

**CONNECTIVITY IN ADVERTISING DISCOURSE IN *POND'S AGE*
MIRACLE AND *OLAY TOTAL EFFECTS* TELEVISION COMMERCIALS**

A THESIS



By:
Intan Prahastiwi
St. N: 121112038

**ENGLISH DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS AIRLANGGA
SURABAYA**

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for the Sarjana Degree of English Department Faculty of Humanities

Universitas Airlangga Surabaya

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Intan Prahastiwi

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DECLARATION

This thesis contains no material which has been accepted for the award of any degree or diploma in any university. And to the best of this candidate's knowledge and belief, it contains no material previously published or written by other person except where due references is made in the text of the thesis

Surabaya, _____ 2015

Intan Prahastiwi

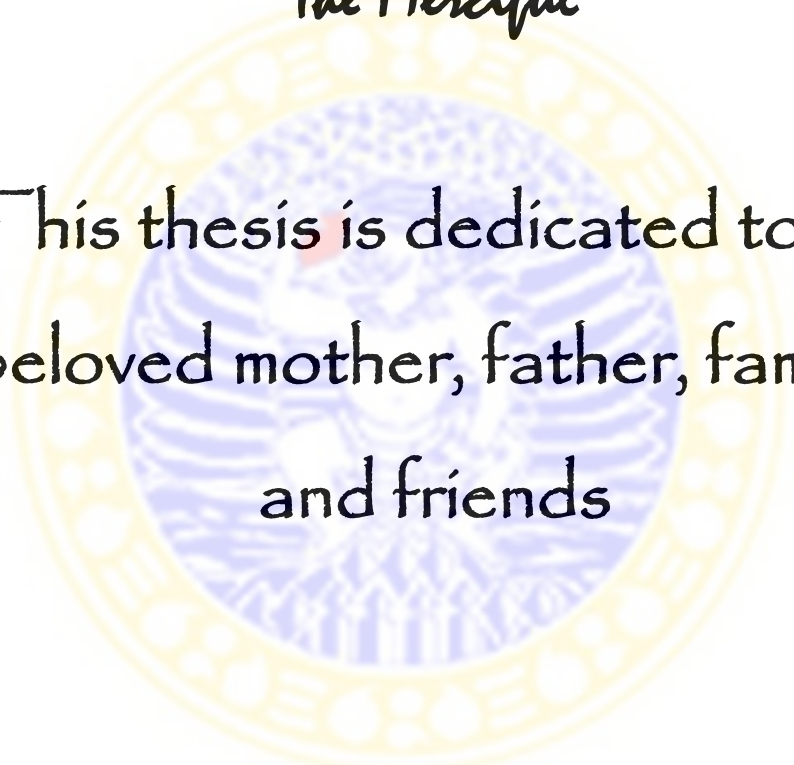
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In the Name of Allah, The Most Beneficent,

The Merciful

This thesis is dedicated to my
beloved mother, father, family,
and friends



Approved to be examined

Surabaya, 16th June 2015



Thesis Advisor

Ema Faiza, M. Hum

NIP 197410142003122001

Head of English Department

Dra. Lilla Musyahda, M. Pd

NIP 196612102007012001

ENGLISH DEPARTMENT FACULTY OF HUMANITIES

UNIVERSITAS AIRLANGGA

2015

This thesis has been approved and accepted by the Board of Examiners, English Department, Faculty of Humanities Universitas Airlangga on 30th June 2015

The Board of Examiners are:

David Segoh, S.S., M.Ed.

NIP. 197304152007011001

Ema Faiza, M.Hum.

NIP. 197410142003122001

Dra. Lilla Musvahda, M. Pd

NIP. 196612102007012001

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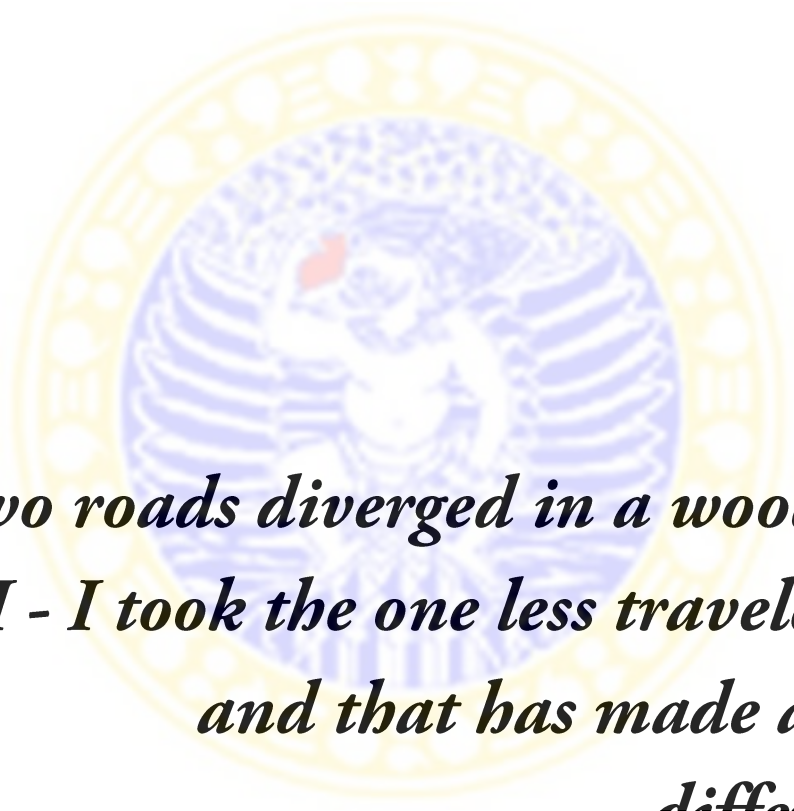
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*Two roads diverged in a wood and
I - I took the one less traveled by,
and that has made all the
difference.*

-Robert Frost-