

UNDERGRADUATE THESIS

The Cultural Shift of *Cangkruk*: The Space Production Analysis of *Warkop*



BY:

ANANTA DHARMAWAN

NIM 121411233013

ENGLISH DEPARTMENT

FACULTY OF HUMANITIES

UNIVERSITAS AIRLANGGA

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By:

ANANTA DHARMAWAN

NIM 1214112333

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Faculty of Humanities, Universitas Airlangga

By:

ANANTA DHARMAWAN

NIM 121411233013

ENGLISH DEPARTMENT

FACULTY OF HUMANITIES

UNIVERSITAS AIRLANGGA

SURABAYA

2021

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Ananta Dharmawan

121411233013

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APPROVAL SHEET

Title : The Cultural Shift of *Cangkruk*: The Space Production
Analysis of *Warkop*
Name : Ananta Dharmawan
Student's Number : 121411233013
Department : English Department

Approved to be submitted on January 2022 by:

Advisor



Lastiko Endi Rahmanto, M.Hum

NIP. 198302112014041001

And has been examined and accepted by the Board of the Examiners:

Surabaya, January 2022

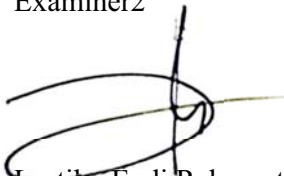
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Nurul Fitri Hapsari, S.S., M.A.

NIP. 198307142012122002

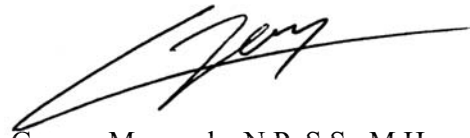
Examiner 2



Lastiko Endi Rahmanto, M.Hum

NIP. 198302112014041001

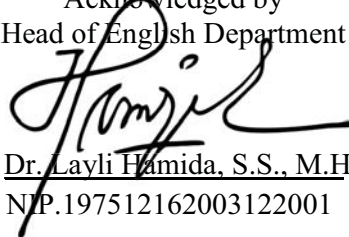
Examiner 3



Gesang Manggala .N.P, S.S., M.Hum

NIP.198502142015041002

Acknowledged by
Head of English Department



Dr. Layli Hamida, S.S., M.Hum

NIP.197512162003122001

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“There is a light that will never goes out”

The Smith

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Abstract

Warkop and *Cangkruk* are two kind of cultural product that had been developed in Indonesia. Both cultural products are related to each other and are considered as the local coffee culture. However, the appearance of Wi-Fi in *Warkop* shift the cultural value of *Warkop* and *Cangkruk* that had been developed for a long time. This study aims to elaborate the cultural shift that appears in *Warkop* and *Cangkruk*, especially in the working-class people. The study is conducted using a qualitative approach by applying the social space production theory by Lefebvre (1991). The data was collected by interviewing the working-class people in Pepelegi, Sidoarjo between 21-25 September 2021. The study find that, in term of social space, *Warkop* still has its regular function that is used as a place to have cheap food and drinks, as a meeting point, and hanging out with friends. However, by the appearance of Wi-Fi, several participants interpret *Warkop* as a place to have a free internet connection by doing several internet-based activities, such as playing online games, browsing, and chatting. The writer also find that the hegemony of the internet and the development of coffee culture also contribute in altering the social space of *Warkop* and how people do *Cangkruk* in present days

Keyword: Cangkruk, Cultural Changes, Social Space, Warkop, Working Class

Abstrak

Warkop dan *Cangkruk* adalah dua contoh produk budaya yang dilestarikan di Indonesia. Kedua produk budaya tersebut saling terkait satu sama lain dan dianggap sebagai budaya perkopian lokal. Namun, kehadiran Wi-Fi di dalam *Warkop* merubah nilai-nilai budaya pada *Warkop* dan *Cangkruk* yang telah terbentuk dalam waktu yang lama. Penelitian ini bertujuan untuk menjabarkan pergeseran budaya yang ada di dalam *Warkop* dan *Cangkruk*, terutama di kalangan kelas pekerja. Penelitian ini dilakukan menggunakan pendekatan kualitatif dengan menerapkan teori produksi ruang sosial yang digagas oleh Lefebvre (1991). Data dikumpulkan dengan melakukan wawancara mendalam pada beberapa buruh pekerja di Pepelegi, Sidoarjo pada tanggal 21-25 September 2021. Penelitian ini menemukan bahwa *Warkop*, sebagai ruang sosial, masih memiliki fungsi yang sama sebagai tempat untuk mendapatkan makanan dan minuman yang murah, sebagai titik kumpul, dan bercengkrama dengan teman. Namun, dengan kehadiran Wi-Fi di dalam *Warkop*, beberapa orang menganggap *Warkop* sebagai tempat untuk mendapatkan koneksi internet akses dengan melakukan beberapa kegiatan berbasis internet, seperti bermain permainan daring, menjelajah internet, dan berbalas pesan. Penulis juga menemukan bahwa hegemoni dari internet dan perkembangan dari budaya perkopian juga berkontribusi dalam menggeser nilai ruang sosial pada *Warkop* dan bagaimana orang-orang melakukan *Cangkruk* di masa kini.

Keyword: Cangkruk, Pergeseran Budaya, Ruang Sosial, Warkop, Kelas Pekerja.