefore, the writer used *Jancok Kata Kata Kota Kita* fan page on *Facebook* as the best online media to conduct a research about swear words.

Since there are many posts that can be found in JK4 fan page, the writer selected some posts as the samples which retrieved in October 2013 to limit and focus

on data. In here, the writer chose eight posts appropriate within the range of time that already decided. Those eight posts were selected because they represent the hottest news at the time. By limiting those posts, the writer believed it will help the writer in order to analyze the comments posted.

3.3 Techniques of data Collection

In conducting the study, the writer used JK4 on Facebook as the main source of data. The data are obtained through some steps. First, the writer accessed the internet, and then opened the link of *Facebook*. After that the writer logged in, and then searched for the fan page on *Facebook* and tended to focus only on the eight posts that have the most “comments” from the members. Next the writer observed further the selected posts.

The chosen posts are:

1. On the October 7th entitled “*Bedone cinta karo nafsu*”
2. On the October 10th: “*Test kelemotan utek*”
3. October 12th: the soccer match between Indonesian team and Korean team
4. October 21st: “*judul film Hollywood dadi jowo*”
5. October 23rd: “*dadi penjinak bom*”
6. October 24th: “*opo koen yo tau rek?*”
7. October 27th: “*jagoanmu sing ndi cok, Barcelona VS Real Madrid*”
8. October 28th: “*sumpah pemuda mbiyen karo saiki*”.

3.4 Technique of data Analysis

After reading those posts, the writer analyzed the posts and then noted the number of swear words that occur in the posts. After that the swear words that occur were classified into some types based on the swear words' meaning proposed by Timothy Jay (2006). Next, the writer analyzed the functions of the swear words by using the theory of Anderson and Trudgill (1990). Afterward, the writer interpreted the analysis finding based on the swear words of JK4 fan page on *Facebook*.

CHAPTER IV DISCUSSION