

UNDERGRADUATE THESIS

**THE ISSUE OF ETHNIC RACIAL DISCRIMINATION IN DONALD
TRUMP'S SPEECH VIDEOS ON YOUTUBE ABOUT "CHINESE VIRUS"
AND "KUNG FLU": A CRITICAL DISCOURSE ANALYSIS.**



By

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UNIVERSITAS AIRLANGGA
SURABAYA**

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DECLARATION

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Surabaya, 20 July 2022

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This thesis is dedicated to my family, friends, and myself 😊 <3

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ABSTRACT

The background of this research comes from a controversial speech of Donald Trump about the coronavirus at the White House on Wednesday, March 18, 2020. Donald Trump substituted the word "Corona" in the "Coronavirus" with "Chinese" in this speech, making it the "Chinese virus", while in his speech at Tulsa Oklahoma on June 20, 2020, he changed "FLU" into "KUNG-FLU". According to reports, speech delivered at the White House and Tulsa Oklahoma must be seen from the capacity of Donald Trump as the President of the United States who has its own power and ideology. Because of this controversial issue and speech, a phenomenon of various opinions arises which makes the author want to analyze it theoretically and critically about it. This research is not intended to see the true and false aspects of Trump's speech that alludes to Chinese ethnicity. In this case, Sociocultural Change Approach proposed by Fairclough was applied in this research. This approach focuses on how the discourse and social change are. The discourse is seen as a sociocultural practice. Thus, there is a dialectical relationship between the discursive practices with identity and social relations. Discourse is also inherent in the situation, institution, and certain social classes. Social change approach is considered as discourse practices of power. According to this approach, the discourse has three effects on social change, thus this study aims to: (1) analyze ideological discourse; (2) analyze discourse and power relations; and (3) analyze the implicature that emerged from Donald Trump's speech at the White House and Tulsa Oklahoma. Furthermore, the approach used in this research is critical discourse analysis. The source of data in this study is the video of Donald Trump at the white house and Tulsa Oklahoma which is downloaded from the YouTube page.

Keywords: *Critical Discourse Analysis, Ethnic Racial Discrimination, discourse and ideology, Implicature.*

ABSTRAK

Penelitian ini dilatarbelakangi oleh pidato kontroversial Donald Trump tentang virus corona di Gedung Putih pada Rabu, 18 Maret 2020. Donald Trump mengganti kata "Corona" dalam "Coronavirus" dengan "Cina" dalam pidato ini, membuatnya menjadi "virus Cina", sedangkan pidatonya di Tulsa Oklahoma pada 20 Juni 2020, dia merubah "FLU" menjadi "KUNG-FLU". Menurut laporan, pidato yang disampaikan di Gedung Putih dan Tulsa Oklahoma harus dilihat dari kapasitas Donald Trump sebagai Presiden Amerika Serikat yang memiliki kekuatan dan ideologi tersendiri. Karena dari isu dan pidato kontroversial ini, muncul fenomena berbagai pendapat yang membuat penulis ingin menganalisisnya secara teoritis dan kritis tentang hal itu. Penelitian ini tidak dimaksudkan untuk melihat aspek benar dan salah dari pidato Trump yang menyinggung Ras Cina atau Cina Amerika. Dalam hal ini, penelitian ini menggunakan Pendekatan Perubahan Sosial Budaya oleh Fairclough. Pendekatan ini berfokus pada bagaimana wacana dan perubahan sosial. Wacana di sini dipandang sebagai praktik sosiokultural. Dengan demikian, ada hubungan dialektis antara praktik diskursif dengan identitas dan hubungan sosial. Wacana juga melekat pada situasi, institusi, dan kelas sosial tertentu. Pendekatan perubahan sosial tampak sebagai wacana praktik kekuasaan. Menurut pendekatan ini, wacana memiliki tiga efek dalam perubahan sosial, sehingga penelitian ini bertujuan untuk: (1) menganalisis wacana ideologis; (2) menganalisis wacana dan relasi kekuasaan; dan (3) menganalisis implikatur yang muncul dari pidato Donald Trump di Gedung Putih dan Tulsa Oklahoma. Selanjutnya, pendekatan yang digunakan dalam penelitian ini adalah analisis wacana kritis. Sumber data dalam penelitian ini adalah video Donald Trump di gedung putih dan Tulsa Oklahoma yang diunduh dari halaman YouTube.

Kata kunci: *Analisis Wacana Kritis, Diskriminasi Ras Etnik, discourse and ideology, Implikatur.*