

UNDERGRADUATE THESIS

**NEGOTIATION OF GENDER STEREOTYPES BY
CASSANDRA THOMAS IN *PROMISING YOUNG WOMAN*
(2020) MOVIE**



By

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**Submitted in Partial Fulfillment of the Requirements for the Sarjana
Degree of English Department Faculty of Humanities
Universitas Airlangga**

By

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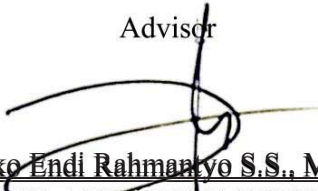


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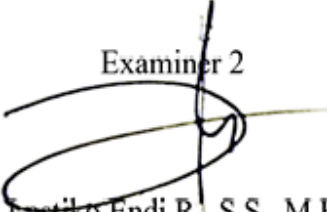
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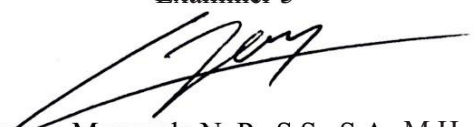
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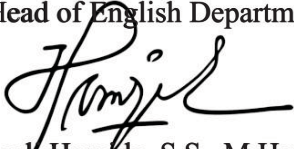
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ABSTRAK

Stereotip adalah bagaimana orang menilai dan melihat orang lain berdasarkan kualitas tertentu. Ada beberapa jenis stereotip yang masih mengemuka di masyarakat seperti stereotip gender dan peran gender tradisional yang berujung pada penindasan perempuan. Untuk selanjutnya, penelitian ini bertujuan untuk menemukan jenis stereotip yang dihadapi perempuan dan menguraikan bagaimana perjuangan seorang wanita untuk bernegosiasi dengan stereotip yang digambarkan oleh karakter utama film *Promising Young Woman (2020)* bernama Cassandra Thomas. Penelitian ini menggunakan metode kualitatif dengan menggunakan pendekatan naratif dan non naratif. Hasil dari penelitian ini adalah perempuan masih menjadi subordinat di ranah yang didominasi laki-laki, dan untuk bernegosiasi dengan stereotip gender tersebut, Cassandra Thomas menciptakan dua fasad yang berbeda pada siang dan malam hari dan melakukan tindakan sebaliknya terhadap stereotip perempuan.

Kata Kunci: Femme Fatale, Peran Gender Tradisional, Stereotip, Stereotip Gender

ABSTRACT

The stereotype is how people judge and see others based on specific qualities. There are several types of stereotypes that still raises around society such as gender stereotypes and traditional gender roles that results in women oppression. Henceforth, this study aims to discover the kind of stereotypes that women encounter and elaborate on how the struggle of a woman to negotiate with those stereotypes portrayed by the main character of the movie *Promising Young Woman* (2020) named Cassandra Thomas. This study applies a qualitative method by using the narrative and non-narrative approaches. The results of this study are a woman still being the subordinate in the realm dominated by men, and to negotiate with those gender stereotypes, Cassandra Thomas is creating two different facades during the day and night and doing reverse actions against the women's stereotypes.

Keywords: Femme Fatale, Gender Stereotype, Stereotype, Traditional Gender Roles