

UNDERGRADUATE THESIS

THE ROLE OF YOUTUBE VIDEOS ON 7 TO 8-YEAR-OLDS' ENGLISH

ACQUISITION



By

NABILAH YUANISA ALIYYA

NIM 121711233095

ENGLISH DEPARTMENT

FACULTY OF HUMANITIES

UNIVERSITAS AIRLANGGA

SURABAYA

2022

UNDERGRADUATE THESIS

THE ROLE OF YOUTUBE VIDEOS ON 7 TO 8-YEAR-OLDS' ENGLISH

ACQUISITION



By

NABILAH YUANISA ALIYYA

NIM 121711233095

ENGLISH DEPARTMENT

FACULTY OF HUMANITIES

UNIVERSITAS AIRLANGGA

SURABAYA

2022



**THE ROLE OF YOUTUBE VIDEOS ON 7 TO 8-YEAR-OLDS' ENGLISH
ACQUISITION**

UNDERGRADUATE THESIS

By

NABILAH YUANISA ALIYYA

NIM 121711233095

ENGLISH DEPARTMENT

FACULTY OF HUMANITIES

UNIVERSITAS AIRLANGGA SURABAYA

2022

**THE ROLE OF YOUTUBE VIDEOS ON 7 TO 8-YEAR-OLDS' ENGLISH
ACQUISITION**

UNDERGRADUATE THESIS

Submitted in Partial Fulfillment of the Requirements

for Sarjana Degree of English Department

Faculty of Humanities Universitas Airlangga

By

NABILAH YUANISA ALIYYA

NIM 121711233095

ENGLISH DEPARTMENT

FACULTY OF HUMANITIES

UNIVERSITAS AIRLANGGA

SURABAYA

2022

DECLARATION

I declare that this undergraduate thesis submitted in partial fulfillment of the degree of Sarjana Humaniora (S.Hum) of the English Department Faculty of Humanities Universitas Airlangga is entirely my own work and has been solely the result of my own original research. Hereby, I confirm that:

1. This thesis is not copied from any other person's work (published or unpublished);
2. I do not use the services of any professional agencies to produce this thesis;
3. This work has not previously been submitted in whole or in part for a degree or any other qualification either at Universitas Airlangga or elsewhere;
4. Any texts, tables, figures, data or other materials copied from other sources (including, but not limited to, books, papers, and the internet) have been clearly acknowledged and referenced in the text. These details are also confirmed by a fuller reference at the end of the work.

I am fully aware that breaching any or all of the above points will result in the withdrawal of the awarded degree and disciplinary action in accordance with the regulations at Universitas Airlangga.

Surabaya, 2021



NIM 121711233095

**This is dedicated to my parents who always give me
unlimited love and support**

APPROVAL SHEET

Title : The Role of YouTube Videos on 7 to 8-Year-Olds' English Acquisition
Name : Nabilah Yuanisa Aliyya
Student's Number : 121711233095
Department : English Department
Approved to be submitted on 15 January 2022 by:

Advisor



Dr. Layli Hamida, S.S., M.Hum.
NIP. 197512162003122001

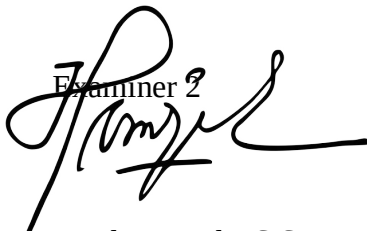
And has been examined and accepted by the Board of Examiners: Surabaya, 18 January 2022:

Chair/Examiner 1



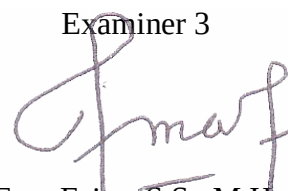
Salimah, S.S., M.Ed.
NIP. 197910062008122001

Examiner 2



Dr. Layli Hamida, S.S., M.Hum.
NIP. 197512162003122001

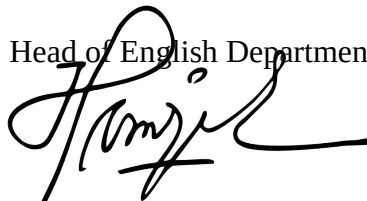
Examiner 3



Ema Faiza, S.S., M.Hum.
NIP. 197410142003122001

Acknowledged by

Head of English Department



Dr. Layli Hamida, S.S., M.Hum.
NIP. 197512162003122001

ACKNOWLEDGEMENTS

First and foremost, I would like to express my sincere gratitude to Allah SWT for giving me good health and strength during the work of this undergraduate thesis, so that I can complete it. The completion of this undergraduate thesis might not have been possible without the support of the people who have supported me so far, so I would like to sincerely thank some of them here.

To begin with, my most sincere thanks go to my father and mother who have worked so hard to raise me. I would not be where I am today and reach this point if it weren't for their sincere support. The same goes for my younger brother and my grandmother who also always cheers me up when I'm tired of working on my undergraduate thesis so that I can keep working on it.

Next, I would like to express my deepest gratitude to Dr. Layli Hamida S.S., M. Hum. who has been my thesis advisor. I cannot describe how grateful I am for her generosity in taking the time to share his expertise, sincere and valuable guidance, and encouragement during the writing of this undergraduate thesis. Then, I also want to thank Lastiko Endi Rahmantyo M.Hum as my academic supervisor who has helped me in preparing my academic plan from the beginning of the lecture to the end.

Furthermore, I would like to thank my dear friends, Amirah, Berliana Purnaning Samsara, Irvi Puspitasari, and Riska Fitriana, who have accompanied me in my joys and sorrows during these 4,5 years of study. Last but not least, my special thanks go to my big sister, Andhini Akhdiat Putri, Ega Vatieh, and Devi Arisandi who always give me encouragement and entertainment so that I don't give up in writing this thesis. I hope our friendship will continue even after this university time is over. I love you all.

Surabaya, 2022

Nabilah Yuanisa Aliyya

“Not only being grateful after getting something, but living to always be grateful. Then, we will be the luckiest people.”

Surah Al-Fatihah

TABLE OF CONTENTS

COVER PAGE.....	i
INSIDE TITLE PAGE	iii
DEGREE REQUIREMENT	iv
DECLARATION PAGE.....	v
DEDICATION PAGE.....	vi
APPROVAL SHEET	vii
ACKNOWLEDGEMENTS	viii
EPIGRAPH	ix
TABLE OF CONTENTS.....	x
LIST OF FIGURES	xv
ABSTRACT.....	xvii
ABSTRAK.....	xviii
CHAPTER I.....	1
INTRODUCTION	1
1.1 Background of the Study	1
1.2 Statement of the Problems.....	5
1.3 Objectives of the Study	5
1.4 Significance of the Study	5
1.5 Scope and limitation	6
1.6 Definitions of Key Terms.....	6
CHAPTER II.....	7
LITERATURE REVIEW.....	7
2.1 Theoretical Framework	7
2.1.1 Second Language Acquisition for Children.....	7

2.1.2 Media as One of the Sources of Input for Second Language Acquisition	11
2.1.3 YouTube Video Content and Children	13
2.2 Review of Related Studies	14
CHAPTER III	18
RESEARCH METHOD.....	18
3.1 Research Approach	18
3.2 Data Sources.....	19
3.3 Participants.....	19
3.4 Technique of Data Collection	21
3.5 Technique of Data Analysis	22
CHAPTER IV	23
RESULT AND DISCUSSION	23
4.1 The Content of YouTube Videos	23
4.1.1 The Content of Blippi - Educational Videos for Kids	23
4.1.2 The Content of BabyBus - Nursery Rhymes that Attract Children Attention.....	31
4.2. Children's response to YouTube videos.....	34
4.2.1 Ardi's Response to Blippi's Video Content	34
4.2.2 Yaffi's Response to Blippi's Video Content.....	40
4.2.3 Ardi's Response to BabyBus's Video Content	55
4.1.4 Yaffi's Response to BabyBus's Video Content	61

CHAPTER V.....	70
CONCLUSION.....	70
5.1 Conclusion	70
5.2 Suggestion.....	71
REFERENCES.....	72
APPENDIX.....	75
The Results of the Interview with the Parents of the First Participant.....	75
The Results of the Interview with the Parents of the Second Participant	75
Ardi's Response to Blippi's Video Content	76
1. First Meeting.....	76
1. Second Meeting	81
2. Third Meeting	82
3. Fouth Meeting.....	84
4. Fifth Meeting	84
Yaffi's Response to Blippi's Video Content	85
1. First Meeting.....	85
2. Second Meeting	89
3. Third Meeting	92
4. Fourth Meeting	102
5. Fifth Meeting	107
Ardi's Response to BabyBus's Video Content	111
1. First Meeting.....	111

2.	Second Meeting	113
3.	Third Meeting	114
4.	Fourth Meeting	115
5.	Fifth Meeting	115
	Yaffi's Response to BabyBus's Video Content	116
1.	First Meeting.....	116
2.	Second Meeting	118
3.	Third Meeting	121
4.	Fourth Meeting	123
5.	Fifth Meeting	124
	The pictures of the first participant (Ardi)	127
1.	First Meeting.....	127
2.	Second Meeting	127
3.	Third Meeting	127
4.	Fourth Meeting	128
5.	Fifth Meeting	129
	The pictures of the second participant (Yaffi)	129
1.	First Meeting.....	129
2.	Second Meeting	130
3.	Third Meeting	130

4.	Fourth Meeting	131
5.	Fifth Meeting	131

LIST OF FIGURES

Picture 1 Blippi with his blue and orange outfit on every videos	24
Picture 2 Picturing bright color visual	24
Picture 3 Words written in large and bright font.....	25
Picture 4 Written word with animation	26
Picture 5 Blippi pointing at things	26
Picture 6 Blippi song in animated video	28
Picture 7 BabyBus' Characters	32
Picture 8 The short conversation.....	33
Picture 9 Deliver the main activities by singing and the lyrics matched with the activities	33
Picture 10 Ardi watched Blippi's video about firefighter on the first meeting (1)	127
Picture 11 Ardi watched Blippi's video about firefighter on the first meeting (2)	127
Picture 14 Ardi watched BabyBus's video about firefighter on the first meeting (1)	127
Picture 15 Ardi watched BabyBus's video about firefighter on the first meeting (2)	127
Picture 18 Ardi watched Blippi's video about shark on the second meeting (1)	127
Picture 19 Ardi watched Blippi's video about shark on the second meeting (2)	127
Picture 22 Ardi watched BabyBus's video about shark on the second meeting (1)	127
Picture 23 Ardi watched BabyBus's video about shark on the second meeting (2)	127
Picture 26 Ardi watched Blippi's video about dinosaur on the third meeting (1)	128
Picture 27 Ardi watched Blippi's video about dinosaur on the third meeting (2)	128
Picture 30 Ardi watched BabyBus's video about dinosaur on the third meeting (1)	128
Picture 31 Ardi watched BabyBus's video about dinosaur on the third meeting (2)	128
Picture 34 Ardi watched Blippi's video about marine animal on the fourth meeting (1)	128
Picture 35 Ardi watched Blippi's video about marine animal on the fourth meeting (2)	128
Picture 38 Ardi watched BabyBus's video about marine animal on the fourth meeting (1)	128
Picture 39 Ardi watched BabyBus's video about marine animal on the fourth meeting (2)	128
Picture 42 Ardi watched Blippi's video about zoo on the fifth meeting (1)	129
Picture 43 Ardi watched Blippi's video about zoo on the fifth meeting (2)	129
Picture 46 Ardi watched BabyBus's video about animal show on the fifth meeting (1)	129

Picture 47 Ardi watched BabyBus's video about animal show on the fifth meeting (2).....	129
Picture 50 Yaffi watched Blippi's video about airplane on the first meeting (1)	129
Picture 51 Yaffi watched Blippi's video about airplane on the first meeting (2)	129
Picture 54 Yaffi watched BabyBus's video about doctor on the first meeting (1).....	129
Picture 55 Yaffi watched BabyBus's video about doctor on the first meeting (2).....	129
Picture 58 Yaffi watched Blippi's video about bread making on the second meeting (1).....	130
Picture 59 Yaffi watched Blippi's video about bread making on the second meeting (2).....	130
Picture 62 Yaffi watched BabyBus's video about earthquake on the second meeting (1).....	130
Picture 63 Yaffi watched BabyBus's video about earthquake on the second meeting (2).....	130
Picture 70 Yaffi watched Blippi's video about dancing on the third meeting (1)	130
Picture 71 Yaffi watched Blippi's video about dancing on the third meeting (2)	130
Picture 78 Yaffi watched BabyBus's video about animal show on the third meeting (1).....	130
Picture 79 Yaffi watched BabyBus's video about animal show on the third meeting (2).....	130
Picture 82 Yaffi watched Blippi's video about amusement park on the fourth meeting (1).....	131
Picture 83 Yaffi watched Blippi's video about amusement park on the fourth meeting (2).....	131
Picture 86 Yaffi watched BabyBus's video about race on the fourth meeting (1).....	131
Picture 87 Yaffi watched BabyBus's video about race on the fourth meeting (2).....	131
Picture 90 Yaffi watched Blippi's video about police car on the fifth meeting (1).....	131
Picture 95 Yaffi watched BabyBus's video about train on the fifth meeting (2)	131
Picture 91 Yaffi watched Blippi's video about police car on the fifth meeting (2).....	131
Picture 94 Yaffi watched BabyBus's video about train on the fifth meeting (1)	131

ABSTRACT

Second language acquisition refers to the study of individuals and groups who learn a language after learning their first language as children and the process of learning that language. Various ways of learning English apart from formal situations can be done because they are supported by technological advances. One of the most widely used applications today is YouTube. This study aims to understand the role of YouTube video content in acquiring English vocabulary for children aged 7 to 8 years. More specifically, this research focuses on two YouTube channels, namely Blippi - Educational Videos for Kids, and BabyBus - Nursery Rhymes. A qualitative approach was used to conduct this research. The results showed that children liked YouTube videos with cheerful content, especially those that used songs as a means of conveying information and YouTube acted as a medium that children could use to acquire a second language in a fun way.

Keywords: Second Language Acquisition, YouTube

ABSTRAK

Pemerolehan bahasa kedua mengacu pada studi individu dan kelompok yang belajar bahasa setelah mempelajari bahasa pertama mereka sebagai anak-anak dan proses belajar bahasa itu. Berbagai cara belajar bahasa Inggris selain dari situasi formal dapat dilakukan karena didukung oleh kemajuan teknologi. Salah satu aplikasi yang paling banyak digunakan saat ini adalah YouTube. Penelitian ini bertujuan untuk memahami peran konten video YouTube dalam memperoleh kosakata bahasa Inggris untuk anak usia 7 hingga 8 tahun. Secara lebih spesifik, penelitian ini berfokus pada dua channel YouTube, yaitu Blippi - Video Edukasi untuk Anak, dan BabyBus - Lagu Anak-Anak. Pendekatan kualitatif digunakan untuk melakukan penelitian ini. Hasil penelitian menunjukkan bahwa anak-anak menyukai video YouTube dengan konten ceria, terutama yang menggunakan lagu sebagai sarana penyampaian informasi dan YouTube sebagai media yang dapat digunakan anak-anak untuk memperoleh bahasa kedua dengan cara yang menyenangkan.

Kata kunci: *Pemerolehan Bahasa Kedua, YouTube*