

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Almost every time someone does self-talk talking to themselves. One form of self-talk that is often used is pathological criticism. Pathological criticism is a term coined by psychologist Eugene Sagan to describe a mood that is offensive and self-judgmental. Everyone has a self-critical mood. People who criticize themselves more violently tend to have low self-esteem. Pathological criticism is closely related to self-criticism.

Self criticism involves how individuals evaluate themselves negatively. Some theorists define self-criticism as a sign of some kind of depression. In general, people with depression tend to be more critical of themselves than people without depression. According to Zuroff in (Fichman et.al., 1996), several psychological disorders are often associated with self-criticism, depression is the most prominent and other dysfunctional tendencies. According to Zuroff (in Manfredi 2016), self-criticism is defined as a form of self-deprecation that arises from a comparison between the current situation and the individual's internal standards.

Self-criticism, once thought to be associated only with depression, is a transdiagnostic risk factor for all forms of depression psychopathology. However, research shows that self-compassion is a powerful resilience factor when dealing with feelings Personal inadequacy. Self-critical people feel worthless, inferior, defeated, and guilty. They engage in constant and rigorous self-examination and

self-evaluation, fearing resentment and criticism and loss of approval and acceptance from others. self-compassion means treating yourself with care and concern when facing it. Personal shortcomings, mistakes, failures and painful life situations. Although self-criticism is the aspect most associated with perfectionism Mismatch One can be sharply self-critical than one perfectionist. Most self-critical research does not measure shame; However, this confident emotion is entangled in different directions forms of psychopathology compared to the resulting guilt Admit bad behavior, shame yourself as a person bad or inappropriate person. Despite self-criticism about clinical disease and Relationships, self-compassion linked to health Relationships, emotional health and better patient outcomes. Recent research shows how clinicians can teach their patients how to do it Be less self-critical and more self-compassionate. Suggestion Self-compassion involves caring and taking care of yourself When faced with personal shortcomings, mistakes, and failures, and miserable living conditions. It consists of 3 interacting components. There is a positive and a negative pole in it: Be kind to yourself and judge yourself, Shared humanity and isolation, Mindfulness and over-identification. From Dr Warren, Current Psychiatry (2016).

Correlated with intrapersonal sparring and low self-esteem. This kind of self-criticism also causes a feeling of general humiliation and a feeling of inability to cope with life's difficulties. Thus, such people create an unfavorable path when dealing with problems they experience (Golestaneh et al., 2017). (Dinger et al., 2015) explains that someone who has a high level of self-criticism is experience interpersonal problems tend to be self-directed, cold and avoid interaction social.

Self-criticism usually arises when a person feels a failure in life's tasks important or in difficult situations, can involve mistakes and violent automatic self-attack, with anger, embarrassment or even self-loathing (Gilbert & Irons, 2008). On the students themselves, Self-criticism can increase when they are put in difficult situations or fail in life's tasks which are important, for example, in academics and love (Gilbert et al., 2004; Xavier et al., 2015). According to Gilbert, et al., 2004) explains self-criticism is a feeling of blaming oneself for something that is not they receive in real life to the point of condemning thoughts and causing depression.

According to Chaplin, J.P (2005) self-criticism is the ability to recognize one's own weaknesses and limitations as well as the recognition and acknowledgment that one's own achievement does not have the characteristics desired by social standards or as expected or determined by oneself.

Self-criticism is defined as a negative attitude towards oneself, due to comparing oneself with others (Golestaneh, 2017). At this level, the focus is on inappropriate comparisons with others, and ultimately leads to self-dissatisfaction. Therefore, self-criticism is often correlated with intrapersonal debate and low self-confidence of the individual. This kind of criticism also caused a general feeling of contempt and feeling of inability to cope with life's difficulties, thus, such people make an unfavorable path when dealing with problems (Golestaneh, 2017).

According to Blatt (in Sandquist, 2009) self-criticism has been identified as a worrying personality variable that is commonly involved in the development and maintenance of depression. Individuals who are highly self-critical experience focused depression, they berate, criticize, and attack themselves, and experience

strong feelings of shame, guilt, failure, and worthlessness when they have not yet achieved their standard of living.

This music video by Rose “ On The Ground ” (2021) released 12 March in South Korea which have message from the rose as a singer itself. She said Rosé's (2021) On The Ground's lyrics are a true reflection of fame and the true purpose of life. Blackpinks Rosé released her first solo project, R, on Thursday night, with the evocative, beautiful and lyrical lead single "On the Ground" exploring where she finds happiness, where true meaning comes from — and Why wouldn't money and fame not exist. Have. It doesn't make sense to you. Talking about the meaning of the song's release on YouTube, Rosé said: The core of the song is to find the answers to life, and to live, she feels that people, especially people now, can feel the echo. Sometimes when we're always like this, we kind of forget to care about what's most important to you, it's just a song that says everything we need is already inside us. You don't have to go out and find it. He explained why he chose to make the song more purposeful than romantic: The song is so powerful, Rose really loves that her fans hear it and get something out of it. This content was imported from YouTube.

The Music Video by and Tiesti & Karol G "Don't Be Shy" (2021) which have meaning openness personality. Senior DJ from the Netherlands, Tiësto, has collaborated with Karol G for his new single titled Don't be Shy which was released on Friday (13/08/2021) in America. Tiësto's YouTube account. The clip, directed by Christian Breslauer, stars Blake Webber, a comedian and social media influencer from the United States, who plays the role of a janitor in a museum. When he was

about to carry out his duties while playing music, suddenly all the paintings in the museum moving and coming to life, including a painting featuring Karol G in his primitive costume. The once quiet museum archive room has turned into a party room, with scenes alternating with each verse of the song, depicting her confidence in herself with every movement. At the end of the video, Blake wakes up from his sleep and realizes that the party was just a dream. Self-confidence according to Anthony (1992) is an attitude in someone who is able to accept reality, think positively, and has the ability to have everything she or he wants. Confidence and self-confidence have various differences, where self-confidence is the ability to self-assess so that you are able to do everything well, this is based on expectations of self-achievement based on previous evaluations, while self-confidence is an attitude positive where a person is able to develop and develop a positive assessment both for himself and the surrounding environment.

Excessive self-confidence causes a number of problems in a person's personal, social and professional life. People who are overconfident often underestimate work because they tend to take the task easy. Overconfidence also damages one's ego and even reputation. Excessive self-confidence can also make a person overwhelmed in doing his job. This is because, they often accept or take on any job or task even though they do not yet have sufficient skills. Not only that, people who are overconfident sometimes alienate their friends so they are often considered arrogant. Launching from Verywell Mind, overconfident children like to take risks. Meanwhile, in adults, excessive self-confidence on average has a poor relationship because the person always blames his partner for the problems that are happening.

Having high self-esteem is also associated with a higher frequency of violent and aggressive behavior. However, having high self-confidence doesn't always result in bad situations or behavior. Highly confident people can sometimes bluff through situations, convincing others that they really have more.

My analysis to compare of Rose – on the ground music video and Tiësto & Karol G - Don't Be Shy – music video is rose music video she explain A Candid Reflection On Fame And Life's True Purpose Different from Tiësto & Karol G - Don't Be Shy – the music video shows more freedom to show who he is so that there is nothing to be afraid of / worry about, because he gets a full boost of self-confidence. the ability to be too self-confident may also have many positive and negative impacts in social life today.

From The Self Criticism Theory was Despite the general recognition of the importance of respect and self-esteem in life and in moral and political theory, there is no clear consensus, either in everyday thought or in philosophical discussions, on how to understand the concept, what is the proper object of respect, etc. , what respect for various objects involves, what are the requirements for self-esteem, what is the scope of each moral requirement regarding respect and dignity, and the importance of respect for fellow human beings. This entry will investigate these and related issues.

1.2 Statement of the Problem

1. How are the self criticism in Rose Music Videos “ On The Ground ” (2021) and Tiesto & Karol G “ Don’t b Be Shy” (2021) ?

1.3 Objectives of the Study

Based on the problem formulation above, this study analyzes the Self Criticism in the music videos by two different meanings; Rose Music Video as dual personality or Tiesti & Karol G Music Video as a openness personality by seeing the value of the reality, representation and ideology contained in every music video scene.

1.4 Significance of the Study

The significance of this research is to reveal the meaning of the ego in Self Criticism of human that is shown especially in music videos. The portrayal of Self Criticism in music videos is still often controversial because it often involves human objectifying; In this era many people cover up what is felt for the benefit of the public rather than behaving as is, there are many factors, one of which is fear, and shame. Unlike tiesto & karol G's music video "Don't Be Shy", which explains about being someone should be brave. Organization of the Thesis.

The writer can research of what the impact of too in cultural often demands people/idol. Everyone can reign other people with saying have to look perfect with any reason without seeing the person being sued. Is there have a problem if maybe the reign a doesn't work.

In this study, the authors compiled several chapters. The first chapter contains an introduction which contains the background of the study, namely to explain basic research information, statement of the problem, objective of the study, significance

of the study, and definitions of the key terms. The first chapter serves as the main basic key for authors to research their paper.

The second chapter contains a literature review consisting of a theoretical framework and related studies. In this chapter, the researcher will explain the main theory and will also review and link several related studies to support this research. This chapter is a tool for research.

The third chapter contains methodology that is compiled by the research methods used in this study. In this chapter, the author will describe data sources, technique of data collection, technique of data analysis, and scope and limitation.

1.5 Definition of Key Terms

As a result of the fact that a lot of unfamiliar terms are used in this study. In order to further assist the readers in comprehending the study, a definition of each of those terms has been provided.

Self Criticism : A feeling of blaming themselves for something they do not accept in real life to condemn thinking and causing depression. Where the individual cannot control in thinking or behaving (Gilbert 2004).

Self Talk : Self talk is an effective technique for controlling thoughts and influencing feelings, both of which generate self-confidence that influences performance (Holland, 2003).

Music Video : Music video is a short film covering all songs and photographs to advertise a single product or the artist (Nario-Rivera 2009).

Lyric : Lyrics are ambiguous and expressive, resulting in a literary

language that tends to influence, persuade, and ultimately change the attitude of the reader. The relationship between musical elements and lyrical elements is a form of mass communication, from the songs that are formed and the songs that spread to a large number of speakers, through the mass media acting as a medium of communication. Lyrics contain verbal information and sentences, which function to create an atmosphere and imagine images for the audience, and create various meanings. It functions as a medium of communication like empathy for reality and imaginative stories (Wellek & Warren 1989: 14-15).