

**THE TYPES OF FEATURE ARTICLES AND THE STRUCTURES
OF WRITING A FEATURE ARTICLE FOR “INSPIRENEXT
MAGAZINE”**

A FINAL REPORT



by

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**ENGLISH DIPLOMA PROGRAM
DEPARTMENT OF BUSINESS
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UNIVERSITAS AIRLANGGA**

2024

STATEMENT OF ORIGINALITY

I, Puspa Anggun Pertiwi (152111813037), hereby declare that the final report I wrote does not contain or the parts of the works of other people, except those cited in the quotation and the references, as a scientific paper should.

Surabaya, 15 June 2024



Puspa Anggun Pertiwi

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APPROVAL

**THE TYPES OF FEATURE ARTICLES AND THE STRUCTURES OF
WRITING A FEATURE ARTICLE FOR “INSPIRENEXT MAGAZINE”**

A FINAL REPORT

Presented in partial fulfillment of the requirement for the Diploma Degree in
English Language

Department of Business, Faculty of Vocational Studies

Universitas Airlangga

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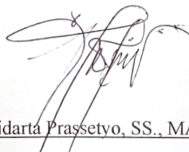
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The writer

ABSTRACT

In order to write a feature article, there are things that should be considered. In this case, the understanding of the type of feature articles and the structure in writing a feature article to reach a particular reader. To analyze the types of feature articles, this report used sources from the State Council of Educational Research and Training (SCERT, 2015). The results show that there are eight types of feature articles, Profile Feature, Historical Feature, News Feature, Human Interest Feature, Column Feature, Review Feature, Essay Feature, and Photo Feature. Furthermore, to analyze the structure of writing a feature article, this report is based on a reference from Ricketson (2020). Four structures were found, from a gotcha lead, a billboard paragraph, the big lump in the middle, and the memorable ending.

Keywords: Feature Articles, The Types of Feature Articles, The Structures in Writing a Feature Article.

TABLE OF CONTENTS

STATEMENT OF ORIGINALITY	ii
APPROVAL.....	iii
RATIFICATION OF FINAL REPORT	iv
BOARD OF EXAMINERS RATIFICATION	v
GUIDELINES TO USE THE FINAL REPORT	vi
ACKNOWLEDGEMENT	vii
ABSTRACT.....	ix
TABLE OF CONTENTS.....	x
TABLE OF PICTURES.....	xii
INTRODUCTION	1
1.1 Background	1
1.2 Statement of Problem	3
1.3 Limitation of the Report	3
1.4 Objective of the Report	4
1.5 Significance of the Report	4
REVIEW OF RELATED LITERATURE	5
2.1 The Definition of Feature Article	5
2.2 The Types of Feature Articles	5
2.3 The Structures of Writing a Feature Article	17
METHODOLOGY.....	23
3.1 Location and Participant.....	23
3.2 Data Collection.....	23
3.3 Data Analysis	24
RESULTS AND DISCUSSION	27
4.1 Discussion	27
4.1.1 The Type of Feature Article Used in a Magazine Feature Article	27
4.1.2 The Structures of Writing a Feature Article	38
4.2 Obstacles	44
4.3 Added Values	46
4.4 Related Course	47
CONCLUSION AND SUGGESTION	49
5.1 Conclusion.....	49
5.2 Suggestions.....	50

References	52
Appendices	54

TABLE OF PICTURES

Picture 1. The Example of Profile Feature Article.....	6
Picture 2. The Example of Historical Feature Article.....	7
Picture 3. A Piece of Historical Feature Article.....	8
Picture 4. The Example of News Feature Article	9
Picture 5. The Example of Human-Interest Feature	11
Picture 6. The Example of Column Feature Article.....	12
Picture 7. A Piece of Column Feature Article	12
Picture 8. The Example of Review Feature Article	13
Picture 9. A Piece of Column Feature Article	14
Picture 10. The Example of an Essay Feature Article	15
Picture 11. The Example of a Photo Feature Article	16
Picture 12. The Position of Each Structure in Writing Feature Article	17
Picture 13. The Example of a Gotcha Lead in a Published Article	18
Picture 14. The Example of the Billboard Paragraph in a Published Article.....	19
Picture 15. The Example of the Big Lump in the Middle in Published Article.....	20
Picture 16. The Example of a Memorable Ending.....	21
Picture 17. The Profile Feature Article of InspireNext Magazine	28
Picture 18. The Historical Feature Article of InspireNext Magazine	29
Picture 19. The News Feature Article of InspireNext Magazine	30
Picture 20. The Human-Interest Feature Article of InspireNext Magazine	32
Picture 21. The Column Feature Article of InspireNext Magazine	33
Picture 22. The Review Feature Article of InspireNext Magazine.....	35
Picture 23. The Essay Feature Article of InspireNext Magazine.....	36
Picture 24. The Essay Feature Article of InspireNext Magazine.....	37
Picture 25. A Gotcha Lead in InspireNext Magazine	39
Picture 26. The Billboard Paragraph in InspireNext Magazine	40
Picture 27. The Big Lump in the Middle in InspireNext Feature Magazine	41
Picture 28. The Memorable Ending in InspireNext Magazine	43
Picture 29. The Memorable Ending in InspireNext Magazine	44

CHAPTER 1

INTRODUCTION

1.1 Background

Magazines are an essential source of information and entertainment for many people. A magazine is a periodical publication that is typically printed on paper and contains a variety of articles, stories, and other content (McLoughlin, 2000). Magazines can be an excellent source of inspiration and ideas, providing readers with new perspectives and insights on a variety of subjects. Overall, magazines play an important role in giving information, providing a diverse range of content and perspectives for readers to enjoy and learn from. As almost everyone will readily admit, magazines are sources of pleasure for millions of readers and that alone gives them a cultural value (Holmes, 2007).

Many studies have shown the effectiveness of using magazines to provide valuable information that makes readers stay well informed. Magazines can be an effective tool for educating, informing, and entertaining readers. They inspire, inform, educate, and entertain audiences across the globe (SCERT, 2015). They can provide readers with valuable information and insights, helping them to make more informed decisions about their lives and the world around them. Magazines, on the other hand, are good sources of information and are more colourful and made with quality papers but are restricted to selected topics to satisfy their readers (Njeze, 2013). In this case, the information and messages conveyed need to be managed well to ensure they are communicated clearly.

In order to analyze the content of the magazine, the writer would like to make a compilation of feature articles in magazine form. In journalism, a feature like a news story, aims to inform, but may also narrate, describe, explain, peruse, or entertain (Hennessy, 2013). A feature article is a type of journalistic writing that takes a more in-depth look at a particular topic, person, or event. Unlike news articles, which focus on the basic facts of a story, feature articles typically provide more context, analysis, and commentary that can help to attract and retain a loyal readership.

One of the important aspects that must be considered when writing a magazine is feature article structure. Feature article structure is necessary to maximize the well-writing feature articles. A feature needs a coherent structure, with an arresting opening, well-organized material, and an ending that, in direct contrast to the hard news story, reaches a satisfying conclusion (Ricketson, 2020). By using a feature article structure, both readers and writers will find it easier to find out the topic or parts that will be discussed in an article. Apart from that, a well-organized feature article will also improve its quality.

As a readership of articles, the writer considered feature articles attractive and educative for distributing valuable information. By creating InspireNext Magazine which targeted the youth, the writer hopes to provide informative information for every reader. By making a magazine entitled “InspireNext Magazine” with the theme of young generation inspirator, the writer hopes that both the writer and reader benefit significantly from the feature articles provided. In

order to write a good quality magazine, the writer realized that there are types of feature articles and structures of writing that are used. Therefore, the writer is interested in contributing to differentiating the types of feature articles and the structures used for copywriting in InspireNext Magazine.

1.2 Statement of Problem

1.2.1 What were the types of feature articles for the InspireNext Magazine?

1.2.2 What were the structures of writing a feature article for the InspireNext Magazine?

1.3 Limitation of the Report

1.3.1 Lack of number feature article to be reference. Initially, the writer wants to put the published feature article in the report to be the example and reference for the report. However, the writer cannot find a lot published feature article that might be related to the writer's types of feature article. Therefore, the writer only analyzed the feature article magazine that the writer wrote and some of the feature articles that the writer found.

1.3.2 Difficulty in finding references. The writer realizes that it is quite challenging to find references that related to the writer's problem. The writer needs to spend more time to classify the limited references that the writer found.

1.3.3 Being an Amateur Writer. As a beginner writer, it was very challenging for the writer to fully understand and use theories to analyze the data. Moreover, with the lack of creativity in writing, the writer needs more energy to write a comprehensive writing that makes it readable.

1.4 Objective of the Report

- 1.4.1 To discover the types of writing feature articles for Magazine Article Features.
- 1.4.2 To distinguish the structures used in writing an effective feature article for InspireNext Magazine.

1.5 Significance of the Report

1.5.1 For the Writer

- a. To implement the knowledge that has been obtained during classroom learning (theory class and practical class),
- b. To improve the writer's writing skills, especially in writing feature articles,
- c. To earn the writer's portfolio/experience and knowledge about developing material for this project.

1.5.2 For the Alma mater

- a. To increase the quality and skill of the student in writing or developing feature articles for website articles,
- b. To develop the English Diploma student quality in English skills,
- c. To make timeless knowledge for the other interns and students in Universitas Airlangga about writing feature articles.

CHAPTER 2

REVIEW OF RELATED LITERATURE

2.1 The Definition of Feature Article

Feature articles are a form of popular journalism that focuses on telling a story in depth rather than conveying news in hard news form. Whitaker, Ramsey, & Smith (2004) stated that a feature is a reality story that reports a real-time situation. Feature articles are also referred to as soft news journalistic writing, these writings are not bound by time and are not bound by writing styles like hard news (Lesmana, 2017). Even so, feature articles must still comply with the rules of journalistic writing, which must contain significant facts and data. In other words, a feature article is journalistic writing that is human interest in nature and requires high creativity but still prioritizes facts in its writing.

2.2 The Types of Feature Articles

Basically, even though InspireNext Magazine is classified as entertainment articles and does not have a standard structure, feature articles have several types of features. In the following, the State Council of Educational Research and Training (SCERT, 2015) classified the 8 types of features:

2.2.1 Profile Feature Article

A profile is a type of feature story that usually focuses on the biography or personality of an individual on what is important or interesting about that person (SCERT, 2015). Profile features typically include information about a person's background, interests, and accomplishments that can personalize the individual or organization. The target subjects used can also be

individuals, organizations, friends, or colleagues of the person. Overall, the profile feature is a medium for connecting with the audience at a deeper level and can build empathy and understanding. However, it is also possible that the profile feature can also be used to match individuals to certain jobs.



Picture 1. The Example of Profile Feature Article

The picture above is an example of a profile feature article that was previously published publicly. If take a look at the characteristics of the story content and the purpose of the feature article, the profile feature article written by Heather Millar is one of the profile features that align with the definition discussed by SCERT, 2015. The writer wrote this sentence, ***"Dr. Richard 'Harry' Harris, who was recently named 2019 SA Australian of the Year, became a household name for his efforts during the Thai cave rescue earlier this year. But did you know that his father almost drowned as a small boy? Or that he comes from a line of esteemed medicos?"*** to show a profile or general biography of the subject that will be discussed in the entire feature article, which is that the characteristic of profile feature, telling profile or general information about something.

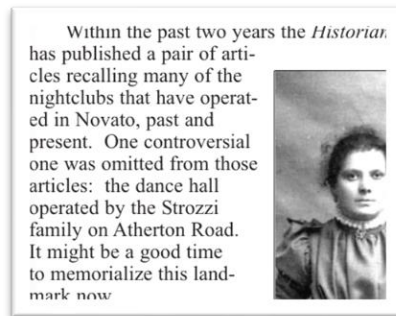
Additionally, the rhetorical question at the end of the paragraph gives the writer a clue that this feature article will discuss the Harris family beyond Dr. Harris. In summary, profile feature articles can be revealing an individual's character, biography, or the other general information that exposes different facets of the subjects, in that way the reader feels they know the person deeper (SCERT, 2015).

2.2.2 Historical Features

A historical feature is a type of article that focuses on telling important events or activities and people in the past. Historical features take the reader back to revisit an event and the issues surrounding it (SCERT, 2015). This type of feature aims to help provide a deeper understanding of the past and its relevance to the present so that it can help highlight differences in perspectives from different times. Overall, historical features play an important role in providing context and explaining the details of the cause and effect of an event which can help improve better understanding and appreciation of past events.



Picture 2. The Example of Historical Feature Article



Picture 3. A Piece of Historical Feature Article

The example picture above, Picture 2, is a historical feature article that was previously published. If take a look at the characteristics of the story content and the purpose of the feature article, the historical feature article written on Historian Vol. 34 by the Novato Historian is one of the historical features that align with the definition discussed by SCERT, 2015. In the feature article above, the writer wrote the section in Picture 3, "***Within the past two years, the Historian has published a pair of articles recalling many of the nightclubs that have operated in Novato, past and present.***" This article is a historical feature because it provides a specific event or topic in the past, such as the dance hall operated by the Strozzi family. The article includes historical context and specific details about the family and their business, making it a feature article that highlights the history of the dance hall. Therefore, a feature article that focuses on a specific historical event is called historical feature article (Schlepppegrell, M. J., Achugar, M., & Oteiza, T., 2004)

2.2.3 News Features

A news feature is a kind of feature story that focuses on a hard news topic (SCERT, 2015). News features or hard news often provide more in-depth reports and analysis and may include interviews, background, and analysis of the activities being reported. News features can include the latest news, investigative reports, news/activity reports, and coverage of important events such as natural disasters or other community activities. It's no surprise that this type of feature article often has specific characteristics, such as providing detailed information about where and when an event occurred (SCERT, 2015). In contrast to soft features, which contain entertaining information, news features or hard features refer to serious or important stories and information. Overall, the news feature aims to provide information to the public about current events and encourage transparency in society.



Picture 4. The Example of News Feature Article

The picture above is an example of a news feature article that was previously published publicly. If take a look at the characteristics of the story content and the purpose of the feature article, the news feature article

written by Heather Millar is one of the news features that align with the definition discussed by SCERT, 2015. Firstly, it can be seen from the indication of who, where, and when the event occurred in the first paragraph of the feature article, ***In December 2010, the first refugees arrived at the Inverbrackie detention centre, near Woodside.*** Secondly, it can be clearly seen that the direct speech delivered by the subject involved is a direct quote from an interview, which further clarifies that the feature article belongs to the type of news feature article (SCERT, 2015). In conclusion, news feature articles combine a feature writing style with hard news reporting.

2.2.4 Human Interest Features

The human-interest story is a human-interest story that discusses issues through the experiences of another (SCERT, 2015). Human interest features are stories that focus on human experiences and emotions. Human interest features can be personal triumphs, struggles, and everyday moments that connect us all. The stories told are usually entertaining, full of gossip, and often based on emotions of passion, pleasure, loyalty, or ambition. Readers like to see how other people live, especially famous people such as celebrities or community leaders. The discovery and exploitation of human interest have undoubtedly played a significant role in the success and influence of the press because human interest framing is equivalent to an exemplification or inclusion of human exemplars in news reports (Hong, 2013).



Picture 5. The Example of Human-Interest Feature

The picture above is an example of a human-interest feature article that was published publicly. If take a look at the characteristics of the story content and the purpose of the feature article, the historical feature article written on Daily Mirror Magazine by Martin Fricker is one of the human interest features that align with the definition discussed by SCERT, 2015. Each of us knows the devastating impact of cancer, but the example above was able to show the power to move many readers to take action. A strong human-interest story can tug at the heart of readers, and the most high-profile examples can set the news agenda (Hughes, 2017). The writer of the feature article above, Martin Fricker, moved readers by writing, "***Aged just 19, he courageously fought cancer, raised £3.4m for charity and inspired a nation***". In this way, the power of Sutton's story lies in its ability to transcend the boundaries of tragedy and inspire meaningful action, make this included in a human-interest feature article.

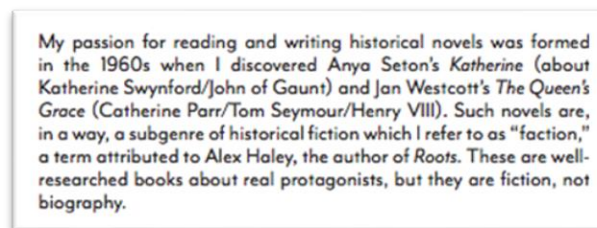
2.2.5 Columns Features

In general, a feature column is a regular opinion article written for the purpose of a newspaper or magazine. Columns, which are essentially

opinion pieces, represent the strong, informed, and focused opinion of the writer on an issue of relevance (SCERT, 2015). Feature columns are informative and entertaining but can also include personal anecdotes, humor, personal opinions, or controversial opinions. In conveying information, column features have a clear point of view, represent reasonable opinions, and provide convincing insights. Overall, column features allow writers to express their opinions by interacting with readers and sharing perspectives on issues in the world.



Picture 6. The Example of Column Feature Article



Picture 7. A Piece of Column Feature Article

The picture 7 above is an example of a column feature article that was previously published. This can be seen clearly from the point of view of the writing style of the feature article, which uses the first-person perspective, identified by the use of “*my*” and “*I*” throughout the writing. From that part,

it is already clear that one characteristic of the column feature article is contain the personal opinions of the writer about a topic (SCERT, 2015).

2.2.6 Reviews Features

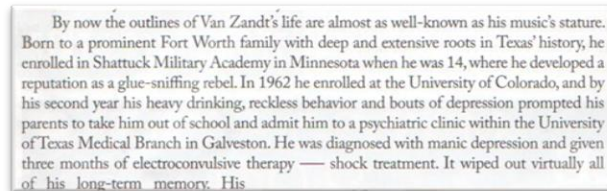
A feature review is a type of article that provides an evaluation or criticism of a product or topic. A review in a magazine is an evaluation of an art form such as film, drama, musical production, or a newly published book (Maskell & Perry, 1999). Typically, feature reviews include a detailed analysis of the product being reviewed, including its strengths and weaknesses, quality, and overall appeal. Structurally, feature reviews are subjective but must still refer to the technical and thematic aspects of the product being reviewed. There are no rules about the structuring of a review (SCERT, 2015). Overall, the review feature aims to provide information and guidance to consumers while improving the seller's products and services from the customer's perspective.



Picture 8. The Example of Review Feature Article

From the example image, it can be identified that the feature article belongs to the type of review feature article. This can be seen from the overall content of the feature article, which includes a review of the subject,

Townes Van Zandt. The review presented does not only highlight the subject's achievements or accomplishments but also the subject's flaws, which can be seen in Picture 10 below.

A rectangular box containing a snippet of text from a column feature article. The text describes the life of Townes Van Zandt, mentioning his family background, education at Shattuck Military Academy and the University of Colorado, and his struggles with heavy drinking, reckless behavior, and depression, leading to a diagnosis of manic depression and shock treatment.

By now the outlines of Van Zandt's life are almost as well-known as his music's stature. Born to a prominent Fort Worth family with deep and extensive roots in Texas' history, he enrolled in Shattuck Military Academy in Minnesota when he was 14, where he developed a reputation as a glue-sniffing rebel. In 1962 he enrolled at the University of Colorado, and by his second year his heavy drinking, reckless behavior and bouts of depression prompted his parents to take him out of school and admit him to a psychiatric clinic within the University of Texas Medical Branch in Galveston. He was diagnosed with manic depression and given three months of electroconvulsive therapy — shock treatment. It wiped out virtually all of his long-term memory. His

Picture 9. A Piece of Column Feature Article

2.2.7 Essays Features

A feature essay is a type of article that presents the writer's personal point of view or argument regarding a particular topic or issue. Feature essay is a short composition about anything on a particular theme of subject, usually in process and generally analytical, speculative, or interpretative (SCERT, 2015). Feature essays can cover a wide range of topics but often focus on a particular theme or idea, allowing for a detailed analysis, interpretation, or critique of the topic discussed. This feature type is informative, persuasive or provokes action from formal or informal topics. Overall, the feature essays aim to provide a deeper understanding of complex issues and encourage readers' critical thinking



Picture 10. The Example of an Essay Feature Article

The picture above is an example of an essay feature article that was previously published publicly. If take a look at the characteristics of the story content and the purpose of the feature article, the essay feature article written by Heather Millar is one of the essay features that align with the definition discussed by SCERT, 2015. Firstly, the title "*The Story of Your Life*" at the beginning of the feature article suggests a topic with a broad meaning, and the reader does not know who or where the topic being discussed occurs. The reader knows that this feature article will discuss a topic about the story of life. Secondly, there are several subheadings that serve as boundaries between one point and another in a feature article. This is related to the characteristic of essay feature articles according to SCERT (2015), which states that in terms of writing essays, the writer needs to create a handful of original sentences for the entire essay, such as a thesis, a theme, a mini-thesis, or subheading that begins each paragraph and a concluding sentence that says what it all means.

2.2.8 Photo Features

A photo feature, also known as a photo essay, is a series of photos that propose to tell a story (SCERT, 2015). A photo feature is not just a series of photos but also has the aim of conveying a valuable idea to its readers. There are not many studies that discuss this type of feature, but overall, the feature essay plays a role in conveying informative content and the emotional impact of a photograph

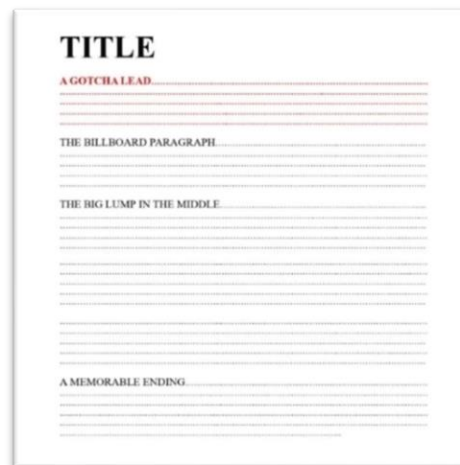


Picture 11. The Example of a Photo Feature Article

The above image is an example of a photo feature article that was published. The writer begins the feature by introducing Medusa, the snake-haired Gorgon, and her place within Greek mythology. The feature article above shows a diverse collection of photographs illustrating the topic's appearances across various mediums and time periods, providing a comprehensive visual representation of the subject matter, *Medusa in Ancient Greek Art*. This showcases that the feature above is a photo feature article, which is characterized by its emphasis on visual storytelling and the use of images to convey the topic's significance (SCERT, 2015).

2.3 The Structures of Writing a Feature Article

Generally, feature articles do not have provisions or structures for writing feature articles, such as the structure of formal news articles, which must be related to the inverted pyramid (Ricketson, 2020). Feature articles require a different format from the inverted pyramid because feature articles flesh out the daily news skeleton by revealing the emotions inherent in news stories and then clothe it by backgrounding and analyzing the meaning of news events (Ricketson, 2020). Even so, a feature needs a coherent structure, with an arresting opening, well-organized material, and an ending that, in direct contrast to the hard news story, reaches a satisfying conclusion.



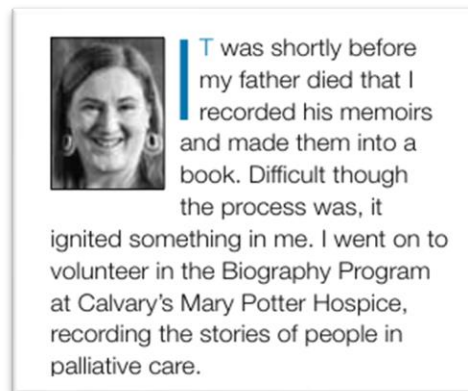
Picture 12. The Position of Each Structure in Writing Feature Article

In general, the structure of a written article typically consists of an opening, body paragraphs, and a closing, or adjusting to the writing's needs, each of which includes several paragraphs (Biyu et al., 2022). The position of each aspect, such as in Picture 12, begins with a lead, which serves as an introduction, followed by the development of the lead, often referred to as a billboard paragraph. Then, the main discussion unfolds in the body paragraphs, and the article is concluded with a

closing, usually in the form of a summary or a message related to the content. In the following, Ricketson (2020) classified the four feature structures of writing:

2.3.1 A Gotcha Lead

A gotcha lead, or what can be called a lead of feature article, is the first paragraph used to highlight an article that will be discussed. Whatever work layout, pictures, and headlines do for the story, the writer still needs to get the reader's attention by summarizing the topic and turning it into the lead (Ricketson, 2020). Therefore, including a lead at the beginning of a feature article will make readers know and be interested in the topic that has been highlighted. Basically, the location of a gotcha is at the beginning of a paragraph in a feature article, as shown in Picture 13 above.



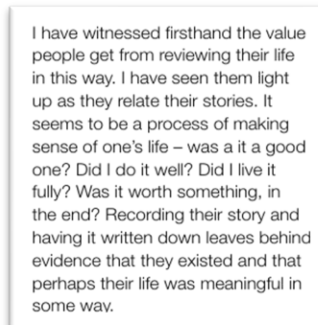
Picture 13. The Example of a Gotcha Lead in a Published Article

Picture 13 above is one part of a gotcha lead in a feature article that was previously published. The writer wrote ***I recorded his memoirs and made them into a book*** as a personal and emotional experience when starting to write a feature article to create an emotional connection with the reader. By using a personal anecdote in the first paragraph, the writer not only grabs the reader's attention to read about the story but also shows the

topic that might be the reason why the readers have to read the article that follows. The use of showing or concluding the topic in the first paragraph is the purpose of the lead in the article (Ricketson, 2020). Therefore, the writer wrote *the father's memoirs and the stories of people* because the writer wants to tell the reader that this story will talk about the life story that the writer recorded.

2.3.2 The Billboard Paragraph

This section may be as brief as a sentence, but more likely, it is a paragraph that needs to tell the readers why the story is worth reading (Ricketson, 2020). Basically, this section is a continuation that develops the lead articles mentioned previously. In this section, the writer needs to introduce or show the outline of the story that will be told.



I have witnessed firsthand the value people get from reviewing their life in this way. I have seen them light up as they relate their stories. It seems to be a process of making sense of one's life – was it a good one? Did I do it well? Did I live it fully? Was it worth something, in the end? Recording their story and having it written down leaves behind evidence that they existed and that perhaps their life was meaningful in some way.

Picture 14. The Example of the Billboard Paragraph in a Published Article

From the image above, it can be clearly seen that this is one example of a billboard paragraph. Firstly, the writer is creative in capturing the reader's emotions to believe in the writer by mentioning *I have witnessed firsthand the value people get from reviewing their life in this way*. The writer shows her experiences with confidence to make the reader become more convinced that this writing is worth reading further. Moreover, the

writer wrote *their life was meaningful* to convince the reader about the quality of the story that was sourced from a real story. Therefore, it demonstrates the quality of storytelling by recounting the writer's experience and providing additional points from the story developed by the lead, which is another role of the billboard paragraph (Ricketson, 2020).

2.3.3 The Big Lump in the Middle

This section is the content of the entire article being discussed; in other words, this section is the same as the body paragraph, which contains an explanation of the story. This section forms the bulk of the story and shows the reader how the story works (Ricketson, 2020). As with the content of other articles, this body paragraph must explain all the points mentioned in the title and headline of the article.



Picture 15. The Example of the Big Lump in the Middle in Published Article

The image above is one example of a big lump in the middle body paragraph. The main body of that article describes the writer's personal experience of recording their father's memoirs and the subsequent impact it had on them. Furthermore, the body paragraph also includes examples from other biographers, and later, the writer will share their stories by reviewing

their life stories, including the benefits and values for mental health and overall well-being.

2.3.4 A Memorable Ending

Then, at the end of the article, the closing and culmination of the feature article are discussed. In this section, feature article writers can provide various kinds of closing parts, including closing paragraphs or messages from related subjects or objects. If the reader is still with you, send them on their way with a strong ending that imprints the story on their mind (Ricketson, 2020).

Their stories make me understand
myself more, my history, my impulses,
my talents. I feel connected to
something greater ... I feel connected
to their stories, and to my own
ancestral line. The truth is ... I feel less
alone in the world, knowing where I
come from.

Picture 16. The Example of a Memorable Ending

The image above is one example of a memorable ending of a feature article. At the end of the feature article above, instead of summarizing someone's life stories, the writer prefers to share their own experiences and messages they gained after knowing someone's life stories. A strong ending that imprints the story on the reader's mind is called a memorable ending (Ricketson, 2020). The writer uses, *Their stories make me understand, I feel connected, and I feel less alone in the world* to show that are the writer's own feelings based on the story. This can make the reader

emotionally touched and memorable because the writer seems to be sharing the reader's feelings.

CHAPTER 3

METHODOLOGY

3.1 Location and Participant

The writer conducted research to collect data for this research project from anywhere for approximately six months of study. Analyzing project ideas and data is done flexibly anywhere and at any time. This refers to the "Inspirenext Magazine" project which seems more casual compared to projects that have particular terms. In terms of the data, the writer used the magazine that the writer wrote itself to be analyzed.

3.2 Data Collection

In order to collect the data, the writer used a magazine that the writer wrote to be analyzed. The writer observed the magazine that the writer created and adjusted the type of content in the magazine to examples of feature articles found in other journals. The observations carried out were regarding the types of feature articles and the feature articles' structures that are commonly used on platforms or publication media. So, to gather data, the writer used several data collection techniques:

3.2.1 Observation

The writer observed the types of feature articles used in the "InspireNext Magazine" project magazine from theories or journals. The writer also analyzed the types of feature articles and the structures of feature articles by comparing them with the journals that the writer found. Then, the writer collected data about the types and structures of feature articles

during observation using notes or draft projects. Through this observation, the writer could find the differences between any type of feature article and the feature articles' structures that are commonly used. Finally, the writer could summarize and deal with the types and structure of feature articles the writer would use as the theory.

3.2.2 Document

The writer used some documents as references in deciding the research. The writer wrote the project magazine that the writer had done during observation as well as the analysis of the types and the structures of feature articles. So, by observing and analyzing it using documents, the writer was supported to fulfill the research because of the existence of the reference.

3.3 Data Analysis

In terms of analyzing data, the writer collected several journals and examples of feature articles to compare them as references. To analyze the types of feature articles that exist, the writer uses the State Council of Educational Research and Training (SCERT, 2015). Then, to analyze the structures of feature articles, the writer used reference from Ricketson (2020).

Table 1. Data Collection Techniques

No	Unit of Analysis	Data Collection Techniques
1.	The types of feature articles for the “InspireNext Magazine”	1. Observation 2. Documents
2.	The structures used in writing an effective feature article for InspireNext Magazine.	1. Observation 2. Documents

3.4 Framework of the Report

PROBLEMS

1. What were the types of feature articles for the InspireNext Magazine?
2. What were the structures of writing a feature article for the InspireNext Magazine?



DATA COLLECTION

1. Observation
2. Documents



DATA ANALYSIS

1. Identifying the types of feature articles used in writing “Magazine Feature Article” by using SCERT’s theory.
2. Identifying the structures of writing a feature article for the InspireNext Magazine by using Ricketson (2020) theory.



OUTPUT

1. A description of the types of feature articles in writing magazine about feature articles, especially for “InspireNext Magazine”
2. A description of the structures of writing a feature article for the InspireNext Magazine.

CHAPTER 4

RESULTS AND DISCUSSION

4.1 Discussion

The writer conducted research regarding the magazine feature article. During the research, the writer found two common problems as mentioned in the statement of the problem. The problems are, (1) The types of feature article used in writing InspireNext Magazine project and (2) The structure of writing an effective feature article for the InspireNext Magazine.

In this chapter, the writer would like to answer those problems and provide explanations about the types of feature articles and the structure of writing an effective feature article by analyzing the characteristics of each feature article and the functions of its feature articles' part. The writer analyzed the feature articles that the writer wrote by comparing it to the theory that written in the journal from State Council of Educational Research and Training (SCERT, 2015) and Ricketson (2020).

4.1.1 The Type of Feature Article Used in a Magazine Feature Article

The writer was helped to differentiate the types of making a magazine feature article easier by knowing the characteristics of a feature article that would be applied. According to SCERT (2014), there are eight types of feature articles. These are 1) Profile/Personality features, 2) Historical features, 3) News Features, 4) Human interest features, 5) Column features, 6) Reviews features, 7) Essay features, and 8) Photo features. In the process of making a magazine feature article, the writer compares and analyses the types of feature articles using SCERT (2014) and Friedlander and Lee (2014) theory.

1) Profile Features

A profile is a type of feature story that usually focuses on the personality of an individual on what is important or interesting about that person (SCERT, 2015). Profile features are usually related to information about the background, interests or accomplishments of an individual or organization. In the "InspireNext Magazine," there are three profile features available. However, the writer will only analyze one profile feature for the analysis. The characteristics of the feature article can be seen from the first paragraph of the feature article. The component that differentiates and determines the type of feature of this article is the characteristics and information contained in it.



Picture 17. The Profile Feature Article of InspireNext Magazine

In the feature profile, the writer starts the paragraph by introducing the subject that the writer would like to share in the rest of the feature article. In this profile feature, the writer introduces Maudy Ayunda as a subject that is commonly known by many people. To draw the reader's interest in the subjects, the writer introduces her educational and career background, which

is Maudy Ayunda's speciality. In this phrase, the writer mentions a short biography of the subjects as the characteristic of profile feature article to introduce who or what is discussed in this feature article. In the profile feature on page 2, this can be seen from the sentence **“Ayunda Faza Maudya or usually known as Maudy Ayunda is an actress and a singer, the daughter of Didit Jasmedi and Muren Murdjoko.”**

2) Historical Feature

Historical features take the reader back to revisit an event and the issues surrounding it (SCERT, 2015). Basically, a historical feature is a type of article that focuses on telling important events or activities and people in the past. The information or story presented in a historical feature often involves controversial or relevant issues that are still relevant today. In the InspireNext Magazine project, there is only one historical feature article provided. Therefore, the writer will use it as a sample for analysis.



Picture 18. The Historical Feature Article of InspireNext Magazine

The article above is included in a historical feature article. In the feature article, the writer recounts the story of **"Hasri Ainun Habibie's Educational Struggle Against Patriarchy,"** which took place when the

subject, Hasri Ainun, was still a student. The writer also provides a detailed information of the events that occurred within the lead feature article, ***“In the 1960s, Hasri Ainun Habibie fought for education despite the resistance of Indonesian patriarchy”***, which has already happened and finished in the past. The feature article is also referred to as a historical feature article because the writer recounts social issues that were once controversial among the public and surprisingly still relevant to society today.

3) News Features

A news feature is a kind of feature story that focuses on a hard news topic (SCERT, 2015). News features or hard news often provide more in-depth reports and analysis and may include interviews, background, and analysis of the activities being reported. It's not uncommon for news feature articles to report on newly occurring events (Bednarek, M., & Caple, H, 2017). In the InspireNext Magazine project, there are three news feature articles provided. However, the writer will only use one feature article for analysis.



Picture 19. The News Feature Article of InspireNext Magazine

In this part, the writer mentions the underlined words, “*Iqbaal shared the moment of his graduation on December 13, 2023. Prior to his graduation from Monash, Iqbaal had already completed his senior high school education at United World Colleges (UWC) in New Mexico, United States” as the detail of the news feature, which is in the form of the date/month/year and the place in the feature. Generally, features are timeless in that they do not mention the time and place of the event, but in news features they can mention details of the event to show that this type of feature article is a news feature (Hong, 2013). Besides, within the feature article, there is a subheading that serves as a boundary or announcement to the reader if the writing discusses the details of the subject's graduation. This becomes one of the indications that the feature article is a news article because generally, a news article focuses on the most important thing to be discussed first, which can be in the form of a narrative or subheading within the writing.*

So overall, in contrast to soft features, which contain entertaining information, news features or hard features sometimes refer to serious or important stories and information. The news feature aims to provide information to the public about current events and encourage transparency in society (Hong, 2013).

4) Human Interest Features

The human-interest story is a human-interest story that discusses issues through the experiences of another (SCERT, 2015). Human interest features can be personal triumphs, struggles, and everyday moments that are usually entertaining, full of gossip, and often based on passion or ambition. It's not uncommon for this type of feature article to include information that motivates readers, especially when the topics are currently being the spotlight. In the InspireNext Magazine project, there are two human interest feature articles provided. However, the writer will only use one feature article for analysis.



Picture 20. The Human-Interest Feature Article of InspireNext Magazine

In this part, the writer wants to bring the reader to read the article further because the writer has already prepared the topic that became many people's interests, a new beginning in life. This can be seen from the feature's rhetorical question section *"Have you ever felt the urge to leave your comfort zone and explore a new horizon?"*. Usually, this type of writing aims to make the reader curious about the story, a story that may become

the reader's interest. Readers like to see how other people live, especially famous people such as celebrities or community leaders. Therefore, this feature article raises the story of Zhafira, a young inspirator who has recently caught the attention of young generations because of her journey exploring several foreign countries for her future, crossing her comfort zone to challenge herself. Therefore, the writer gives the readers a desire about what the subject did from this human-interest feature.

5) Column Features

Columns, which are essentially opinion pieces, represent the strong, informed, and focused opinion of the writer on an issue of relevance (SCERT, 2015). A feature column is a regular opinion article written for the purpose of a newspaper or magazine. In this type of feature article, the person or the writer's point of view is the important component of the column feature. In the InspireNext Magazine project, there is only one column feature article provided. Therefore, the writer will use it as a sample for analysis.



Picture 21. The Column Feature Article of InspireNext Magazine

From the example image above, it can be identified that the feature article belongs to the type of column feature article. In the feature article, the writer uses the first-person perspective, which indicates that the writing is told from the writer's point of view. Additionally, the use of phrases such as "*in my opinion*" or something else indicates that the contents of the feature article are taken from the point of view of the person who wrote the feature. Another form that shows that the article contains the writer's personal opinion is shown in the part, "*As I delve into the layers of Maudy's speech*". The writer uses the first-person point of view "I" to indicate that the story is taken from the writer's point of view. In conveying information, column features have a clear point of view, represent reasonable opinions, and provide convincing insights.

6) Review Features

A review in a magazine is an evaluation of an art form such as film, drama, musical production, or a newly published book. It can be anything while it still related to the subjects. It is because generally, there are no rules about the structuring of a review (SCERT, 2015). Typically, this type of feature includes a review of an object, whether it's an achievement, a work, or something else. In the InspireNext Magazine project, there are three review feature articles provided. However, the writer will only use one feature article for analysis.



Picture 22. The Review Feature Article of InspireNext Magazine

From the example above, it can be identified that the feature article belongs to the type of review feature article. Typically, feature reviews include a detailed analysis of the product being reviewed, including its strengths and weaknesses, quality, and overall appeal. Therefore, in the review feature article above, the writer wants to convey Iqbaal's acting performance in the film by writing, *"Iqbaal's performance captures Minke's evolving perspective and the societal differences that fuel his struggles, making his character a relatable and compelling figure in the narrative"*. In that part, the writer gives a review of how Iqbaal is good at portraying Minke, a native who was able to enrol in an exclusive school for the Dutch in that era. Overall, the review feature aims to provide information and guidance to consumers while improving the seller's products and services from the customer's perspective.

7) Essay Features

A feature essay is a short composition about anything on a particular theme of subject, usually in process and generally analytical, speculative or

interpretative (SCERT, 2015). Feature essays can cover a wide range of topics but often focus on a particular theme or idea allowing for a detailed analysis, interpretation or critique of the topic discussed. The information and the persuasive of the essay are the components of this essay feature. In the InspireNext Magazine project, there are three essay feature articles provided. However, the writer will only use one feature article for analysis.



Picture 23. The Essay Feature Article of InspireNext Magazine

From the example picture, it can be identified that the feature article belongs to the type of essay feature article. In this context, the writer indicates the topic, Jerome's Journey on YouTube, that will be discussed to give the reader an insight into the type of information being discussed by showing ***“Born with a passion for storytelling and a knack for connecting with audiences, Jerome's journey from a fledgling creator to a recognized YouTube personality is nothing short of remarkable.”*** With a concise topic coverage yet having a wide story, this feature article belongs to the type of essay feature article, which has the characteristic of having a short composition about anything on a particular theme of the subject, such as in Essay Feature article on chapter 2. In summary, the feature essays aim to

provide a deeper understanding of complex issues and encourage readers' critical thinking.

8) Photo Features

A photo feature, also known as a photo essay, is a series of photos that propose to tell a story (SCERT, 2015). A photo feature is not just a series of photos but also has the aim of conveying a valuable idea to its readers. There are not many studies that discuss this type of feature, but overall, the feature essay plays a role in conveying informative content and the emotional impact of a photograph. In the InspireNext Magazine project, there is only one photo feature article provided. Therefore, the writer will use it as a sample for analysis.



Picture 24. The Essay Feature Article of InspireNext Magazine

The article above can be identified as a photo feature article. The writer showcases a breathtaking scene of Christ the Redeemer holding the moon, highlighting the iconic image that becomes the centrepiece of the feature article. Unlike typical feature articles, which often only include images as decorations, photo feature articles also provide a detailed description of the image itself (Luo et al., 2021). The writer identifies the iconic photo by writing, *“The photo has sparked all sorts of interpretation.*

Some see it as a powerful image of God's control over the universe, while others find hope and faith in Christ's embrace of the moon". The explanation about the photo that was processed into a feature story makes the Christ Redeemer Holding the Moon feature article categorizable as a photo feature article according to the definition of SCERT, 2015. A picture description is used in the photograph feature to tell a story about the object (Boers, 2018).

4.1.2 The Structures of Writing a Feature Article

In the process of creating a magazine project, writers are greatly helped in writing feature articles by knowing the structure of effective feature article writing. Based on Ricketson's journal/book (2020), the structure for writing a feature article to make it effective writing is divided into four parts. These are 1) A Gotcha Lead, 2) The Billboard Paragraph, 3) The Big Lump in the Middle, and 4) A Memorable Ending. In the process of creating a magazine feature article, the writer analyzes the structure of effective feature article writing using Ricketson's (2020) theory.

1) A Gotcha Lead

A gotcha lead is a crucial element in capturing the reader's attention, regardless of the work layout, pictures, or headlines used (Ricketson, 2020). The lead is the first paragraph of an article that contains the most important facts or information from the overall description of the feature article. Usually, leads often answer the 5W+1H questions which include the content of the feature article being told. By crafting an informative and interesting

lead, the writer can ensure that the story stands out from the rest and grabs the reader's attention from the very beginning.

Maudy Ayunda, known for her enchanting presence on screen and soulful voice, takes on a poignant and challenging role in "Habibie & Ainun." played as a young Ainun in the film "Habibie & Ainun 3."

Picture 25. A Gotcha Lead in InspireNext Magazine

The example above is the example of a feature article section that becomes a gotcha lead, the first paragraph that shows important information from the entire content of the feature article. As it was mentioned in Chapter 2, the position of the gotcha lead or the lead is at the beginning of the feature article. In the feature article above, the writer points out that ***Maudy Ayunda played as a young Ainun in the Habibie and Ainun 3 movie*** which shows the subject and topics that will be discussed in the feature article.

Since one characteristic of a lead is fulfilling one of the 5W1H (Bednarek, M., & Caple, H, 2017), the writer answered who, what, and where aspects in the gotcha lead. The writer applied the who aspects in the word Maudy Ayunda, what aspect as the action in the word played as a young Ainun, and the where aspect in the word Habibie and Ainun 3. By writing it in that way, the writer tries to make it a clear and interesting way to begin the feature article by introducing a key aspect of the article content which is ***Maudy Ayunda as Ainun in Habibie and Ainun 3 movie.***

2) The Billboards Paragraph

The Billboard paragraph is a crucial component in an essay or feature-length article, designed to attract readers and encourage them to proceed further. In contrast to A Gotcha Lead which generally consists of one paragraph, the billboards paragraph may well be more than one paragraph but it will not be the lead (Ricketson, 2020). So, the billboards paragraph may contain further explanation regarding the lead paragraph which was mentioned in the previous paragraph.

"Habibie & Ainun" is not merely a love story; it is a cinematic exploration of how personal relationships intertwine with the larger tapestry of history. Maudy Ayunda's portrayal of Ainun beautifully navigates the complexities of a character who plays a pivotal role in supporting her husband's dreams while maintaining her own identity. The film skillfully weaves together the intimate moments of the couple's life with the grandeur of historical events, creating a narrative that resonates on both a personal and national level.

Picture 26. The Billboard Paragraph in InspireNext Magazine

The example above is the example of the feature article section which becomes the billboards paragraph, a paragraph that explains in more detail about the lead feature article. As it was mentioned in Chapter 2, the position of the billboard paragraph is after the lead paragraph and before the body paragraph is written. The writer highlights the significance of this movie which is ***Habibie and Ainun 3 is nor merely just a love story*** in the context of the feature article, which is more likely to explore the life and legacy of Habibie and Ainun in the past background. From the feature article above, the writer tries to emphasize the lead feature article, which will be highlighted in the rest of the feature article story.

3) The Big Lump in the Middle

A gotcha lead is a crucial element, while the billboards paragraph is also an important development element, but these two parts are only a small part of the entire feature article. The big lump in the middle is the body of the whole story where the feature is substaisted (Ricketson, 2020). In addition, a feature requires an explanation, description, and even a quote from the topic or title written. Therefore, the big lump will take the role in describing this. The writer must unite the rest of the pieces together as if it were a worthy full-story feature article reading.



Picture 27. The Big Lump in the Middle in InspireNext Feature Magazine

The feature article above is one feature article within InspireNext Magazine that contains a big lump in the middle. As mentioned in Chapter 2, the position of the body paragraph in writing is in the middle, after the lead and the billboard paragraph but before the memorable ending. Like body paragraphs in general, the body paragraph in the feature article below

discusses further the topic mentioned earlier in the title, lead, or billboard paragraph.

The writer develops the body paragraph by telling other aspects of the discussed topic but still relating to each part. Therefore, the big lump in the middle part is supposed to be the longest and most informative part because it has to inform the reader more than the sense that the readers' questions are being answered as soon as the thought occurs to them (Ricketson, 2020). The information in the body paragraph is processed by the writer by creating several subheadings that are displayed with bold sentences in the feature article. In the subheading about **Maudy's Captivating Performance**, the writer elaborates by writing *Maudy Ayunda successfully plays the role of Ainun, a strong woman who never gives up on her convictions*. Since almost the whole story focuses on Maudy Ayunda's performance as Ainun, the writer also provides additional information in other subheading about the chemistry between Maudy Ayunda and Reza Rahardian, the male character in the movie, aiming to provide readers with a more comprehensive understanding.

4) A Memorable Ending

A memorable ending is an important aspect that may be a struggle for many writers because an ending in a piece of writing must be able to help readers remember it. A feature can end with a paragraph or two rounding up by summarizing and restating the feature's theme (Ricketson,

2020). The memorable ending is more likely the ending or closing that is expected to make the reader remember or feel touched by the written piece that has been read. However, apart from summarizing it in an appetizing way, it is a common way to use a final quote from a key person to make a good ending for the feature article (Bednarek, M., & Caple, H., 2017).

1. Habibie and Ainun 3 stands as a cinematic masterpiece and Maudy Ayunda's contribution to its success is truly noteworthy.

In conclusion, Maudy Ayunda's role in "Habibie & Ainun 3" is a triumph. Her portrayal of Ainun adds a layer of authenticity to the film, enriching the narrative with her nuanced performance. Through this cinematic journey, Maudy not only pays homage to a remarkable woman but also cements her own status as a versatile and compelling actress in the Indonesian film industry. "Habibie & Ainun 3" stands as a cinematic masterpiece, and Maudy Ayunda's contribution to its success is truly noteworthy.

Picture 28. The Memorable Ending in InspireNext Magazine

The example above is one of the memorable endings used in closing feature articles in InspireNext Magazine. From the example above, the feature ending concept used is **summarizing** the topic of the feature article. The writer summarizes Maudy's performance, the impact of Maudy and the other characters' performance, and the final review of the movie at once.

2. That's life, you, not us, have your own path. Just learn from your mistakes so you don't repeat them in life.

"That's life, you, not us, have your own path. Just learn from your mistakes so you don't repeat them in life."

-Habibie and Ainun 3-

Picture 29. The Memorable Ending in InspireNext Magazine

Although so, in this feature article, the writer gives two forms of the concept of the ending feature article that can be used in a concept. In this part, the writer uses the concept of using **quotes** that have been delivered by the subject related to it. The selection of quotes in the feature article is quite attractive to be presented to the reader because it hopes can encourage the reader after knowing the story of Habibie and Ainun. From the ending feature article, the quote encourages individuals to take ownership of their lives, learn from their mistakes, and move forward to a better future. The presentation of the ending feature is attractive and clear to be understood, so the ending feature can be called a memorable ending feature article (Bedřichová, L., & Urbanová, L., 2006).

4.2 Obstacles

In this section, the writer would like to explain the obstacles that the writer experienced while doing research for this research. This is related to the statement of the problem of this final report which includes:

- 1) Obstacles in analyzing the types of feature articles used in InspireNext Magazine.
- 2) Obstacles in analyzing the structure of writing an effective feature article for InspireNext Magazine.

4.2.1 Obstacles in Analyzing the Type of Feature Articles Used in InspireNext Magazine

The writer experienced several obstacles in finding the type of feature articles in making a magazine feature article for the project. The first obstacle was a lack of experience, references, and knowledge about feature articles. This was the very first time for the writer analyzed deeply about feature articles. In addition, there were not a lot of references that the writer could use to analyze. Because of the flexibility of feature articles, there were no specific rules or theories that could the writer use to emphasize the statement. People commonly known about a general article that refers to news articles that have specific rules while writing it down. Nonetheless, the writer's feature articles magazine is less than perfect due to a lack of experience, reference, and knowledge in making "InspireNext Magazine". As a result, the writer had a tougher time identifying the type of feature articles in the InspireNext Magazine.

4.2.2 Obstacles in Analyzing the Structure of Writing a Feature Article for InspireNext Magazine.

The writer found several difficulties in determining the feature article structure to be used. This is because it is related to the writer's goal of wanting to analyze the structure in writing an effective feature article so that it can make things easier for readers. In addition, the writer uses references from Ricketson (2020) **and confuses to** determine which parts contain the elements of headline, introduction, body paragraph and closing. Then, the same as the previous problem, the writer also had difficulty finding journals related to the

topic the writer wanted to discuss. The writer has read several journals and found various types of writing structures that are considered effective. However, the writer determines the journal that will be used as a theory by sorting the structures that are commonly used. In short, the writer experiences several problems in finishing the final report and project. Yet, the writer is glad that he found the way out. Furthermore, the obstacles faced by the writer above will be evaluated for writing the final report in the future.

4.3 Added Values

4.3.1 Added Values in Analyzing the Type of Feature Articles Used in InspireNext Magazine

Regardless of the obstacles faced by the writer while analyzing the types of feature articles, the writer gets added values that are useful for the writer. In facing obstacles when analyzing, the writer gets added value in the form of broader knowledge and knowledge regarding the types of feature articles. The writer realizes that there are still many types of articles that must be considered because they may be useful for the future. Apart from that, knowing that there are many types of feature articles, writers become more sensitive about the types of articles that writers sometimes read.

4.3.2 Added Values in Analyzing the Structure of Writing an Effective Feature Article for InspireNext Magazine

Despite the challenges faced by writers in structuring an effective feature article, the writer has gained added value in understanding the topic

to be discussed. The writer acknowledges that seeking more information on related topics enhances their comprehension, even if it initially requires overcoming confusion. Furthermore, the writer recognizes that each writer has their unique characteristics, resulting in individual writing strategies and structures that suit their style. Additionally, being aware of the various structures of feature articles broadens the writer's perspective.

4.4 Related Course

4.4.1 Academic Writing

In the academic writing course, the writer realizes how important the material taught during lectures is. Starting from learning about the outline that must be written in the final report, to the details that must be discussed in the final report. Therefore, the writer realizes that the academic writing course is very useful and related to the process of making this final report.

4.4.2 English for Journalism

This course is very useful and is related to the process of making this final report. The topic of feature articles discussed in this final project report is related to what was learned during the English for Journalism course. An example is learning the difference between hard news and soft news which is part of feature articles.

4.4.3 Feature Translation

The writer took this course in semester 4 which was also the writer's initial idea so he decided to create a magazine feature article. During Feature Translation learning, the writer studied several types of existing features.

Therefore, the writer wants to learn more about the types of feature articles through this final report about feature articles.

4.4.4 Genre-based Writing

The writer took this course in the 4th semester of college. During the lesson, the writer learns how to write well and correctly. Therefore, the writer realizes that this course is very useful to apply during the process of making this final report.

CHAPTER 5

CONCLUSION AND SUGGESTION

5.1 Conclusion

This report gave an explanation about the type of feature articles and the structure in writing a feature article for “InspireNext Magazine” that the writer wrote by herself. In the magazine book the writer created, the writer created eight types of feature articles consisting of several articles in each type. Then, the writer analyzes the types of feature articles and the structure of writing feature articles and creates them according to the characteristics of the type of feature articles.

As her analysis results, the writer adds a lot of knowledge in distinguishing each type of feature article that appears in the SCERT (2015). The types of feature articles consist of three Profile features, one Historical feature, three News Features, two Human interest features, one Column features, three Reviews features, three Essay features, and there is one Photo feature. Even though there are quite a lot of types of feature articles, the writer tries to show several characteristics of each type. When analyzing the second statement of the problem, the author employed Ricketson's (2020) guidelines for writing a feature article. The structure of a feature article typically consists of four parts, a gotcha lead, a billboard paragraph, the main content, and a memorable ending. Although the writer faced some difficulties in understanding these elements, the writer attempted to learn more by consulting various references.

In the process of creating a magazine and analyzing the contents of the magazine, the writer found several obstacles in analyzing the types and the structure of feature articles. This is related to the lack of experience and references that can be used. Apart from that, the writer also has difficulties with the lack of examples that can be used as references or comparisons. Even so, the writer tries as much as possible to analyze the type of feature article and the structure in writing a feature article using existing references.

Even though the writer has several obstacles, the writer also gets useful added values. Due to the lack of experience and references, the writer repeatedly studies the references and analyzes studied. That way, writers become more familiar with and understand the characteristics of each type of article feature used. Apart from that, writers also become more sensitive to the types of articles they read.

In addition, writing feature articles that suit the context requires a well-construct of the type of feature article. Therefore, the writer must be responsible for the content of the feature articles the writer writes in the magazine. The contents of these feature articles must be real information and facts. Not only that, by making this research report the writer must be honest and responsible in understanding each type of feature article and the structure in writing feature article so that there is no inappropriate information.

5.2 Suggestions

5.2.1 Suggestion for English Diploma Study

The writer suggests that the English Diploma Study program prioritize courses related to copywriting. This is because it is very useful, especially for

English students who need to have better language, writing and literature skills. Apart from that, the writer also hopes that English Diploma Study can provide more programs or activities that can train students' writing skills. This is useful so that students can easily deepen their skills in an appropriate and supportive environment by professional lecturers.

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Appendices

APPENDIX 1: Profile Feature Article

02

MAUDY AYUNDA

A Love of Education



Who doesn't know Maudy Ayunda? Ayunda Faza Maudya or usually known as Maudy Ayunda is the daughter of Didit Jasmedi and Muren Murdjoko. Maudy is the eldest daughter and has a younger sister named Amanda Khairunnisa who has also appeared on television channels several times. Maudy was born in Jakarta on December 19th, 1994. It is a common secret that Maudy is known for excelling in education and being lucky in her career. As you need to know, Maudy started her primary school

education at Al-Azhar Elementary School. However, after that she moved to Mentari Intercultural School from grade 3 of elementary school to junior high school. During her educational journey at that time, Maudy was someone who excelled, especially in the academic field. During his school education, Maudy won several school competitions. It is not surprising that Maudy is said to be an outstanding student at school. Apart from having a hobby of reading, Maudy also has various other hobbies. As has been mentioned on several social media, Maudy admitted that since childhood, apart from liking studying, she also liked writing, singing, swimming and also playing the piano. It is not surprising that apart from superior academic abilities, Maudy's non-academic abilities are also no less extraordinary.

Maudy's Career Journey

With her interest and ability in singing and playing music, Maudy entered the field of entertainment. As you need to know, Maudy started her career in the entertainment field in 2005. Maudy made her debut by playing the role of Rena in the film "Untuk Rena" in 2006.



APPENDIX 2: Historical Feature Article



MOTIVATIONAL HISTORY

Hasri Ainun Habibie's Educational Struggle Against Patriarchy

In 1960s, Hasri Ainun Habibie, the Mother of Indonesia, fought for education amidst the resistance of Indonesian patriarchy. Ainun was not only known as the wife of Indonesia's third president, BJ Habibie, but also as a female hero who battled patriarchy for her education.

In her story, Ainun demonstrated courage and determination in pursuing education during a time when women were seen as not needing it. As known in Indonesian history, patriarchy had taken root in various social, religious, political, and educational organizations across different cultures. Despite the growing awareness of education, many contemporary society members still practiced patriarchal norms.

APPENDIX 3: News Feature Article

14

— IQBAAL DHIAFAKHRI'S —

The Global Academic Legacy from UWC to Monash University

DECEMBER 13, 2023



Iqbaal Ramadhan, a talented Indonesian singer and actor, has recently graduated from Monash University, marking the culmination of his academic journey. Through his personal Instagram account, Iqbaal shared the moment of his graduation on December 13, 2023. Prior to his graduation from Monash, Iqbaal had already completed his senior high school education at United World Colleges (UWC) in New Mexico, United States. Here, we take a look back at his educational journey and the achievements that have made him a role model for many young people.

Iqbaal's Education

Iqbaal's educational background is a testament to his dedication and hard work. After completing his senior high school education at UWC, where he interacted with students from different countries, Iqbaal decided to pursue a degree in Communication Science at Monash University. Some of his notable achievements during his academic years include receiving a scholarship to attend UWC, an institution that provides equal opportunities to students from various countries. Not only that, he also graduated from UWC with a strong foundation in communication and intercultural skills. Recently, he has been excelling in his studies at Monash University, where he pursued a degree in Communication Science.

Iqbaal's Acting Career

Despite his academic pursuits, Iqbaal has also significantly impacted the Indonesian entertainment industry. Some of his notable roles include his breakthrough role in the movie "Dilan 1990", starring in the critically acclaimed film "Bumi Manusia", and also appearing in other top feature films such as "#TEMANTAPIMENIKAH"



APPENDIX 4: Human Interest Feature Article

6

MAUDY AYUNDA & MAS OPPA'S FIRST TRIP TO KOREA



L Who isn't curious about the life of the intelligent and talented artist Maudy Ayunda? Since her marriage to a native Korean man, the public has always been curious about their romantic moments.

Moreover, with the latest news, Maudy Ayunda is enjoying a holiday in her husband's country, South Korea. This kind of trip has become content that is very popular with the current generation. As is known, since her marriage to a Korean man, fans are curious about their love journey and how the lives of these two lucky couples will continue. Therefore, when Maudy shared her trip to Korea with her husband, fans were really excited about the luck of this accomplished woman.

Exploring Seoul

Maudy shared this journey via the Maudy Ayunda YouTube Channel. With the content title "First trip to Korea! - Maudy Ayunda and Mas Oppa," more than 5 million viewers have viewed this content.

Maudy shares her journey in the video interestingly so the audience can feel the Korean vibe. Maudy's journey began in Seoul, the center of South Korea. The bustling metropolis, known for its skyscrapers, shopping districts, and vibrant street life, set the stage for an unforgettable adventure. The singer explored iconic landmarks such as Insadong and Gyeongbokgung Palace, where the echoes of Korea's royal history resonated through the majestic architecture.

Venturing into the serene corners of the city, Maudy discovered hidden gems like Bukchon Hanok Village, a neighborhood where traditional Korean houses, or "hanoks," beautifully coexist with the modern cityscape. The contrast between the old and the new left a lasting impression on the artist, showcasing Seoul's ability to harmonize its rich heritage with contemporary living.

Not only that, the next tourist attraction is Lotte World. Lotte World is a major recreation complex in Seoul, South Korea. They also took the time to visit their favorite place, the library. Apart from visiting tourist locations, the two of them also visited Namsan Park to jog and install the pair of locks that have become iconic for that place.

APPENDIX 5: Column Feature Article

36

MAUDY AYUNDA

Bridging Art and Advocacy on the Global Stage - An In-Depth Opinion on Her G20 Speech



In the sprawling landscape of global forums, where political leaders traditionally take center stage, Maudy Ayunda's recent appearance at the G20 2022 summit marked a noteworthy departure from the norm. As a versatile artist with a rich portfolio in music, acting, and literature, Maudy seamlessly transitioned from the entertainment world to a platform that typically echoes political discourse. In my opinion, as her fans, her presence at the G20 was not only a testament to her evolving influence but also a compelling showcase of the intersection between art and advocacy. Maudy Ayunda, a name synonymous with talent and charisma, rose to

prominence as a teenage sensation and has since carved a niche for herself in the Indonesian entertainment industry. However, her foray into the G20 was not merely a recognition of her artistic achievements; it was a deliberate effort to bring a cultural and creative perspective to the global dialogue on pressing issues. The essence of Maudy's G20 speech lies not just in the words spoken but in the power of her narrative. She artfully navigated through her journey in the entertainment industry, emphasizing its transformative potential in addressing societal challenges.

I realized that Maudy's speech was a symphony of passion, intellect, and genuine concern for the world's most pressing issues, a departure from the typical political rhetoric that often dominates such platforms. One cannot overlook the significance of an artist like Maudy Ayunda taking the stage at the G20, historically a forum dominated by political leaders and diplomats. Her presence not only reflected the evolving landscape of global discourse but also highlighted the recognition of the arts as a formidable force in shaping public opinion and driving positive change.

IQBAAL RAMADHAN'S

PORTRAYAL OF MINKE IN "BUMI MANUSIA" EFFECTIVELY CAPTURES THE REBELLIOUS AND COMPLEX NATURE OF THE CHARACTER



Iqbaal Ramadhan's performance as Minke in the "Bumi Manusia (2019)" movie showcases his ability to portray the character's rebellious nature. The movie, set in the late 19th and early 20th centuries, captures the emergence of the national awakening movement and the influence of Dutch colonial rule in Indonesia. Iqbaal's portrayal effectively conveys the complexities of Minke's experiences as he navigates love, societal expectations, and the injustices of colonialism.

So, as you have to know, "Bumi Manusia" is a historical drama film adaptation of Pramoedya Ananta Toer's critically acclaimed novel of the same name, directed by Hanung Bramantyo. The movie is set in the early 20th century and tells the story of Indonesia's birth as a nation, focusing on the life of a young Javanese boy named Minke. The film explores themes of colonialism, love, and the struggle for freedom, making it a compelling and relevant watch even in today's world.

The popularity of the film "Bumi Manusia" must be balanced with the skills of each

cast, including Iqbaal Dhiafakhri in the film. Iqbaal Ramadhan's performance as Minke in the 2019 film "Bumi Manusia" showcases his ability to portray the rebellious nature of the character. The movie, set in the late 19th and early 20th centuries, captures the emergence of the national awakening movement and the influence of Dutch colonial rule in Indonesia. Iqbaal's portrayal effectively conveys the complexities of Minke's experiences as he navigates love, societal expectations, and the injustices of colonialism.



EXPLORE THE MULTIFACETED ODYSSEY OF IQBAAL IN ENTERTAINMENT



Stepping into the limelight at a young age, Iqbaal Dhiafakhri has become a prominent figure in the realm of entertainment.

Iqbaal first captured the public's attention as a member of the widely celebrated boy band, CJR (Coboy Junior). However, his journey extends far beyond the realm of music, showcasing a multifaceted talent that has left an enduring impact on the Indonesian entertainment industry.

Iqbaal's foray into the world of entertainment began when he joined CJR in 2011. The band quickly gained popularity, charming audiences with their youthful energy, catchy tunes, and relatable lyrics. As the lead vocalist of the group, Iqbaal showcased not only his vocal prowess but also his charisma on stage, contributing significantly to CJR's success in the music scene.

In addition to his achievements in music, Iqbaal Dhiafakhri has successfully transitioned into acting, proving his versatility as an artist. His debut in the film industry came with the movie "Coboy Junior: The Movie" in 2013, where he demonstrated a natural flair for on-screen performance.

This marked the beginning of a new chapter in his career, leading to subsequent roles in films such as "Dilan 1990" and "Dilan 1991," where he received acclaim for his portrayal of Dilan, a character beloved by fans.

Beyond his musical and acting endeavors, Iqbaal has also ventured into the literary world. In 2016, he authored the book "Dilan: Dia adalah Dilanku Tahun 1990," offering insights into the creative process and the behind-the-scenes experiences of portraying Dilan on screen. This venture not only showcased his ability to connect with fans through various mediums but also established him as a multifaceted artist capable of expressing himself beyond traditional boundaries.

Iqbaal Dhiafakhri's journey has been characterized by continuous growth and exploration. His ability to seamlessly transition between music, acting, and literature highlights a rare versatility in the entertainment industry. Furthermore, his success at such a young age underscores not only his talent but also his work ethic and dedication to his craft.

APPENDIX 8: Photo Feature Article

42

A Photographer's Dream Captures Christ the Redeemer "Holds" the Moon

Obsessed with a celestial vision, Leonardo Sens spent three years perfecting a shot. The result? A mind-blowing image of Christ the Redeemer cradling the moon that's gone viral.

The iconic Christ the Redeemer statue in Rio de Janeiro, Brazil, has captivated hearts for nearly a century. But a recent photograph by Leonardo Sens has breathed new life into the landmark, capturing a seemingly impossible scene: Christ the Redeemer cradling the moon in its outstretched arms. This remarkable shot, achieved after years of meticulous planning and unwavering persistence, has become a viral sensation, a testament to the power of both artistic vision and unwavering dedication.

Taken on June 4th from Icaraí Beach in Niterói, the photograph showcases the Christ the Redeemer statue in all its majesty. The colossal figure, standing 98 feet tall atop Corcovado Mountain, appears to hold the moon perfectly within its palms. This captivating illusion is a product of Sens's meticulous planning. For years, he studied the moon's celestial dance, using mobile apps to track its ever-shifting position. Armed with this knowledge and a powerful 600mm lens to compress the moon and sun in his frame, he embarked on a series of attempts. However, the path to achieving this dream shot wasn't without its challenges. Cloudy nights and hazy skies initially conspired against him, but Sens remained undeterred. His dedication burned bright, and each failed attempt fueled his determination to capture the perfect moment.



APPENDIX 9: Table Analysis of the Types of Feature Article

Page	Types	Analysis
02	Profile Feature	“Ayunda Faza Maudya or usually known as Maudy Ayunda is an actress and a singer, the daughter of Didit Jasmedi and Muren Murdjoko” Profile feature is the type of feature that focusing to give general information of an individual, whether about activity, personality, or the others.
16	Historical Feature	“In the 1960s, Hasri Ainun Habibie fought for education despite the resistance of Indonesian Patriarchy” Historical feature is the type of feature that focusing to revisit an event or history that already happened in the past, usually known or controversial things.
14	News Feature	“The moment of Iqbaal’s graduation on December 13, 2024 at United World Colleges (UWC)” News feature is the type of feature that focusing to tell a hard news, it’s common that news feature has detail information, whether time, place, interview information, or the others.

24	Human Interest Feature	“Have you ever felt the urge to leave your comfort zone and explore a new horizon? Let’s meet Zhafira Aqyla, a young Indonesian student, recently made a bold move by relocating to Hong Kong.” Human interest is the type of feature that focusing on another person’s experiences, personal triumphs, achievement, or daily moment. It’s common to use rhetorical question to make the reader curious about the story.
36	Column Feature	“<u>In my opinion</u>, her presence at the G20 was not only a testament to her evolving influence but also a compelling showcase of the intersection between art and advocacy.” Column feature is the type of feature that focusing to give the writer’s personal opinion about an issues or events, it’s common indicated by the use of first-person perspective while writing the story.
28	Review Feature	“Iqbaal’s performance captures Minke’s evolving perspective and the societal differences that fuel struggles, making his character a relatable and compelling figure in the narrative.”

		Review feature is the type of feature that focus in giving review about something, whether it's about a famous person, achievement, product, or something else that is related to someone.
32	Essay Feature	“Born with a passion for storytelling and a knack for connecting with audiences, Jerome’s journey from a fledging creator to a recognized YouTube personality is nothing short of remarkable.” An essay feature is the type of feature that focuses on telling a story but focusing on a particular theme of subject, it's commonly indicated by telling a deeper understanding of a short composition.
42	Photo Feature	“The photo has sparked all sorts of interpretations. Some see it as a powerful image of God’s control over the universe, while others find hope and faith in Christ’s embrace of the moon.” Photo feature is the type of feature that focuses on telling the story about a photo or a series of photo from the same person, usually the story is telling about the value or the purpose of the photo.

APPENDIX 10: Table Analysis of the Structures in Writing Feature Article

The Structures	Analysis
A Gotcha Lead	A gotcha lead is a paragraph of an article that contains the information which often answer 5W+1H, it's also common for a gotcha lead to consist in one sentence. The position of a gotcha lead is in the beginning which automatically being the opening of the feature.
The Billboard Paragraph	The billboard paragraph is the deeper understanding from the lead section, usually mentioning further information to emphasize the reader. The position of the billboard paragraph is after a gotcha lead, which usually on the second paragraph.
The Big Lump in the Middle	The big lump in the middle is the body paragraph which is being the whole full information about the topic, it's commonly known that this section is being the longest part of the feature.

	The position of the body paragraph is after the gotcha lead and billboard paragraph, which is usually in the middle before the closing part.
A Memorable Ending	A memorable ending is the closing of the whole story of the feature article. The memorable ending must be able to help reader remember the value of the story, so it's commonly wrote by summarizing the story or giving a quote that related to the topic. The position of the memorable ending is at the end of the story.