

Abstract

Kustanti, Niken. (2008). **A Study of Code Switching and Code Mixing as Used by The Presenter In *Empat Mata* Talk Show Television Program.** Submitted as partial fulfilment of the requirements for the Sarjana degree of English Department, Faculty of Letters, Airlangga University.

The present study investigated the use of code-switching and code-mixing done by the presenter of *Empat Mata* talk show television program. This study had two objectives: (a) to find out code-switching and code-mixing used by the presenter; and (b) to find out which code is frequently used by the presenter. The result shows that code-switching and code-mixing used by the presenter are: **Indonesian-English code-switching** and **Indonesian-Javanese code-mixing**. The code which mostly used by the presenter is code switching in the category of code-switching of the English words into the Indonesian sentences, it is the highest frequency used by the presenter (45.24%). While, code-switching of one English word into the Indonesian sentence by adding the Indonesian prefix is the least frequency (1.19%). The writer eventually concludes that the presenter uses code-switching and code-mixing in order to make the talk show more alive, interesting, and entertaining. Besides, he uses code-switching and code-mixing because of his profession, prestige, and trends. And this may make him more confident and sophisticated.

Keywords: code-mixing, code-switching, talk show.