

THE STRATEGIES USED IN J.K. ROWLINGS HARRY POTTER SERIES TO DELIVER  
PROFESSOR SEVERUS SNAPE'S COMPLEX CHARACTER.

Primasari, Prisca

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**Pembimbing : Edi Dwi Riyanto S.S M.hum**

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**ABSTRACT**

J.K. Rowling's *Harry Potter* series is included in fantasy stories which are very successful in engaging the people in the world. Various analyses have been done to examine the issues in this series, including the issues about the characters. In this thesis, the writer uses *Harry Potter* series as the primary data and focuses on Severus Snape, Harry's teacher whose allegiance were always argued by *Harry Potter* fans. In short, Snape is the only character in *Harry Potter* series who has grey tendency and very complex and ambiguous in nature. The uses intrinsic theory, which only deals with the existence of the text, to analyze the arrangements of Snape's complex character. The writer finds that it needs huge strategies to present Snape as the most complicated character, and the strategies are related to the way his character is arranged by using certain intrinsic elements of literature, in this case is plot, characterization, setting, and tone. Snape's complex character is mostly delivered by the use of mystery-based plot. In terms of characterization, he is frequently presented to have ambiguous actions and unstable allegiance, so that it is difficult to determine whether he is in good or evil side, In terms of setting, his complex character is molded to correspond with the environment that backdrops him. At last, in terms on tone, Snape's complex character is developed by the mood of the language that is used in the series. In conclusion, the intrinsic elements in *Harry Potter* series do shape the complex character of Professor Severus Snape.

Keywords: *Complicated character, strategies, plot, characterization*

