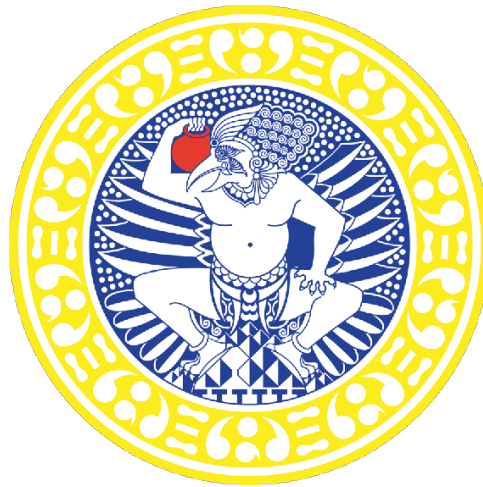


UNDERGRADUATE THESIS

Fan The Flames: Exploring Media Framing on ABC News' *Exposing China's Digital Dystopian Dictatorship* (2018) and *Hacked China Blacklist Includes Australian Citizens and Uyghur Children* (2021)



By

SHARON PHOEBE TAMBOTTO

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ENGLISH DEPARTMENT

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**Submitted in Partial Fulfillment of the Requirements for Requirements for
the Sarjana Degree of English Department Faculty of Humanities
Universitas Airlangga**

By

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2022

DECLARATION

I declare that this undergraduate thesis submitted in partial fulfillment of the degree of Sarjana Humaniora (S. Hum) of the English Department, Faculty of Humanities, Universitas Airlangga is entirely my own work and has been solely the result of my own original research. Hereby, I confirm that:

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Sharon Phoebe Tambotto

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This thesis is dedicated to the memory of my father and my brother, Billy Yones Tambotto and Jeremy Averiel Frederick Tambotto. I wish they had been here to see this completed.

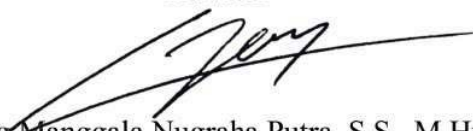
I also dedicated this thesis to my mother who always become a constant strength in my life.

APPROVAL SHEET

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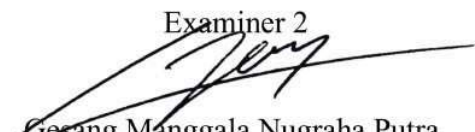
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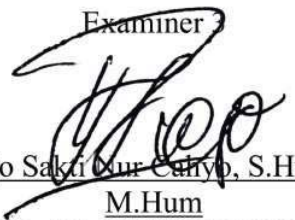
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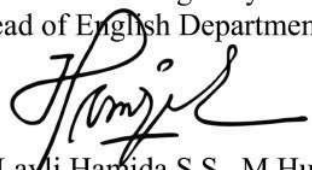
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Sharon Phoebe Tambotto

TABLE OF CONTENTS

Inside Cover Page	i
Inside Title Page.....	ii
Degree Requirement.....	iii
Declaration Page	iv
Dedication Page	v
Approval Page.....	vi
Acknowledgements	vii
Table of Contents	viii
List of Figures	x
Abstract	xi
Abstrak	xii
CHAPTER I INTRODUCTION	1
1.1 Background of Study.....	1
1.2 Statement of the Problem	7
1.3 Objectives of the Study	8
1.4 Significance of the Study.....	8
1.5 Scope and Limitations	9
1.6 Definitions of Key Terms.....	9
CHAPTER II LITERATURE REVIEW.....	11
2.1 Theoretical Framework	11
2.1.1 Media Framing.....	11
2.1.2 Frame Building	13
2.1.3 International News Agencies	14
2.2 Review of Related Studies.....	15
CHAPTER III RESEARCH METHOD.....	20
3.1 Research Approach.....	20
3.2 Population and Sample	21
3.3 Data Sources.....	22
3.4 Techniques of Data Collection	22
3.5 Techniques of Data Analysis.....	24
CHAPTER IV RESULTS AND DISCUSSION.....	26
4.1 Findings	26

4.1.1 Textual Analysis of The First Video: <i>Exposing China's Digital Dystopian Dictatorship (2018)</i>	26
4.1.2 Textual Analysis of The Second Video: <i>Hacked China's blacklist includes Australian citizens and Uyghur child (2021)</i>	44
4.1.3 Analysis of Discourse Practice	54
4.1.4 Analysis of Sociocultural Practice.....	58
4.2 The Interpretation of The Findings.....	61
4.2.1 Conflict Frames.....	62
4.2.2 Responsibility Frames.....	63
4.2.3 Human Interest Frames.....	64
CHAPTER V CONCLUSION AND SUGGESTION	66
5.1. Conclusion.....	66
5.2. Suggestion	67
REFERENCES.....	68

LIST OF FIGURES

Figure 1: Visualization on 00:14.....	27
Figure 2: Visualization on 00:20.....	28
Figure 3: Visualization on 00:59.....	28
Figure 4: Visualization on 01:26.....	30
Figure 5: Visualization on 01:51.....	31
Figure 6: Visualization on 26:32.....	34
Figure 7: Visualization on 26:26.....	34
Figure 8: Visualization on 00:02.....	45
Figure 9: Visualization on 00:20.....	47
<i>Figure 10: Visualization on 00:30</i>	<i>47</i>
Figure 11: Visualization on 00:40.....	49
Figure 12: Visualization on 01:46.....	50
Figure 13: Visualization on 01:36.....	51

ABSTRACT

Media framing has become the most significant tool in shaping audiences' perceptions. Research into the framing in the several news about China's Social Credit System presented by ABC News is helpful to understand the relations between the news and presented ideology. The purpose of the study is to elaborate the type of frames and frame-building process on ABC News' *Exposing China's Digital Dystopian Dictatorship | Foreign Correspondent* (2018) and *Hacked China Blacklist Includes Australian Citizens and Uyghur Children* (2021). In connection with five media frames (Semetko and Valkenburg, 2000): attribution of responsibility, conflict, human interest, economic consequences, and morality, and the theory of frame-building, this research used critical discourse analysis by Norman Fairclough to unite these three dimensions: textual analysis, discourse practice, and analysis of sociocultural practice. The research argued that ABC News mostly reinforced the 'conflict frame' when reporting some issues regarding the Chinese government. Social Credit System is presented as a system that violates the privacy and freedom of society. The interference from the Australian government in the news production is argued to be the main reason since the political relations between Australia and China have been locked into a conflict for the past year resulting in a series of many problems that have not yet been resolved. Overall, this study implied that event-oriented factors, such as political tension between Australia and China tend to drive framing to China. The application of frames that emphasized the conflict between individuals, groups, and institutions was used in news regarding China's Social Credit System.

Keyword: News Framing, ABC News, Framebuilding, Political Relations, Social Credit System

ABSTRAK

Framing media telah menjadi alat yang paling signifikan dalam membentuk persepsi khalayak. Penelitian terhadap framing dalam beberapa berita mengenai Sistem Kredit Sosial China yang disajikan oleh ABC News sangat membantu untuk memahami hubungan antara berita dan ideologi yang membentuknya. Tujuan dari penelitian ini adalah untuk mengeksplorasi jenis *framing* dan proses pembuatan *framing* pada ABC News' *Exposing China's Digital Dystopian Dictatorship | Foreign Correspondent* (2018) dan *Hacked China Blacklist Includes Australian Citizens and Uyghur Children* (2021). Berkaitan dengan lima jenis *framing* dalam media (Semetko dan Valkenburg, 2000): atribusi tanggung jawab, konflik, kepentingan manusia, konsekuensi ekonomi, dan moralitas, dan teori pembangunan bingkai, penelitian ini menggunakan analisis wacana kritis oleh Norman Fairclough untuk menyatukan tiga dimensi ini: analisis tekstual, praktik wacana, dan analisis praktik sosiokultural. Penelitian tersebut berpendapat bahwa ABC News sebagian besar menggunakan 'bingkai konflik' ketika melaporkan beberapa masalah mengenai pemerintah China. Sistem Kredit Sosial dihadirkan sebagai sistem yang melanggar privasi dan kebebasan masyarakat. Campur tangan pemerintah Australia dalam produksi berita ditengarai menjadi alasan utama karena hubungan politik antara Australia dan China telah terkunci dalam konflik selama setahun terakhir yang mengakibatkan serangkaian banyak masalah yang belum terselesaikan. Secara keseluruhan, penelitian ini menyiratkan bahwa faktor-faktor yang berorientasi pada peristiwa, seperti ketegangan politik antara Australia dan China cenderung mendorong framing ke China. Penerapan framing yang menekankan konflik antar individu, kelompok, dan institusi digunakan dalam pemberitaan mengenai Sistem Kredit Sosial China.

Kata Kunci: Analisis Framing, Proses Pembentukan Framing, ABC News, Sistem Kredit Sosial, Hubungan Politik