

ABSTRACT

Deborah Wright's *Olivia's Bliss* (2000) is a novel about an urban woman named Olivia Bliss living with two other women and one man in a same house. They have their own problems and solutions to share between them. This novel tells the readers about their life during their quarter life, about their tussle at work in career attainment, couple seeking, performances, etc.

This study is concentrated on the identity of urban women portrayed in the novel. Their identity is seen from their viewpoint upon several environmental aspects. Then, the identity will be analyzed further to see the shifting that occurs inside it. The observation upon urban women's identity in the novel is in the effort of giving better understanding to other people that this kind of identity exists.

The method used in this study is library research and descriptive analysis through literature. Furthermore, there are two theories applied in this study. The first one is the theory of Identity that is used to analyze the urban women's identity portrayed in the novel. The analysis of the identity is seen from their point of view of these aspects: love and marriage, work and career, sexuality, and also lifestyle and image. Then, the identity is analyzed further using the theory of New Identity of Woman to see the shifting that occurs toward it.