

UNDERGRADUATE THESIS

**THE PRACTICE OF SERIKAT MURAL SURABAYA: AN
ETHNOGRAPHIC STUDY UPON STREET ART COMMUNITY**



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DECLARATION

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Surabaya, 25 Januari 2021


Ahmad Syahid Evanda

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I gratefully dedicate this thesis to myself who have finally learned that process is must and patience is grow

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“if you cant explain it simply, you don’t understand it well enough”

- ***Albert Einstein*** (1897-1955)

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ABSTRAK

Aksi penghapusan karya mural jalanan oleh pemerintah Indonesia selama pandemi telah menuai perdebatan. Hal tersebut turut mengundang protes dari para seniman jalanan di berbagai kota lewat karya seni jalanan sebagai produk ekspresi dalam Lomba Di Bungkam yang merepresentasikan sebuah “tren”. Namun, para seniman jalanan yang ada di kota Surabaya tidak turut merespon. Penelitian ini mengkaji perbedaan implementasi praktik seni jalanan yang ada di Surabaya dari Serikat Mural Surabaya (SMS) sebagai komunitas seni jalanan dengan menggunakan perspektif *habitus*, *modal* dan *ranah* dari Pierre Bourdieu. Penelitian ini menggunakan metode kualitatif. Data yang diperoleh dibagi menjadi dua yakni data primer yang didapat dari wawancara dengan anggota Serikat Mural Surabaya dan data sekunder yang diperoleh dari dokumentasi foto dan liputan media. Teknik analisa data menggunakan triangulasi dengan pendekatan interpretatif. Penelitian ini menemukan bahwa seniman jalanan di Surabaya termasuk SMS tidak mengikuti “trend” karena adanya unsur afiliasi dan non-afiliasi dari masing-masing kelompok seni jalanan yang menunjukkan adanya perbedaan struktur objektif dalam praktik menggambar mural sebagai bentuk ekspresi. Habitus SMS sebagai kelompok non-afiliasi dalam praktiknya menggambar mural terbentuk lewat nilai-nilai ketidakadilan, kemanusiaan, kritik dan protes sebagai bentuk kebebasan berekspresi. Selanjutnya, penelitian ini mengimplementasikan konsep *habitus*, *modal* dan *ranah* untuk menggambarkan kehidupan SMS yang menciptakan praktik di dalam ranah street art untuk membangun modal yang dipertaruhkan di dalam ranah tersebut.

Kata kunci: *praktik, habitus, modal, ranah, Serikat Mural Surabaya*

ABSTRACT

The Indonesian government's act to cover up mural street artworks from public spaces during Covid-19 pandemic outbreak has sparked debate. It has prompted street artists in a variety of cities to voice their resentment towards the issue by creating street artworks as a form of artistic expression via *Lomba Di Bungkam* which has become a trend. However, street artists in Surabaya do not seem to participate. This study examines distinct implementation of artistic practice in Surabaya from Serikat Mural Surabaya (SMS) as street art community with the perspective of *habitus*, *capital* and *field* by Pierre Bourdieu. For this study, qualitative approach was used. The gathered data was separated into two categories: primary data gathered through interviews with members of Serikat Mural Surabaya and secondary data gathered from documents such as images and media coverage. The data was analyzed using triangulation with interpretative approach. This study reveals that street artists in Surabaya including SMS do not follow the trend because of different objective structures in their practice of painting mural as expression. SMS's practice of painting murals as a non-affiliated street art community is built on values of humanity, injustice, criticism, and protest, all of which are part of their freedom of expression. Moreover, the concepts of *habitus*, *field*, and *capital* are used to study the life of SMS based on their *habitus*, which produces practice in the street art field to build capital at stake in the field.

Keywords: *habitus, capital, field, practice, Serikat Mural Surabaya*