

**BUSINESS ANALYSIS OF BROILER CHICKEN
FARM WITH CONTRACT SYSTEM
IN PUCAKWANGI DISTRICT
PATI REGENCY**

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ABSTRACT

This study was conducted to determine the business analysis on broiler chicken farm with contract system in Pucakwangi District Pati Regency. The samples used were broiler chicken farm owned by Mr. Paidi and Mr. Kusnoto that follow contract system from different company. This survey study was used by descriptive analysis as research design and conducted by survey method. It was done to determine analysis cost structure, BEP, B/C Ratio and PP. the results shows that the total capital of farm A was IDR 1,867,112,500 and farm B was IDR 1,444,486,500. Total cost for farm A was IDR 851,657,552 and farm B was IDR 605,996,301. Farm A revenue was IDR 889,660,269 and farm B was IDR 632,943,452. Farm A had IDR 38,002,717 of profit and farm B had IDR 26,181,651. Farm A BEP in units was 49,950 kg and farm B was 35,699 kg. Farm A BEP in sales was IDR 16,468 per kg and farm B IDR16,434 per kg. the B/C Ratio at farm A was 1.044 and the farm B was 1.043. Farm A PP in 4 years and 6 months and farm B PP in 5 years and 4 months. The conclusion of this research was broiler chicken farm with contract farming system were feasible according to the business analysis results.

Key word: business analysis, broiler chicken farm, contract system