

ABSTRAK

Penelitian ini membahas mengenai pengaruh *environmental disclosure*, *environmental performance* dan *public visibility* terhadap *economic performance*. Jumlah subyek penelitian yang digunakan sebanyak 85, yang merupakan perusahaan pertambangan peserta PROPER yang juga terdaftar ke dalam Bursa Efek Indonesia selama periode 2011-2013. Metode statistik yang digunakan dalam penelitian ini adalah analisis regresi linier berganda untuk menguji hipotesis yang telah ditentukan sebelumnya. Analisis data dan pengujian hipotesis dilakukan menggunakan program SPSS versi 21.

Hasil pengujian hipotesis membuktikan bahwa *environmental performance* dan *environmental disclosure* memiliki pengaruh signifikan terhadap *economic performance*. Sedangkan *public visibility* berpengaruh tidak secara signifikan terhadap *economic performance*.

Kata kunci : *environmental performance*, *environmental disclosure*, *public visibility*, *economic performance*



ABSTRACT

This research is aiming at the influence of environmental disclosure, environmental performance and public visibility toward economic performance. The samples used in this research were 85 companies which participated in PROPER mining company which is also listed in the Indonesia Stock Exchange during 2011-2013 period. The statistical methods used in this research is multiple linear regression analysis to test the hypotheses that have been predetermined. Data analysis and hypothesis testing was performed using SPSS version 21.

The result of hypothesis testing results prove that the environmental performance and environmental disclosure has a significant influence on economic performance. While public visibility does not significantly influence on economic performance.

Keyword : environmental performance, environmental disclosure, public visibility, economic performance