

## ABSTRACT

*Arashi has been an all-around idol produced by famous agency in Japan, Johnny's Entertainment since 1962. Last year, to celebrate their 15<sup>th</sup> anniversary, they held a big concert at the state where they were debuted, Hawaii, US. 30.000 or more fans from Japan and US itself came to feel the concert experience. Arashi has surpassed the limit of only being the idol Japan loves to international star. Fans from all over the world coming to Japan every year to catch their Arashi concert experience. They are the product of Japan's sub-culture of many pop cultures Japan is famous of. Arashi has also taken their role as the face for visit Japan tourism commercial. Alongside its fame, Arashi also brings Japanese culture with them on their television appearances. With the help of technology these days, fans from all over the world gets to access their performance which used to be scarce due to Japan's strict rule of broadcast. More fans are willing to come to Japan to see them or just to go places Arashi has been. As Jenkins said the inclination towards other country's global popular culture like Arashi is a form of pop cosmopolitanism and that the ones who have this inclination is called pop cosmopolitan. This research was conducted to see the process of Arashi fans from Indonesia in a community called I no Arashi fulfilling the role as pop cosmopolitan.*

*Keywords: Arashi, pop cosmopolitan, I no Arashi, fandom*