

ABSTRACT

Kirana, Satria Andy. Humor Resulting from the Flouting of Conversational Maxims in Piled Higher and Deeper (PhD) Comic Strips. A thesis submitted as partial fulfillment of the requirements for the Sarjana Degree of English Department, Faculty of Humanities, Airlangga University, 2008.

Comic strips as a part of comic development have been a great part of the history of modern literature. It is considered as a very versatile medium of literature, with the potent combination of words and pictures that can depict anything a cartoonist has the imagination to envision. In this thesis, the writer will try to analyze the humor resulted from the flouting of conversational maxims in Piled Higher and Deeper (PhD) comic strips by the basic principle of pragmatics—the H.P Grice's Cooperative Principle (CP).

This study is to reveal how the flouting of the maxims produced by the utterances in PhD comic strips. This research also wants to reveal how the flouting of the maxims can create the humorous effect in PhD comic strips.

What Grice proposed was that conversational is regulated by an overarching principle of cooperation between speaker and hearer to achieve the purpose at stake their talk: make the conversational contribution such as required (maxim of quantity), by the accepted purpose (maxim of quality) or direction (maxim of manner) of the talk that is engaged (maxim of relation). In figuring out the meaning, hearers rely on the assumption that these maxims are being observed or there is a good reason why some particular maxim has been flouted. Thus, the comic strips becomes funny because of the maxims are flouted by accident or even on purpose.

During the process of analysis, the violation of the maxim of manners dominates the total flouting. It is usually used frequently by the character in order to make fun of others, to hide fact, and to establish solidarity or humor. As the result of the analysis, the writer can finally answer the research question of this thesis. First is that there are four maxims flouted in PhD comic strips, maxim of quality, maxim of quantity, maxim of relation, and maxim of manner. Second is that the most flouted maxim during the analysis of PhD comic strips is the maxim of manner

Keywords: humor, conversational implicature, maxim of conversation, to flout the maxim.