

ABSTRACT

This study aims to analyze the representation of cross dressing performances in L'Arc~en~Ciel's video clip "Blurry Eyes" by using queer theory. L'Arc~en~Ciel or Raruku an Shieru (in French it means "Rainbow") is a Japanese rock band which was formed in 1991 with Hyde (vocalist), Tetsuya Ogawa (bassist), Ken Kitamura (guitarist), and Yukihiro Awaji (drummer). In their video clip, they often do cross dressing in their performances. This study is a qualitative research. Queer theory is used as the main theory. In addition, the writer also uses Gender Performativity theory by Judith Butler. In the technique of data collection, the writer will use data collecting. The study finds that the performance of L'Arc~en~Ciel in Blurry Eyes video clip is a proof how masculinity and femininity are so fluid. This is what Butler suggests as gender parody, it means that even L'Arc~en~Ciel is believed to be the "original" gender, the gender that L'Arc~en~Ciel performs is also an imitation, a recital of what cultures teach to be. So the performance is merely performative, none of it is original.

Keywords: Cross dressing, gender performativity, heterosexuality, mise-en-scene, visual kei