

UNDERGRADUATE THESIS

**THE ABSENCE OF ROMANTIC: EQUAL RELATION BETWEEN
MEN AND WOMEN THROUGH GENDER EQUALITY CONCEPT IN
“GIRL’S LIKE YOU” MAROON 5 MUSIC VIDEO**



**BY
DECKY IMAM JANUAR
NIM 121711223026**

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS AIRLANGGA SURABAYA
2022**



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UNDERGRADUATE THESIS

Submitted in Partial Fulfillment of the Requirement

for the Bachelor Degree of English Department

Faculty of Humanities

Universitas Airlangga

BY

DECKY IMAM JANUAR

NIM 121711223026

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
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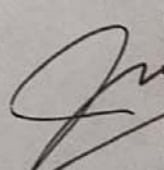
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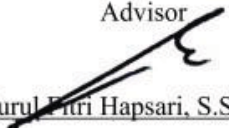
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Title : The Absence of Romantic: Equal Relation Between Men and Women Through Gender Equality Concept in "Girl's like You" Maroon 5 Music Video
Name : Decky Imam Januar
Student's number : 121711223026
Department : English Department

Approved to be submitted on date 9 May 2022 by:

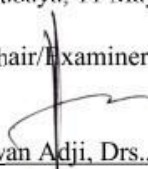
Advisor


Nurul Fitri Hapsari, S.S., M.A

NIP.198307142012122002

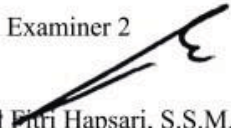
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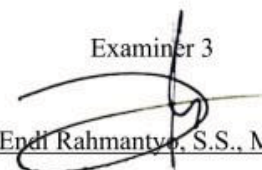
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Examiner 2


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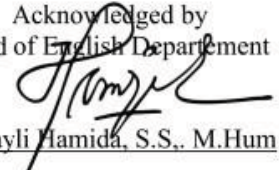
NIP.198307142012122002

Examiner 3


Lastiko Endi Rahmanto, S.S., M.Hum

NIP.198509232015041003

Acknowledged by
Head of English Department


Dr. Layli Hamida, S.S., M.Hum

NIP.197512162003122001

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Surabaya,

Decky Imam Januar

EPIGRAPH

”Women are meant to be loved, not to be understood.”
– Oscar Wilde-

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui bagaimana video musik tersebut menghadirkan ketiadaan romantisme dalam liriknya dan bagaimana ketiadaan adegan romantis yang digambarkan dalam video ini. Untuk mencapai tujuan penelitian ini digunakan metode kualitatif dengan pendekatan kritis. Data yang dikumpulkan adalah video musik Youtube yang berjudul “Girl’s Like You” dari Maroon 5 feat. Cardi B, dari Juni 2019 hingga Juni 2021, menggunakan teori Mary Wollstonecraft untuk menganalisis ketiadaan romansa melalui konsep kesetaraan gender dan juga menggunakan teori John Fiske tentang kode televisi sebagai teori utama untuk mendekati masalah penelitian ini. Hasil penelitian ini menunjukkan bahwa video musik “Girls Like You” dari Maroon 5 menampilkan situasi romantis tanpa menindas perempuan dan mewujudkan kesetaraan gender dengan saling mendukung. Namun, mereka tetap bersikeras bahwa sistem patriarki tetap berjalan seperti yang ditunjukkan oleh maskulinitas laki-laki di antara perempuan. Kesimpulannya, hubungan antara pria dan wanita masih jelas karena asmara terjadi. Kesetaraan gender antar gender mendukung terjadinya romantisme dalam suatu hubungan atau tanpa dukungan yang diberikan satu sama lain.

Kata Kunci: *Romantis, Video musik, Kesetaraan Gender, Media,*

ABSTRACT

This study aims to discover how the music video presents the absence of romance despite its lyric and how the absence of romantic scenes is depicted in this video. To pursue the aim of this study qualitative method together with a critical approach is used. The data collected were a Youtube Music video entitled “Girl’s Like You” from Maroon 5 feat. Cardi B, from June 2019 to June 2021, uses Mary Wollstonecraft's theory to analyze the absence of romance through the gender equality concept and also uses John Fiske's theory about television codes as the main theory to approach the issue of this study. The results of this study showed that the music video “Girls like You” by Maroon 5 show romantic situations without oppressing women and realizing gender equality by supporting each other. However, they still insist that the patriarchal system is still running as shown by the masculinity of a man among women. In conclusion, the relationship between men and women is still clear because romance occurs. Gender equality between genders supports the occurrence of romance in a relationship or without the support provided by each other.

Keywords: *Romance, Music video, Gender Equality, Media,*

