

FIGHT CLUB AND PROJECT MAYHEM : A STRIKE ON AMERICAN DREAM  
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## ABSTRACT

The novel *Fight Club* put out a spotlight on American Middle Class aspect of life. American Middle Class are living an ideology named American Dream. This particular ideology forced them to work and collecting materials as a requirement to climb one step higher in the social ladder. Concerning to this activity, the main characters in the novel tried to make a new ideology to turn Americans old ideology of rags to riches. The aim of the study is to identify how this new form of ideology is created and used to bend Americans old ideology of American Dream.

The study that is going to conduct will be focused on how the characters represent the social condition of American Middle Class in the form of their basic thought concerning the idea of American Dream. After the symbolization is revealed, the writer will conduct the analysis on how a form of entertainment can be used to modify its member's ideology to be the new ideology itself.

The result of the study shows that the old ideology is successfully replaced by the new ideology because the members of the old ideology have the unconscious idea of rejecting the old ideology.

