

CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Human was born in different gender, race, and background. They should be treated equally with others. The miscellaneous of races and differences between man and woman are supposed to live without felling superior than others. There is no parameter that only male or female gender is better. But in some cases, we were indoctrinated that woman supposed to be in the kitchen, cooking, clean the house, gave birth meanwhile the man working to get money, and being the head of the family. Women tend to get little opportunity in life compare to the man. The African National Congress Women's League (ANCWL) stated that:

Women continued to join the urban work force, and by the late 1980s, women made up at least 90 percent of the domestic work force and 36 percent of the industrial work force, according to labor union estimates. Women's wages were lower than men's even for the same job, however. In addition, positions normally held by women had long hours and few benefits, such as sick leave; women often were dismissed without advance notice and without any type of termination pay" (Coutsoukis).

Because of this issue, feminism appears to the public. Women start to ask their right and try to be equal with the man because they deserve to get a better life.

Cathia Jenainati on her book in *Introducing Feminism* stated, "Feminism is the struggle to end sexist oppression" (Jenainati & Groves 3).

Women, in this case are white women tends to represent more dominant than black woman. The domination of men than woman is quite common in our life but even between white woman and black woman have their own stereotype. Stereotype is common believe about anything that showed in society or media and become the image but not reflect the reality. As suggested by Hooks,

"Stereotypes, however inaccurate, are one form of representation. Like fictions, they are created to serve as substitutions, standing in for what is real. They are there not to tell it like it is but to invite and encourage pretense. They are a fantasy, a projection onto the other that makes them less threatening (Hooks 171).

In what hooks stated, stereotypes mean that the representations of women are created in the way the film show. According to Bell Hooks on her book, *Black Looks: Race and Representation* said that, "Conventional representations of black women have done violence to the image. Responding to this assault, many black women spectators shut out the image, looked the other way, accorded cinema no importance in their lives" (Hooks 120). The representation of black women that stated by Bell hooks implied that they are showed weak and have no power because they are represented have no significant role in their life. But the white women have different image because they showed have partner that can help them

to dominate. Bell hooks stated that representation of white women is "And yet if the class, race, and gender aspirations expressed by the drag queens who share their deepest dreams is always the longing to be in the position of the ruling-class woman then that means there is also the desire to act in partnership with the ruling-class white male (Hooks 148).

Another portrayal of black women can be seen in Martin Scorsese film. Martin Scorsese is a film director, screenwriter, producer, actor, and film historian. Through his film, he indirectly shows the portrayal of black women that has not being seen and tend to showed as negative image. One of his film are *The Wolf of Wall Street* was published in 2013 and was written by Terence Winter. In this film, Martin show the portrayal of the black woman is not more than prostitution or striptease dancer. Through his film, Martin depicted that some of women in this period tend to seen as bad women and being sexual object by men. The white woman are also showed as prostitute, but another white women being partner or important person of the main character while the black woman, even one of them are not showed being important character at all. Bell Hooks in her book *Black Looks: Race and Representation* said, "Representations of black female bodies in contemporary popular culture rarely subvert or critique images of black female sexuality which were part of the cultural apparatus of 19th-century racism and which still shape perceptions today" (Hooks 62).

The unimportant image of black women, the domination of white man and white women also has similarity with the film was made by Jamie Uys: *The Gods Must be Crazy 2*. Jamie Uys is a white South African film director. He was born

on 30 May 1921, Johannes Jacobus Uys (Jamie Uys) is white South African that was made some film about Africa, nature and bushman life (Mimosa 18). Jamie enrolled for a B.Sc. degree at the Randse Afrikaanse Universiteit (RAU) and received his Higher Education Diploma from the Pretoria Normal College. His father was a principle and the Uys brothers followed suit (Mimosa 18).

The Gods Must Be Crazy 2 story is about Bushman (Xixo) searching his son and daughter Xiri and Xisa that lost because they follow the track of the wheel that owned by two elephant poachers. Curious with the truck, Xiri and Xisa climb into the water tank and inadvertently taken by two elephant poachers. In other scene, a young lawyer woman named Ann Taylor arrives at a bush clinic to participate in a presentation in Okakarara. Since she has some spare time, she accepts the invitation by a young man to take a joyride in his small plane. They go to see zoologist Dr. Stephen Marshall, who exchanges places with the other pilot so he and Ann can continue on, but the plane crashes, stranding them both in the middle of the Kalahari Desert. In addition, war was happen, and makes Cuban soldier (Mateo) and Angolan (Timi) meet with other, who repeatedly attempt to take each other prisoner. The end of the story, Xixo finally found his son and daughter, Ann Taylor and Dr. Marshall can go back to their place, and the two elephant poachers get arrested by Angolan soldier.

The Gods Must Be Crazy 2 is the sequel of *The Gods Must Be Crazy*. The reason of the writer choose to analyze *The Gods Must Be Crazy 2* is because this film contains dominant feminism issues than the first one: First, the nearly absent representation of Bushman wives in which there is no significant shot or scene for

them from beginning until the end of the film; second, the portrayal of white woman as powerful yet weak in some cases; third, because there are many movies in America that has feminist and racial issue, but only few of such movie are produced from Africa. Another reason is because this film was one of Jamie's successful movies in South Africa. Because of that reach, "Hollywood offered Uys heaven on earth: Budgets, production teams, cutting-edge technology and super stars – anything the South African wanted the Americans (competing for his creative/professional affections) would deliver" (Mimosa 88).

There are previous studies about feminism issues. One of them is *The Case For The Wolf Of Wall Street: Surprisingly Feminist Film* by Helen O'Hara. In her writing in *The Wolf of Wall Street*, she stated, "this film illustrates the link between financial and sexual exploitation, between financial power and patriarchy, and it does so in a way that is thoroughly condemnatory" (O'Hara). O'Hara showed that woman in the movie is portrayed as prostitutes and the men uniformly grope and harass them. The female employees also being sexual object of the white male.

The study about *The Gods Must Be Crazy* is made by Zackry T. Farmer from Illinois University. Zackry in his writing in mini forum titled "Revisiting the Gods Must Be Crazy: Revealing the complexity of apartheid South Africa with a comedy classic." talk about apartheid issue, which exists in that movie, and talk a little about modernism. He only talks about the bottle of coca-cola that becomes symbol of "modernity" and apartheid issue in the film.

Another study concerning with women life in feminist issue is about the life of Bushman woman in Africa. Marjorie Shostak said in her book: *Nisa, The Life and Words of a !Kung Woman*:

!Kung women (Bushman) maintain a status that is higher than that of women in many agricultural and industrial societies around the world. They exercise a striking degree of autonomy and of influence over their own and their children's lives. Brought up to respect their own importance in community life, !Kung women become multifaceted adults, and are likely to be competent and assertive as well as nurturant and cooperative (Shostak 221).

This means Bushman women in remote area of Africa have equal status with men in their role in social life because they can take control her family and can work as their husband do. This is an important reference for the writer to analyze the representation of Bushman women in *The Gods Must Be Crazy 2*, in which they seemed to be portrayed otherwise.

The writer is interested to analyze how race and gender portrayed in *The Gods Must Be Crazy 2*. By analyzing and looking how the gender and race stereotypes that portrayed in the film, the writer can reveal ideological issue behind the movie.

The writer used feminist criticism in analyzed the film. Bell Hooks in her book: *Yearning: Race, Gender and Cultural Politics* stated, "Oppressed black men and women have rarely challenged the use of gendered metaphors to describe the

impact of racist domination and/or black liberation struggle. The discourse of black resistance has almost always equated freedom with manhood, the economic and material domination of black men with castration, emasculation. Accepting these sexual metaphors forged a bond between oppressed black men and their white male oppressors" (Hooks 58). For that reason, the writer chose to analyze the film not only about how black men and woman emasculated in the film, but also how white men and women portrayed.

1.2 Statement of the Problem

From the study the writer would like to find about:

How are the race and gender stereotypes represented in the movie?

1.3 Objectives of the Study

In order to answer the statement of the problem above, the objective of the study is:

To find out how are the race and gender stereotypes represented in the movie.

1.4 Scope and Limitation

This research focuses on analyzing the stereotyping of race and gender in *The Gods Must Be Crazy 2*. In the movie, there are some characters that have different race and gender such as Bushman men and women, white man dr. Marshall, dr. Ann Taylor and black soldier. Meanwhile, this research focuses on the how the each character based on race and gender portrayed and stereotyped in

the movie. It is also necessary to compare how the race and gender are rolled in the movie. However, this research only focuses on Bell Hooks' theory about *Black Looks: Race and Representation*, and the concept of The Traditional Gender Roles that mentioned in Louis Tyson's book. Focusing on stereotyping is enough to find race stereotyping depicted in *The Gods Must Be Crazy 2* movie. Therefore, the Traditional Gender Roles concept in this research is only used to support the woman role in the movie.

1.5 Definition of Key Terms

Stereotype : Stereotypes, however inaccurate, are one form of representation. Like fictions, they are created to serve as substitutions, standing in for what is real. They are there not to tell it like it is but to invite and encourage pretense. They are a fantasy, a projection onto the other that makes them less threatening. (Hooks 171).

Racism : The belief that all members of each race possess characteristics, abilities, or qualities specific to that race, especially so as to distinguish it as inferior or superior to another race or races (Oxford)

Feminism : Feminism is the struggle to end sexist oppression (Jenainati & Groves 3)

Patriarchy : Patriarchy is a social system in which family systems or entire societies are organized around the

idea of father-rule, where males are the primary authority figures. (Crossman)

***White supremacy* : The belief that all that is white is superior, more "civilized," more intelligent, and destined to dominate (Hooks 184).**

CHAPTER 2
LITERATURE REVIEW