

IR – PERPUSTAKAAN UNIVERSITAS AIRLANGGA

UNDERGRADUATE THESIS

**VIRTUAL IDENTITY: SEXUAL SELF-DISCLOSURE IN ANONYMOUS
SOCIAL MEDIA**



By
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ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS AIRLANGGA
SURABAYA

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SOCIAL MEDIA**

**Submitted in Partial Fulfillment of the Requirement for the Sarjana Degree of
English Department, Faculty of Humanities, Universitas Airlangga**

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2022

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Surabaya, 27 July 2022



Eka Aulia Rohmah

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*I dedicated this thesis to my parents, brother, sisters, and my friends
who always supporting and encouraging me that storm never lasts
forever.*

APPROVAL SHEET

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ANONYMOUS SOCIAL MEDIA

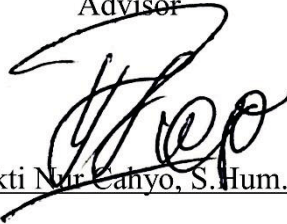
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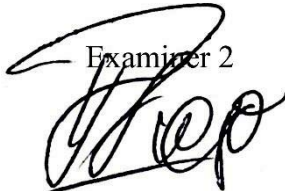
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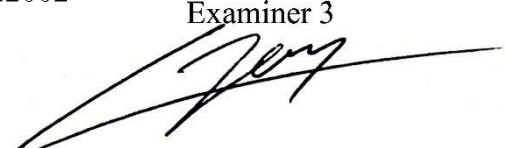
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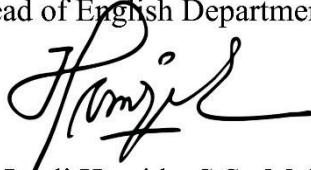


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Surabaya, 5 July 2021

Eka Aulia Rohmah

*"Fear cuts deeper than swords."
— Arya Stark.*

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ABSTRACT

Since anonymous application has been created and developed since the growth of the social media itself such as Whisper. The most significant thing that makes this platform different from the other social media is whisper claimed that the user's privacy will keep secret with no profile identity, followers or friends showed. Since the anonymity covered up people's identity, there are so many negative impacts of social media in life and the danger is the threats that exist in social media's environment such as sexual self-disclosure. Mostly, people who likes to do sexual self-disclosure because they don't want to be perceived adversely by the others, they will typically conceal their genuine identity, especially in Indonesia which sexual topic is taboo to be discussed publicly. This study tried to analyze and elaborate the virtual identity construction as the effect of sexual self-disclosure in whisper, and also the motive of sexual self-disclosure on Whisper. The researcher using the main theory is virtual identity by Sherry Turkle and general self-disclosure by Altman and Taylor. This study using a virtual ethnography approach and qualitative as the methods. The data collecting technique by observations and interviews documentation from 5 informant. The result of this study shows that anonymity has a big influence in sexual self-disclosure because of the openness and honesty that occurred. The function of self-disclosure that occurs in Whisper has a function as a form of self-expression and how people perceived themselves as anonymous.

Keywords: Anonymous, Sexual self-disclosure, Social media, Virtual identity, Whisper

ABSTRAK

Aplikasi anonim telah dibuat dan dikembangkan sejak perkembangan media sosial itu sendiri contohnya Whisper. Hal terpenting yang membuat *platform* ini berbeda dari media sosial lainnya adalah Whisper menjamin bahwa privasi pengguna akan di rahasiakan tanpa menampilkan identitas profil, pengikut atau teman. Pada dasarnya, anonimitas menutupi identitas seseorang, sehingga ada begitu banyak dampak negatif dari media sosial berbasis anonim dalam hidup dan bahayanya adalah ancaman yang ada di lingkungan media sosial seperti pengungkapan diri secara seksual. Kebanyakan, orang yang suka melakukan pengungkapan diri secara seksual karena tidak ingin dianggap merugikan oleh orang lain, mereka biasanya akan menyembunyikan identitas asli mereka, terutama di Indonesia yang mana topik dengan unsur seksual tabu untuk dibicarakan secara publik. Penelitian ini mencoba menganalisis dan menguraikan konstruksi identitas yang dibentuk akibat efek pengungkapan diri seksual dan juga motif pengungkapan diri seksual pada pada aplikasi Whisper. Peneliti menggunakan teori utama identitas virtual oleh Sherry Turkle dan pengungkapan diri oleh Altman dan Taylor. Penelitian ini menggunakan pendekatan etnografi virtual. Teknik pengumpulan data melalui observasi dan dokumentasi wawancara dari 5 informan. Hasil penelitian ini menunjukkan bahwa anonimitas memiliki pengaruh besar dalam pengungkapan diri seksual karena keterbukaan dan kejujuran yang terjadi pada pembentukan identitas individu pada aplikasi Whisper. Fungsi pengungkapan diri yang terjadi dalam Whisper memiliki fungsi sebagai bentuk ekspresi diri dan bagaimana orang menganggap diri mereka anonim.

Kata kunci: Anonimitas, Identitas virtual, Pengungkapan jati diri, Sosial media, Whisper