

ABSTRACT

Paramita, A. A Study of Flouting of Cooperative Principle in Interviews on Liputan 6 SCTV (A Study Case from 31 March until 15 April 2007). A thesis submitted as partial fulfillment of the requirements for the sarjana degree of the English Department, Faculty of Letters Airlangga University, 2007.

This study aims at observing flouting of Cooperative Principle in interviews on Liputan 6 SCTV. An interview has interactional function since it does not only inform the viewers about certain topics, but also attract their attention by creating a particular point. Both interviewer and interviewee utilize certain verbal expressions in uttering their statements which could be the object of a deeper analysis in Cooperative Principle which is proposed by Grice (1989). It has four maxims called maxim of quantity, maxim of quality, maxim of relevance and maxim of manner. Grice formulates Cooperative Principle as "make your conversational contribution such as is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged" (Grice, 1989:26). However, in some cases, a speaker's utterances might ignore one or more maxims by flouting them. When he flouts one or more maxim, he might be believed of intending to imply something. This study is limited to the interviews on Liputan 6 SCTV since it is one of the foremost TV news program in Indonesia. The writer applies a case study, by taking the three interviews from 31 March until 15 April 2007. The result of the analysis shows that all maxims are flouted by the speakers. The maxim which is the most frequently flouted by the speakers is the maxim of quantity with 22 occurrences. The speakers have certain reasons to flout these maxims such as to explain something further, emphasize something, to create humor, to change the topic to inform something.

Keywords: transactional function, interactional function, cooperative principle, flouting of maxims, conversational implicature.