

TABLE OF CONTENTS

Inside Cover Page	i
Inside Title Page	ii
Declaration Page	iii
Dedication Page	iv
Thesis Advisor's Approval Page	v
Thesis Examiner's Approval Page	vi
Acknowledgement	vii
Epigraph	viii
Table of Contents	ix
Abstract	xii

CHAPTER I: INTRODUCTION

1.1 Background of the Study	1
1.2 Statement of the problems	5
1.3 Objective of the study	5
1.4 Significance of the Study	6

1.5 Definition of Key Terms 6

CHAPTER II: LITERATURE REVIEW

2.1 Gender Stereotypes 8

2.2 Language and Gender..... 10

2.3 Words Classes in Indonesian 14

2.4 Self-Help Books 18

2.5 Related Studies 21

CHAPTER III: METHOD OF THE STUDY

3.1 Research Approach 24

3.2 Corpus of the Study 24

3.3 Technique of Data Collection 25

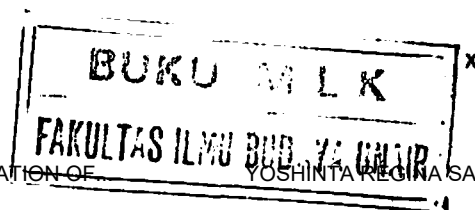
3.4 Technique of Data Analysis 25

CHAPTER IV: DISCUSSION

4.1 Words and Phrases Used to Represent an Ideal Woman 29

4.2 Words and Phrases Used to Represent an Ideal Man..... 41

4.3 The comparison of the representation of men and women 50



CHAPTER V: CONCLUSION	56
REFERENCES	59