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*A STUDY OF THE ROLE OF ADJECTIVES SEMANTICALLY FOUND IN THE ARTICLES OF WOMEN'S MAGAZINE INSTYLE AND MEN'S MAGAZINE DETAILS.*

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The question of gender linguistic features has always been an interesting issue. Women are often depicted of having longer sentence than men. Women also tend to use standard form of language more often than men in social context. It has been argued for some time that some consistent differences not only exist in speech but also in written media. Thus, the difference is also found in the use of language in the magazine's article since the articles of magazine is designed to reach certain target of reader, the language, therefore, must suit them. This study explores the different and similar language use particularly in the use of adjectives semantically between women's magazine *InStyle* and men's magazine *Details*. The aim of the study is to find out the type of adjectives semantically and the differences and similarities of the use of adjectives semantically in the articles of both *InStyle* and *Details*. To analyze the data, the writer uses qualitative method and employs 8 types of adjective semantically from 2 groups of adjective semantically, descriptor adjective: color, size, time, emotive, miscellaneous, and classifier adjective: relational, affiliative, relational. In particular, the writer finds that all the types of adjectives semantically are almost employed in each article of *InStyle* and *Details* magazine. There is a significant difference in the use of emotive and relational adjectives between *InStyle* and *Details* magazines. The writer also discovers that the articles of women's magazine tend to use color, size, time, emotive, miscellaneous descriptor, affiliative and topical classifier adjectives. More generally, it is found that women's article exhibits greater consistency of women's language features proposed by Lakoff by using a lot number of empty adjectives and the precise color terms. Moreover, women's articles exhibit women's language characteristic for being detail in describing something. While, some findings indicate that men's articles have lessen the masculinity of men's language.

Keyword: *adjective, men, women, article, magazine.*