

ABSTRACT

People may face an irony of happiness in which what they think something can bring them to happiness but the fact is the opposite way. *Talk of the Town* novel is a novel depicting the irony of Kelly's happiness that her expectation towards money would give her happiness contrasts to the reality she faced. This study aims to analyze the irony of Kelly's happiness by applying New Criticism. The writer uses qualitative method with the formal elements in the novel as the primary data and other sources such as books, articles, and online source as the secondary data. The focuses of this study are on the characterization, plot, setting, and irony to find out the theme of this novel. This research finds out that the plot supports Kelly's characterization and Kelly's irony of happiness. The different settings also create the irony of Kelly's happiness. The irony element proves the irony of happiness that Kelly faced into three types: verbal, situational, and attitudinal. This study finally proves that the formal elements of *Talk of the Town* novel work together as an organic unity in establishing the theme that happiness cannot be measured by the amount of money someone has.

Keywords: *conflicts, happiness, irony, struggles*