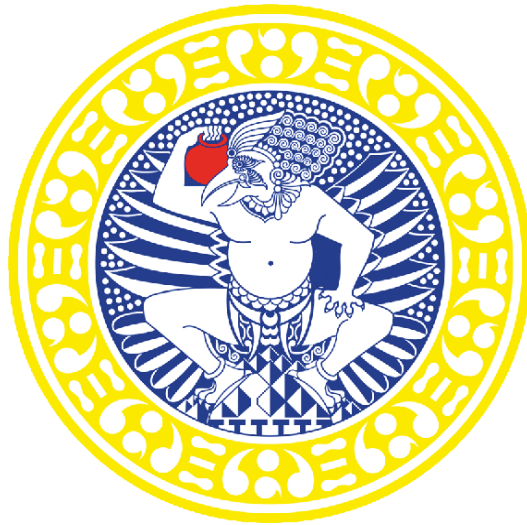


UNDERGRADUATE THESIS

**BEAUTY MYTH AND YOUTH'S IDENTITY DEVELOPMENT
IN *I LOVE ANA* (2021) SHORT FILM**



By

NABILA AYU APRILIA

121811233129

ENGLISH DEPARTMENT

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Submitted in Partial Fulfillment of the Requirements for the Sarjana Degree of
English Department Faculty of Humanities Universitas Airlangga

By

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2022

DECLARATION

I declare that this undergraduate thesis submitted in partial fulfillment of the degree of Sarjana Humaniora (S. Hum) of the English Department Faculty of Humanities Universitas Airlangga is entirely my own work and has been solely the result of my own original research. Hereby, I confirm that:

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Nabila Ayu Aprilia

121811233129

DEDICATION

For both of my beloved parents; mama and papa

For my dear late grandparents

To all of my dearest friends

For myself

Thank you...

For not giving up.

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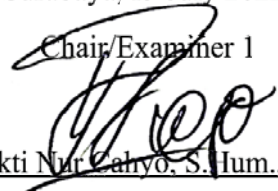
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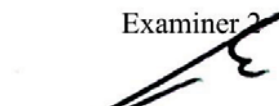
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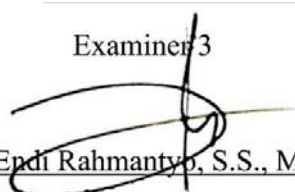
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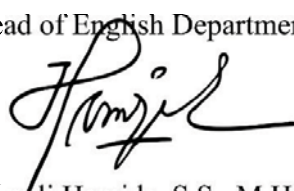
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Surabaya, 6 July 2022

Nabila Ayu Aprilia

Small steps count as progress. Every day is a lesson.

Just be patient, pray, try, and see where it leads.

We are not alone.

This is just the beginning...

And one more thing, that should be remember,

Reflections in mirrors may be distorted by society's standards
of beauty

-Bree Lenehan

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ABSTRACT

This study aimed to examine society's repression experienced by Mars regarding beauty myths in the short film *I Love Ana* (2021). *I Love Ana* is a short film about Mars, a young female who tries to seek her identity by taking ballet class during her school days to develop her talent and using social media. However, instead of helping Mars build her skills, these two activities force her to conform to societal beauty standards. To pursue the aim of this study, qualitative method was used along with narrative and non-narrative approach. The beauty myth concept by Naomi Wolf is used to help explain the issue presented in this film. The findings of the study revealed how youth identity development is associated with social repression regarding beauty myths. Then, to cope with the problem, young people like to use communal coping offered by social media which here, promotes and affirms the social repression. It can be concluded that as physical activity, ballet helped Mars develop her dance skill. Meanwhile, as an art performance, it promoted its beauty myth that affected Mars' health and her perception of success. Furthermore, social media is usually used to oppose social repression. However, the film presents how social media confirms social repression.

Keywords: beauty myth, eating disorder, repression, youth

ABSTRAK

Penelitian ini bertujuan untuk mengkaji represi masyarakat yang dialami Mars terkait mitos kecantikan dalam film pendek *I Love Ana* (2021). *I Love Ana* adalah film pendek tentang Mars, seorang perempuan muda yang mencoba mencari jati dirinya dengan mengikuti kelas balet di masa sekolahnya untuk mengembangkan bakatnya dan menggunakan media sosial. Namun, alih-alih membantu Mars membangun keterampilannya, dua aktivitas ini memaksanya untuk menyesuaikan diri dengan standar kecantikan masyarakat. Untuk mencapai tujuan penelitian ini, digunakan metode kualitatif dengan pendekatan naratif dan non-naratif. Konsep mitos kecantikan oleh Naomi Wolf adalah teori yang digunakan untuk membantu menjelaskan masalah yang disajikan dalam film ini. Temuan penelitian mengungkapkan bagaimana krisis identitas pada remaja dikaitkan dengan represi sosial terkait mitos kecantikan. Kemudian, untuk mengatasi masalah tersebut, kaum muda suka menggunakan komunal *coping* yang ditawarkan oleh media sosial yang mana disini, mempromosikan dan menegaskan represi sosial. Dapat disimpulkan bahwa sebagai aktivitas fisik, balet membantu Mars mengembangkan keterampilan menarinya. Sementara itu, sebagai sebuah pertunjukan seni, ia mempromosikan mitos kecantikannya yang mempengaruhi kesehatan Mars dan persepsinya tentang kesuksesan. Selain itu, media sosial biasanya digunakan untuk menentang represi sosial. Namun, film ini menyajikan bagaimana media sosial menegaskan represi sosial.

Kata kunci: mitos kecantikan, gangguan makan, pemuda, represi