

**THIS DAMSEL IS NOT IN DISTRESS: WOMEN EMPOWERMENT IN
CINDERELLA (2021)**



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ENGLISH DEPARTMENT

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UNIVERSITAS AIRLANGGA

SURABAYA

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UNDERGRADUATE THESIS

**Submitted in Partial Fulfillment of the Requirement for the Bachelor Degree
of English Department Faculty of Humanities Universitas Airlangga**

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2022

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DECLARATION

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Surabaya. 22 July 2022

Meilia Ayu Sulistyo Putri

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This thesis is dedicated to those who have supported me throughout the process

APPROVAL SHEET

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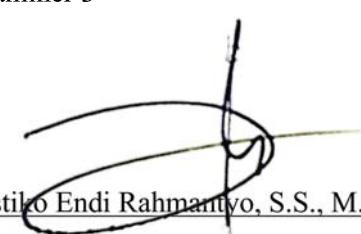
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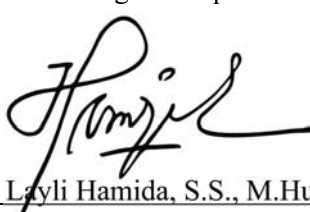
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“Trust in the Lord with all your heart and do not lean on your own understanding;
in all your ways, acknowledge Him and He will make your paths straight.”

- Proverbs 3:5-6

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ABSTRACT

Women empowerment issues are now reflected in some of the Disney remake movies. One of the works that deal with women empowerment issues is *Cinderella* (2021), a musical film directed by Kay Cannon in a romance genre released on September 3, 2021. The leading theory that will be used to examine the women empowerment traits within the female characters is Keshab Mandal's concept and types of women empowerment theory. The story itself is about Cinderella's journey to achieve her dreams. Within her journey, several movie elements signify women empowerment traits inside her and other female characters. As for the setting, this movie is a hybrid of classic-modern. There is a possibility that the movie also represents the condition in the classic and modern eras. Thus, the study aims to reveal the shifting of women's representation and how women empowerment is depicted in *Cinderella's* (2021) movie. This study uses a qualitative research method with a narrative and non-narrative approach. The results have shown that every woman has their own way of showing that they are empowered. Moreover, this movie successfully proves that it is distinctive from the previous Cinderella movies because it breaks the stigma in society and the negative stereotype of women in Disney princesses movies.

Keywords: *Damsels in Distress, Disney Princess, Women Empowerment*

ABSTRAK

Isu pemberdayaan perempuan kini tercermin dalam beberapa film remake Disney. Salah satu karya yang mengangkat isu pemberdayaan perempuan adalah *Cinderella* (2021), sebuah film musikal yang disutradarai oleh Kay Cannon dalam genre roman yang dirilis pada 3 September 2021. Teori utama yang akan digunakan untuk mengkaji ciri-ciri pemberdayaan perempuan dalam diri karakter perempuan adalah konsep dan tipe pemberdayaan perempuan oleh Keshab Mandal. Ceritanya sendiri adalah tentang perjalanan Cinderella untuk mencapai mimpinya. Dalam perjalanannya, beberapa elemen film menandakan sifat pemberdayaan perempuan di dalam dirinya dan karakter perempuan lainnya. Sedangkan untuk latar, film ini merupakan perpaduan antara era klasik-modern, maka ada kemungkinan film tersebut juga mewakili kondisi di era klasik dan modern. Dengan demikian, penelitian ini bertujuan untuk mengungkap pergeseran representasi perempuan dan bagaimana pemberdayaan perempuan digambarkan dalam film *Cinderella* (2021). Penelitian ini menggunakan metode penelitian kualitatif dengan pendekatan naratif dan non naratif. Hasilnya menunjukkan bahwa setiap wanita memiliki cara mereka sendiri untuk menunjukkan bahwa mereka diberdayakan. Apalagi film ini berhasil membuktikan bahwa ia berbeda dari film-film Cinderella sebelumnya karena mematahkan stigma di masyarakat dan stereotip negatif perempuan dalam film putri-putri Disney.

Kata Kunci: *Damsels in Distress, Pemberdayaan Wanita, Putri Disney*