

## LAMPIRAN 1 : PETA TEORI

No.	Pengarang	Judul	Tujuan Penelitian	Model Analisis	Hasil Penelitian
1	Ryan, Michael J., Robert Rayner and Andy Morrison, 1999	Diagnosing Customer Loyalty Drivers	Menguji pengaruh Kepuasan terhadap Value, Reputasi Perusahaan dan Loyalitas	Regression, Partial Least Squares (PLS)	Penelitian pada pelanggan perumahan ini menunjukkan corporate activities merupakan driver terkuat dari reputasi perusahaan. Kepuasan berpengaruh pada reputasi perusahaan dan reputasi perusahaan memiliki pengaruh yang kuat pada loyalitas.
2	Qi, Yujie and Zili Bai, 2005	Research on Customer Satisfaction Strategy in China's Real Estate Industry	Meneliti model hubungan Kepuasan dan Loyalitas di Industri Real Estate	Penelitian Eksploratif	Tidak semua pelanggan yang puas akan menjadi pelanggan yang loyal, akan tetapi kepuasan pelanggan memberikan kontribusi untuk retensi pelanggan yang baik bagi perusahaan mempertahankan pangsa pasar.
3	Selnes, Fred, 1993	An examination of the effect of product performance on brand reputation, satisfaction and loyalty	Menguji hubungan antara kepuasan, reputasi, dan loyalitas.	Structural Equation Modeling (SEM) - LISREL VII	Kualitas kinerja memiliki dampak signifikan terhadap kepuasan pelanggan, kepuasan pelanggan berdampak signifikan terhadap reputasi, kepuasan berdampak signifikan terhadap loyalitas dan reputasi berdampak signifikan terhadap loyalitas.
4	Margaretha, Moureen, 2004,	Analisis Pengaruh Kualitas Kinerja Pelayanan Terhadap Kepuasan Pelanggan, Reputasi Perusahaan dan Loyalitas Pelanggan pada Divisi Asuransi Kumpulan AJB Bumiputera 1912	Menganalisis pengaruh kualitas kinerja pelayanan terhadap kepuasan pelanggan, reputasi perusahaan dan loyalitas pelanggan	Structural Equation Modeling (SEM) - AMOS 4.01	Hasil pengujian hipotesis diperoleh bahwa kualitas kinerja pelayanan berpengaruh positif terhadap kepuasan pelanggan, reputasi perusahaan dan loyalitas pelanggan dapat diterima.
5	Cretu, Anca E. and Roderick Brodie, 2007	The Influence of Brand Image and Company Reputation where Manufacturers Market to Small Firm: A Customer Value Perspective	Menguji pengaruh brand image (associations) dan reputasi perusahaan terhadap persepsi pelanggan tentang produk dan kualitas layanan, nilai pelanggan, dan loyalitas pelanggan	Structural Equation Modeling (SEM) - LISREL	Penelitian ini menyatakan bahwa brand associations punya pengaruh yang lebih spesifik terhadap persepsi pelanggan tentang kualitas, sedangkan reputasi perusahaan mempunyai pengaruh yang lebih besar terhadap nilai pelanggan dan loyalitas pelanggan.

No.	Pengarang	Judul	Tujuan Penelitian	Model Analisis	Hasil Penelitian
6	Bontis, Nick, Lorne D. Booker and Alexander Serenko, 2007	The mediating effect of organizational reputation on customer loyalty and service recommendation in the banking industry	Menguji lima variabel yang saling terkait: perceived value, kepuasan, loyalitas, reputasi, dan rekomendasi.	Partial Least Squares (PLS)	Kepuasan pelanggan meningkatkan reputasi perusahaan. Reputasi perusahaan memediasi hubungan antara kepuasan dan kesetiaan pelanggan dan reputasi perusahaan juga memediasi hubungan antara kepuasan pelanggan dan rekomendasi.
7	Hung, Chia-Hung, 2008	The Effect of Brand Image on Public Relations Perceptions and Customer Loyalty	Menguji pengaruh customer perceived public relations terhadap brand image (associations) dan loyalitas pelanggan.	Structural Equation Modeling (SEM) - AMOS 5.0	Dampak langsung dari brand associations terhadap loyalitas pelanggan lebih kuat dibandingkan dengan pengaruh dari customer perceived public relation.
8	Da Silva, Rui Vinhas and Sharifah Faridah Syed Alwi, 2008,	Online corporate brand image, satisfaction and loyalty	Menguji hipotesa tentang pengaruh brand associations secara langsung berkaitan dengan loyalitas pelanggan, pengaruh brand image (associations) terhadap loyalitas pelanggan melalui kesetiaan pelanggan, serta kepuasan pelanggan berkaitan positif dengan loyalitas pelanggan.	Structural Equation Modeling (SEM) - AMOS 4.0	Hasil penelitian menegaskan bahwa selain disebabkan oleh kepuasan pelanggan, loyalitas pelanggan juga disebabkan oleh brand image (associations). Brand image (associations) juga dapat memiliki langsung hubungan positif dengan loyalitas pelanggan.
9	Walsh, Gianfranco, Vincent-Wayne Mitchell, Paul R. Jackson and Sharon E. Beatty, 2009	Examining the Antecedents and Consequences of Corporate Reputation: A Customer Perspective	Mengetahui pengaruh kepuasan pelanggan dan kepercayaan (trust) pada reputasi perusahaan, serta reputasi perusahaan mempengaruhi loyalitas pelanggan dan word of mouth.	Structural Equation Modeling (SEM) - AMOS 6.0	Customer-based corporate reputation merupakan hasil penting dari kepuasan pelanggan dan kepercayaan (trust) serta prediktor loyalitas pelanggan dan word of mouth.
10	Muzellec, Laurent and Mary Lambkin, 2006	Corporate rebranding: destroying, transferring or creating brand equity?	Mengetahui dorongan-dorongan di balik fenomena corporate rebranding dan menganalisis dampak dari strategi itu atas ekuitas merek suatu perusahaan.	Penelitian Eksploratif	Keputusan untuk melakukan corporate rebranding dipicu oleh perubahan-perubahan struktural, terutama merger dan akuisisi, memiliki dampak mendasar terhadap identitas dan strategi perusahaan. Corporate rebranding berhasil mempertahankan awareness dan brand association yang sangat tinggi selama proses perubahan nama.

No.	Pengarang	Judul	Tujuan Penelitian	Model Analisis	Hasil Penelitian
11	Muzellec, Laurent and Mary Lambkin, 2007	Does Diageo make your Guinness taste better?	Menganalisis dampak diabaikannya sebuah brand name yang telah dikenal dan seluruh nilai reputasi yang tertanam di dalamnya untuk digantikan dengan sebuah nama baru yang belum teruji	Regression	Penelitian ini menemukan bahwa sebuah perubahan nama perusahaan (corporate rebranding) memang mengubah persepsi pelanggan atas perusahaan, namun tidak atas produknya. Corporate rebranding berpengaruh signifikan terhadap brand association (brand image) dan reputasi perusahaan.
12	Liu, S.W. and Esther Tang, 2009	Factors Influencing Effective Rebranding Strategy	Mengetahui pengaruh corporate rebranding terhadap loyalitas dan brand associations serta pengaruh pelanggan yang inovatif terhadap corporate rebranding.	Regressions	Penelitian ini menemukan bahwa pelanggan yang inovatif cenderung mengevaluasi corporate rebranding lebih positif daripada pelanggan lain. Corporate rebranding berpengaruh signifikan terhadap brand association dan loyalitas.
13	Plewa, Carolin; Vinh Nhat Lu and Roberta Veale, 2009	Club Membership Satisfaction and Commitment: Does Rebranding Matter?	Menguji hipotesa tentang pengaruh rebranding dengan nilai pelanggan, kepuasan serta komitmen.	Structural Equation Modeling (SEM) - AMOS 14.0	Temuan penelitian menunjukkan bahwa strategi rebranding dapat menambah nilai pelanggan secara signifikan, menyebabkan peningkatan kadar kepuasan. Selain itu, dengan kepuasan terbukti sebagai antecedent komitmen pelanggan.
14	Goi, Chai Lee Goi and Mei Teh Goi, 2009	Rebranding of Higher Educational Institutions in Malaysia	Meneliti rebranding Lembaga Pendidikan Tinggi yang telah dipraktekkan secara intensif untuk menciptakan reputasi di pasar lokal dan internasional.	Penelitian Eksploratif	Rebranding dari lembaga pendidikan tinggi Malaysia telah dipraktekkan secara intensif telah beberapa tahun terakhir telah menciptakan reputasi di lokal dan pasar internasional.
15	Krisprimandoyo, Denpharanto Agung, 2011	Pengaruh Corporate Rebranding Terhadap Loyalitas Penghuni CitraLand Surabaya melalui Brand Associations, Kepuasan, dan Reputasi Perusahaan	Menguji dan menganalisis pengaruh Pengaruh Corporate Rebranding Terhadap Loyalitas Penghuni melalui Brand Associations, Kepuasan, dan Reputasi Perusahaan	Structural Equation Modeling (SEM) - AMOS 18.0	Penelitian ini menunjukkan bahwa tidak terdapat pengaruh langsung corporate rebranding terhadap loyalitas penghuni. Pengaruh tidak langsung corporate rebranding terhadap loyalitas penghuni terbentuk melalui moderasi brand association, kepuasan penghuni, reputasi perusahaan.

## LAMPIRAN 2 : TRY OUT PILOT PROJECT

Reliability Statistics			Item-Total Statistics					
Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items		Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
0.833	0.848	5	X.1	31.733	16.892	0.407	0.330	0.874
			X.2	31.900	16.369	0.627	0.479	0.800
			X.3	32.267	17.720	0.611	0.614	0.808
			X.4	31.667	15.540	0.867	0.796	0.742
			X.5	32.433	14.185	0.759	0.654	0.759
0.884	0.889	11	Y1.1	77.633	44.240	0.622	0.776	0.873
			Y1.2	78.833	44.626	0.434	0.815	0.884
			Y1.3	79.033	43.413	0.469	0.851	0.883
			Y1.4	77.533	42.602	0.798	0.884	0.864
			Y1.5	77.667	42.713	0.738	0.828	0.867
			Y1.6	78.200	45.821	0.389	0.739	0.886
			Y1.7	78.600	41.145	0.734	0.817	0.865
			Y1.8	78.667	38.023	0.717	0.740	0.867
			Y1.9	77.767	42.116	0.729	0.840	0.866
			Y1.10	78.400	40.041	0.704	0.876	0.867
			Y1.11	78.667	46.713	0.374	0.611	0.886
0.946	0.946	16	Y2.1	111.033	206.930	0.686	0.964	0.943
			Y2.2	110.700	211.597	0.614	0.995	0.945
			Y2.3	110.567	208.530	0.733	0.993	0.943
			Y2.4	111.233	217.909	0.419	0.973	0.949
			Y2.5	111.400	219.214	0.423	0.931	0.948
			Y2.6	110.867	214.120	0.581	0.940	0.946
			Y2.7	112.400	195.559	0.815	0.996	0.941
			Y2.8	112.167	212.695	0.732	0.970	0.943
			Y2.9	112.200	194.234	0.880	0.998	0.939
			Y2.10	112.533	202.878	0.725	0.987	0.943
			Y2.11	112.100	209.472	0.717	0.929	0.943
			Y2.12	112.000	206.690	0.687	0.958	0.943
			Y2.13	112.433	199.495	0.780	0.988	0.941
			Y2.14	111.967	205.482	0.814	0.996	0.941
			Y2.15	111.700	198.838	0.786	0.984	0.941
			Y2.16	112.200	195.890	0.866	0.966	0.939
0.922	0.93	9	Y3.1	66.467	33.223	0.777	0.804	0.911
			Y3.2	66.367	37.964	0.741	0.869	0.912
			Y3.3	66.433	38.599	0.826	0.838	0.909
			Y3.4	66.667	35.885	0.704	0.680	0.914
			Y3.5	66.600	41.214	0.616	0.570	0.920
			Y3.6	66.433	37.702	0.774	0.734	0.910
			Y3.7	66.267	37.030	0.891	0.885	0.904
			Y3.8	66.967	32.930	0.817	0.834	0.907
			Y3.9	66.467	39.775	0.534	0.644	0.924
0.795	0.844	3	Y4.1	23.133	9.706	0.627	0.422	0.754
			Y4.2	23.767	8.392	0.799	0.726	0.672
			Y4.3	24.167	8.695	0.672	0.671	0.720

## LAMPIRAN 3: SURAT-SURAT

**UNIVERSITAS AIRLANGGA**  
**PROGRAM PASCASARJANA**

Kampus B, Jalan Dharmawangsa Dalam Selatan Surabaya 60130 Telepon 031-5020170, 5023715, 5041506,  
5041574, Faksimili 031-5050076 Website : <http://www.pasca.unair.ac.id> e-mail : [pasca@pasca.unair.ac.id](mailto:pasca@pasca.unair.ac.id)

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Nomor : 146 /H3.8/PPM/2011 14 Januari 2011

Lamp :  
Hal : Lem Penelitian

Yth. Direktur PT. Ciputra Surya Tbk  
Surabaya

Dengan hormat,  
Sehubungan dengan penelitian untuk Disertasi peserta Program Doktor  
Program Studi Ekonomi Program Pascasarjana Universitas Airlangga atas nama :

**N a m a** : Denpharanto Agung Krisprimandoyo, Jr., MM  
**Nim** : 090610072/D  
**J u d i a l** : Pengaruh Corporate Rebranding Terhadap Loyalitas Penghuni  
Citraland Surabaya Melalui Brand Association, Kepuasan dan  
Reputasi Perusahaan.

**Promotor** : Prof. V. Hensky Supri, SE., Ak  
**Ko-Promotor I** : Prof. Dr. Sri Wahyuni Astuti, SE., MS  
**Ko-Promotor II** : Prof. Dr. Effendie, SE

Maka dengan ini kami mohon perkenan Saudara untuk memberikan izin  
kepada yang bersangkutan melaksanakan penelitian di Instansi Saudara.

Demikian dan atas bantuan Saudara kami sampaikan terima kasih.

s.m. Dirikan  
Wd. Dir. Bidang Akademik,  
Prof. Dr. Subaringsih, Jr.  
NIP. 1952062719790121001

**CITRALAND**  
The 5 Aesthetic of Surabaya

PT Citraland Tbk  
Office of Public Relations  
Jl. Raya Tugu Pahlawan No. 10, Surabaya  
60119

Surabaya, 23 Januari 2011

Noor : GUSYAHIR-GPS/11  
Jl. : Ibu Persejiden

Kepada Yth  
Ibu Prof. Dr. Subartaningrum, Ir.  
Wakil Direktur Bidang Akademik  
Program Pascasarjana Universitas Airlangga  
Kampus B, Jalan Dharmasraya Dalam Selatan  
Surabaya 60236

Omang Nurani,

Berkas dengan judul yang telah dikirim dari Program Pascasarjana Universitas Airlangga, Nomor : 146/H32/PN/2011 perihal permohonan izin penelitian untuk disertai dengan Program Doktor Program Studi Ekonomi Program Pascasarjana Universitas Airlangga sun. atas :


Nama : Denpharanto Agung Krisprimandoyo, Ir., MM.  
Nim : 09081097210  
Judul : PENGARUH CORPORATE REBRANDING TERHADAP LOYALITAS PENGHUNY CITRALAND SURABAYA MELALUI BRAND ASSOCIATION, KEPUASAN DAN REPUTASI PERUSAHAAN

Peminor : Prof. V. Hedy Supri, SE., Ak.  
Ko-Promotor I : Prof. Dr. Sof Wahyuni Astuti, SK., MS.  
Ko-Promotor II : Prof. Dr. Effendi, SE.

maka bersama ini kami sampaikan bahwa kami bersedia izin kepada yang bersangkutan untuk melaksanakan penelitian di Citraland Surabaya. Untuk selanjutnya mohon dapat menghubungi OM Citraland Surabaya Bapak Ir. Andy Soegijanto guna pelaksanaannya.

Demikian kami sampaikan. Atas perhatian Bapak/Ibu/Saudara kami ucapkan terima kasih.

Hormat kami,

  
Ir. Seto Wibisono, MM  
Direktur



## LAMPIRAN 4 : KUESIONER PENELITIAN DAN DATA

### kuesioner penelitian disertasi

PENGARUH CORPORATE REBRANDING  
TERHADAP LOYALITAS PENGHUNI CITRALAND SURABAYA  
MELALUI BRAND ASSOCIATIONS, KEPUASAN, DAN REPUTASI PERUSAHAAN

NO RESPONDEN :

#### I. INFORMASI RESPONDEN

- 1 Nama Bapak/Ibu/Saudara : \_\_\_\_\_ (apabila tidak berkenan, boleh tidak diisi)
- 2 Kawasan \_\_\_\_\_ (mohon diisi)
- Blok dan No. \_\_\_\_\_ (apabila tidak berkenan, boleh tidak diisi)

Berilah tanda silang [X] pada huruf sebagai pilihan jawaban Bapak/Ibu/Saudara.

- 3 Rumah yang Bapak/Ibu/Saudara huni saat ini di CitraLand :
- a Milik sendiri                      b Milik keluarga                      c Menyewa  
(apabila anda sebagai penyewa, kuesioner ini cukup anda isi sampai disini)
- 4 Siapa yang membeli properti (rumah) yang Bapak/Ibu/Saudara huni saat ini di CitraLand?
- a Saya Sendiri                      b Orang tua/keluarga                      c lain-lain
- 5 Berapa lama Bapak/Ibu/Saudara tinggal di CitraLand?
- a dibawah 5 tahun                      b 5-10 tahun                      c diatas 10 tahun
- 6 Jenis kelamin Bapak/Ibu/Saudara :
- a Laki-laki                      b Wanita
- 7 Usia Bapak/Ibu/Saudara saat ini :
- a dibawah 20 tahun                      c 30-40 tahun                      e 50-60 tahun  
b 21-30 tahun                      d 40-50 tahun                      f diatas 60 tahun
- 8 Pendidikan formal terakhir Bapak/Ibu/Saudara :
- a tidak sekolah                      c lulus SMP                      e lulus Sarjana Muda/Sarjana  
b lulus SD                      d lulus SMA                      f Lulus Pasca Sarjana
- 9 Pekerjaan Bapak/Ibu/Saudara saat ini :
- a tidak bekerja                      c pegawai negeri/BUMN                      e pengusaha/entrepreneur  
b pelajar/mahasiswa                      d pegawai swasta                      f pensiunan
- 10 Penghasilan Bapak/Ibu/Saudara :
- a tidak berpenghasilan                      c Rp. 5-10 juta/bulan                      e Rp. 20-50 juta/bulan  
b dibawah Rp. 5 juta/bulan                      d Rp. 10-20 juta/bulan                      f diatas Rp. 50 juta/bulan
- 11 Informasi CitraLand pertama kali Bapak/Ibu/Saudara peroleh dari :
- a iklan di media/billboard                      c pameran                      e anak/saudara/teman/relasi  
b brosur                      d sales/pegawai CitraLand                      f broker properti
- 12 Bapak/Ibu/Saudara membeli properti (rumah) yang dihuni saat ini di CitraLand melalui :
- a Langsung dari CitraLand                      b Jasa perantara/broker properti/home builder
- 13 Tujuan utama Bapak/Ibu/Saudara membeli properti (rumah) di CitraLand :
- a Semata-mata untuk tempat tinggal                      c Untuk tempat tinggal dan investasi  
b Semata-mata untuk investasi                      d lain-lain
- 14 Siapa yang mempengaruhi keputusan Bapak/Ibu/Saudara membeli properti (rumah) di CitraLand :
- a Saya sendiri                      c Anak/Saudara                      e konsultan properti/broker/ahli fengsui  
b Orang Tua                      d Teman/Relasi                      f lain-lain
- 15 Cara Bapak/Ibu/Saudara membeli/membayar properti (rumah) di CitraLand :
- a tunai                      b mengangsur via developer                      c mengangsur via bank/KPR






Pernyataan berikut ini berkaitan dengan <b>kepuasan penghuni CitraLand</b> . Berilah tanda silang [X] angka disebelah berdasarkan tingkat persetujuan Anda.		TINGKAT PERSETUJUAN										
		Sangat Tidak Setuju					Sangat Setuju					
		←—————→										
17	SAYA PUAS nama <b>CitraLand</b> menunjukkan <b>identitas baru yang lebih menarik</b> dibanding dengan nama <b>CitraRaya</b>	0	1	2	3	4	5	6	7	8	9	10
18	SAYA PUAS slogan/tagline <b>The Singapore of Surabaya</b> menunjukkan <b>citra/image lebih baik</b> dibanding menggunakan slogan/tagline <b>Kota Mandiri</b>	0	1	2	3	4	5	6	7	8	9	10
19	SAYA PUAS <b>CitraLand</b> adalah kota yang <b>bersih/clean</b> .	0	1	2	3	4	5	6	7	8	9	10
20	SAYA PUAS <b>CitraLand</b> adalah kota yang <b>hijau/green</b>	0	1	2	3	4	5	6	7	8	9	10
21	SAYA PUAS <b>CitraLand</b> adalah kota yang <b>modern</b>	0	1	2	3	4	5	6	7	8	9	10




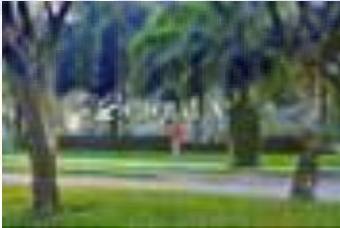

Pernyataan berikut ini berkaitan dengan <b>kepuasan penghuni CitraLand</b> . Berilah tanda silang [X] angka disebelah berdasarkan tingkat persetujuan Anda.		TINGKAT PERSETUJUAN										
		Sangat Tidak Setuju					Sangat Setuju					
		←—————→										
22	SAYA PUAS <b>CitraLand</b> adalah kawasan perumahan yang <b>terus menerus berkembang</b>	0	1	2	3	4	5	6	7	8	9	10
23	SAYA PUAS <b>CitraLand</b> adalah jaminan <b>investasi terbaik</b>	0	1	2	3	4	5	6	7	8	9	10
24	SAYA PUAS <b>CitraLand</b> memberikan <b>value-for-money terbaik</b>	0	1	2	3	4	5	6	7	8	9	10
25	SAYA PUAS tinggal di <b>CitraLand</b>	0	1	2	3	4	5	6	7	8	9	10
26	SAYA PUAS tinggal di <b>CitraLand</b> memberikan kebanggaan	0	1	2	3	4	5	6	7	8	9	10
27	SAYA PUAS <b>CitraLand</b> mencerminkan <b>gaya hidup</b> saya	0	1	2	3	4	5	6	7	8	9	10
28	SAYA PUAS <b>CitraLand</b> merupakan kawasan yang <b>Eksklusif</b>	0	1	2	3	4	5	6	7	8	9	10
29	SAYA PUAS <b>CitraLand</b> merupakan kawasan yang <b>Aman</b>	0	1	2	3	4	5	6	7	8	9	10
30	SAYA PUAS <b>CitraLand</b> merupakan kawasan yang <b>Nyaman</b>	0	1	2	3	4	5	6	7	8	9	10
31	SAYA PUAS membeli rumah dan tinggal di <b>CitraLand</b> menunjukkan <b>simbol status sosial</b>	0	1	2	3	4	5	6	7	8	9	10
32	SAYA PUAS tinggal di <b>CitraLand</b> memberikan <b>gengsi</b> yang tinggi	0	1	2	3	4	5	6	7	8	9	10



### V. REPUTASI PERUSAHAAN

Pernyataan berikut ini berkaitan dengan <b>reputasi perusahaan</b> . Berilah tanda silang [X] angka disebelah berdasarkan tingkat persetujuan Anda.		TINGKAT PERSETUJUAN										
		<span style="float: left;">Sangat Tidak Setuju</span> <span style="float: right;">Sangat Setuju</span>										
33	<b>CitraLand bukan</b> merupakan <b>pengembang terpercaya</b>	0	1	2	3	4	5	6	7	8	9	10
34	<b>CitraLand</b> adalah pengembang yang inovatif dalam <b>mengembangkan produk rumah</b>	0	1	2	3	4	5	6	7	8	9	10
35	<b>CitraLand</b> adalah pengembang yang inovatif dalam <b>mengembangkan lingkungan perumahan</b>	0	1	2	3	4	5	6	7	8	9	10
36	<b>CitraLand</b> adalah pengembang yang inovatif dalam <b>mengembangkan manajemen kota/city management</b>	0	1	2	3	4	5	6	7	8	9	10
37	<b>CitraLand</b> secara <b>finansial kuat</b> untuk berkembang di masa depan	0	1	2	3	4	5	6	7	8	9	10
38	<b>CitraLand</b> mempunyai <b>rencana perkembangan (planning)</b> kota yang baik di masa depan	0	1	2	3	4	5	6	7	8	9	10
39	<b>CitraLand</b> mempunyai <b>pemimpin perusahaan yang visioner</b> (dapat melihat gambaran pembangunan kota masa depan)	0	1	2	3	4	5	6	7	8	9	10
40	<b>CitraLand</b> dikelola oleh <b>manajemen yang handal</b>	0	1	2	3	4	5	6	7	8	9	10
41	<b>CitraLand</b> mempunyai <b>tanggungjawab sosial</b> yang tinggi terhadap lingkungan sekitar	0	1	2	3	4	5	6	7	8	9	10

### VI. LOYALITAS PENGHUNI CITRALAND

Pernyataan berikut ini berkaitan dengan <b>loyalitas penghuni CitraLand</b> . Berilah tanda silang [X] angka disebelah berdasarkan tingkat persetujuan Anda.		TINGKAT PERSETUJUAN										
		<span style="float: left;">Sangat Tidak Setuju</span> <span style="float: right;">Sangat Setuju</span>										
42	Saya <b>tidak</b> akan <b>merekomendasikan</b> kepada relasi (termasuk keluarga) untuk <b>membeli rumah di CitraLand</b>	0	1	2	3	4	5	6	7	8	9	10
43	Seandainya suatu saat saya berniat membeli rumah maka saya akan <b>membeli lagi</b> rumah di <b>CitraLand /Grup Ciputra</b>	0	1	2	3	4	5	6	7	8	9	10
44	Saya akan <b>tetap tinggal di CitraLand</b> walaupun ada penawaran yang lebih menarik dari developer lain	0	1	2	3	4	5	6	7	8	9	10

No	KAWASAN	STATUS RUMAH	PEMBELI PROPERTI	LAMA TINGGAL	JENIS KELAMIN	USIA	PENDIDIKAN	PEKERJAAN	PENGHASILAN	SUMBER INFORMASI	SALURAN BELI	TUJUAN BELI	KEPUTUSAN BELI	CARA PEMBAYARAN
1	ALAM HIJAU	A	A	A	A	C	E	E	D	F	A	A	A	A
2	ALAM HIJAU	A	A	C	A	D	E	E	X	E	A	A	A	C
3	ALAM HIJAU	A	A	A	A	D	D	D	C	E	A	A	A	C
4	ALAM HIJAU	A	A	B	A	C	E	D	X	E	A	A	A	C
5	ALAM HIJAU	A	A	C	A	D	E	E	C	A	A	A	A	A
6	ALAM HIJAU	A	A	A	A	D	E	D	C	A	B	A	A	A
7	ALAM HIJAU	A	A	A	B	C	D	D	E	E	B	A	A	A
8	ALAM HIJAU	A	A	A	B	C	E	A	C	E	B	A	A	C
9	KINGSTOWN	A	A	A	B	C	E	A	A	C	A	A	F	C
10	KINGSTOWN	A	A	A	A	C	E	E	X	E	A	A	A	C
11	KINGSTOWN	A	A	A	A	E	E	E	D	A	A	C	A	A
12	KINGSTOWN	A	A	A	A	F	E	E	X	C	A	A	A	A
13	KINGSTOWN	A	A	A	A	D	E	E	X	A	A	A	A	A
14	KINGSTOWN	A	A	A	A	C	E	E	D	A	B	C	A	C
15	BUKIT GOLF	A	A	B	A	D	E	E	X	E	A	A	A	A
16	BUKIT GOLF	A	A	B	A	D	E	E	X	E	A	A	A	A
17	BUKIT GOLF	A	A	B	A	E	F	E	X	E	A	A	A	A
18	BUKIT GOLF	A	A	A	A	D	E	E	X	E	A	A	A	A
19	INTERNATIONAL VILLAGE 1	A	A	A	A	C	E	E	E	E	A	C	A	C
20	INTERNATIONAL VILLAGE 1	B	B	B	B	B	D	B	A	E	A	C	D	C
21	INTERNATIONAL VILLAGE 1	A	A	B	B	D	E	A	D	E	B	A	A	A
22	INTERNATIONAL VILLAGE 1	A	A	B	A	C	E	D	C	E	A	C	D	A
23	INTERNATIONAL VILLAGE 1	A	A	B	A	C	E	E	C	C	B	C	D	C
24	INTERNATIONAL VILLAGE 1	A	B	B	B	C	E	A	C	B	A	A	B	C
25	INTERNATIONAL VILLAGE 1	A	B	C	B	D	F	E	B	E	A	C	A	C
26	INTERNATIONAL VILLAGE 1	B	B	C	B	E	E	E	B	B	A	C	C	C
27	INTERNATIONAL VILLAGE 1	A	B	C	A	B	E	E	B	F	B	A	E	B
28	INTERNATIONAL VILLAGE 1	A	A	B	A	D	E	E	B	E	B	A	A	A
29	INTERNATIONAL VILLAGE 1	B	B	A	B	C	E	E	D	C	B	D	A	C
30	INTERNATIONAL VILLAGE 1	A	A	B	B	C	E	E	C	E	B	C	A	C
31	INTERNATIONAL VILLAGE 1	A	A	A	A	C	E	E	E	E	B	C	D	B
32	INTERNATIONAL VILLAGE 1	A	A	C	A	E	C	E	B	C	A	A	C	C
33	INTERNATIONAL VILLAGE 1	A	A	C	A	D	E	D	C	F	A	A	A	A
34	INTERNATIONAL VILLAGE 1	A	A	C	B	D	E	D	D	C	A	C	A	C
35	INTERNATIONAL VILLAGE 2	A	A	A	A	D	D	E	C	E	A	A	C	C
36	INTERNATIONAL VILLAGE 2	B	B	C	A	B	E	E	C	C	A	C	F	A
37	INTERNATIONAL VILLAGE 2	A	A	A	A	C	E	E	F	C	B	A	A	C
38	INTERNATIONAL VILLAGE 2	A	B	B	A	B	E	D	B	A	A	C	B	A
39	INTERNATIONAL VILLAGE 2	A	B	B	A	C	E	D	C	F	A	A	B	A
40	INTERNATIONAL VILLAGE 2	A	A	B	A	E	E	D	C	C	A	C	A	C
41	INTERNATIONAL VILLAGE 2	A	B	B	A	C	E	E	C	A	A	C	B	B
42	INTERNATIONAL VILLAGE 2	A	B	C	A	D	E	D	D	E	A	A	C	C
43	INTERNATIONAL VILLAGE 2	A	A	C	A	D	D	D	C	C	A	A	C	C
44	MANSION PARK	A	A	B	A	D	E	E	X	E	A	A	A	A
45	MANSION PARK	A	A	C	A	D	E	E	X	A	A	A	A	A
46	MANSION PARK	A	A	C	A	D	E	E	X	E	A	A	A	A
47	MANSION PARK	A	A	B	A	E	E	E	X	A	A	A	A	C
48	MANSION PARK	A	A	B	B	C	E	E	X	A	A	A	A	C
49	MANSION PARK	A	A	A	A	C	E	E	X	F	B	C	A	A
50	SOUTH EMERALD M	A	A	A	A	B	E	E	D	E	B	C	A	A
51	SOUTH EMERALD M	A	A	C	A	A	D	E	E	E	B	C	C	B
52	SOUTH EMERALD M	A	A	C	A	D	E	E	E	B	B	C	A	A
53	SOUTH EMERALD M	A	B	C	B	C	D	D	C	D	B	C	E	B
54	SOUTH EMERALD M	A	A	C	B	D	E	D	C	C	B	C	A	B
55	SOUTH EMERALD M	A	B	C	B	C	D	D	C	D	B	C	E	B
56	FULERTON PARK	A	A	A	A	D	E	E	X	E	A	A	A	A
57	FULERTON PARK	A	A	A	A	D	E	E	X	E	A	A	A	A
58	FULERTON PARK	A	A	A	B	D	E	E	X	A	A	A	A	A
59	FULERTON PARK	A	A	B	A	E	E	D	A	A	A	A	A	A
60	BUKIT BALI	A	A	A	A	E	B	D	D	C	A	A	A	B

No	KAWASAN	STATUS RUMAH	PEMBELI PROPERTI	LAMA TINGGAL	JENIS KELAMIN	USIA	PENDIDIKAN	PEKERJAAN	PENGHASILAN	SUMBER INFORMASI	SALURAN BELI	TUJUAN BELI	KEPUTUSAN BELI	CARA PEMBAYARAN
61	BUKIT BALI	A	A	B	A	D	E	E	X	D	A	C	A	B
62	BUKIT TELAGA GOLF	A	A	A	A	C	E	D	D	A	A	C	D	A
63	BUKIT TELAGA GOLF	A	A	A	A	D	E	D	D	B	A	C	B	A
64	PALM HILL 1	A	B	B	B	B	E	E	D	E	A	A	A	A
65	PALM HILL 1	A	B	B	A	B	E	E	E	F	B	A	B	C
66	PALM HILL 1	A	A	B	A	E	E	E	E	E	B	C	A	A
67	PALM HILL 1	A	A	B	B	D	E	E	C	A	A	A	A	C
68	PALM HILL 1	A	A	B	B	D	E	E	D	A	A	C	A	C
69	QUEENSTOWN	A	A	C	A	A	D	E	E	E	B	C	C	B
70	QUEENSTOWN	A	B	C	B	D	E	E	E	F	B	C	F	B
71	QUEENSTOWN	A	A	C	A	D	E	E	E	B	B	C	A	A
72	QUEENSTOWN	A	A	C	B	D	E	D	C	C	B	C	A	B
73	QUEENSTOWN	A	A	B	A	D	E	E	E	A	A	C	A	A
74	QUEENSTOWN	A	A	C	A	D	E	E	E	A	A	C	A	B
75	QUEENSTOWN	A	B	B	A	E	D	D	C	C	A	C	A	B
76	QUEENSTOWN	B	C	B	A	B	D	D	B	F	B	D	F	B
77	PURI WIDYA KENCANA	A	A	B	A	D	D	D	C	C	B	C	A	A
78	PURI WIDYA KENCANA	A	A	C	A	D	E	E	E	C	B	D	D	C
79	PURI WIDYA KENCANA	A	A	C	A	E	E	E	D	E	B	C	C	B
80	PURI WIDYA KENCANA	A	B	B	A	D	E	E	D	C	A	C	F	C
81	PURI WIDYA KENCANA	A	B	C	B	C	D	D	C	D	B	C	E	B
82	PURI WIDYA KENCANA	A	A	C	A	D	E	E	E	E	B	D	F	C
83	PURI WIDYA KENCANA	A	A	C	A	A	D	E	E	E	B	C	C	B
84	PURI WIDYA KENCANA	A	B	C	B	D	E	E	E	F	B	C	F	B
85	PURI WIDYA KENCANA	A	A	C	A	D	E	E	E	B	B	C	A	A
86	PURI WIDYA KENCANA	A	A	C	A	D	E	E	D	C	A	A	E	B
87	PURI WIDYA KENCANA	A	A	C	A	D	E	E	E	A	A	C	A	B
88	PURI WIDYA KENCANA	A	A	C	A	D	D	E	E	D	B	C	A	A
89	PURI WIDYA KENCANA	A	A	B	B	C	E	E	D	C	B	C	A	B
90	PURI WIDYA KENCANA	A	A	B	A	B	E	E	D	B	B	C	C	C
91	PURI WIDYA KENCANA	A	A	C	A	B	E	E	E	D	B	C	F	B
92	PURI WIDYA KENCANA	A	A	C	A	D	E	E	E	D	A	C	A	C
93	PURI WIDYA KENCANA	A	A	C	A	D	E	E	D	B	A	C	A	C
94	PURI WIDYA KENCANA	A	A	C	B	D	E	D	C	C	B	C	A	B
95	PURI WIDYA UTAMA	A	A	B	A	D	E	D	D	B	A	C	A	C
96	PURI WIDYA UTAMA	A	A	B	A	D	E	D	D	B	A	A	B	A
97	PURI WIDYA UTAMA	A	A	C	A	D	E	D	D	A	A	A	A	A
98	PURI WIDYA UTAMA	A	A	B	A	D	E	E	E	C	A	C	A	C
99	PURI WIDYA UTAMA	A	A	C	A	E	E	D	E	C	A	C	D	A
100	PURI WIDYA UTAMA	A	A	C	B	C	E	E	E	A	A	C	A	A
101	ROYAL PARK1	A	A	B	B	F	F	C	C	F	B	A	F	A
102	ROYAL PARK1	B	B	B	A	D	D	D	C	A	A	A	F	C
103	ROYAL PARK1	A	A	B	B	D	E	E	B	A	A	C	A	A
104	ROYAL PARK1	A	A	B	A	D	D	E	D	E	A	C	D	A
105	ROYAL PARK1	B	B	B	B	D	D	E	C	C	B	C	A	C
106	ROYAL PARK1	B	B	B	B	C	E	E	C	E	A	C	C	A
107	ROYAL PARK1	A	A	B	A	D	E	E	F	A	A	A	A	A
108	ROYAL PARK1	A	A	A	A	C	E	E	D	E	B	C	A	C
109	ROYAL PARK1	A	A	B	A	E	D	E	D	E	A	A	A	B
110	ROYAL PARK 2	A	A	A	A	D	E	D	D	C	A	C	A	A
111	ROYAL PARK 2	A	A	A	A	E	E	E	E	C	A	C	B	A
112	ROYAL PARK 2	A	A	A	A	D	E	D	D	B	A	C	B	A
113	ROYAL PARK 2	A	A	A	A	C	E	D	D	A	A	C	D	A
114	RAFFLES GARDEN	A	A	B	A	E	E	E	F	C	B	C	A	A
115	TAMAN PUSPA RAYA	A	A	A	A	E	F	E	F	E	B	A	A	A
116	TAMAN PUSPA RAYA	A	A	B	A	D	D	D	C	C	B	C	A	A
117	TAMAN PUSPA RAYA	A	A	B	A	D	D	D	C	C	B	C	A	A
118	TAMAN PUSPA RAYA	A	A	C	A	E	E	E	D	E	B	C	C	B
119	TAMAN PUSPA RAYA	A	B	B	A	D	E	E	D	C	A	C	F	C
120	PURI WIDYA KENCANA	A	A	B	A	B	E	E	D	B	B	C	C	C

No	KAWASAN	STATUS RUMAH	PEMBELI PROPERTI	LAMA TINGGAL	JENIS KELAMIN	USIA	PENDIDIKAN	PEKERJAAN	PENGHASILAN	SUMBER INFORMASI	SALURAN BELI	TUJUAN BELI	KEPUTUSAN BELI	CARA PEMBAYARAN
121	TAMAN PUSPA RAYA	A	B	C	B	C	D	D	C	D	B	C	E	B
122	TAMAN PUSPA RAYA	A	A	C	A	D	E	E	E	E	B	D	F	C
123	TAMAN PUSPA RAYA	A	A	C	A	A	D	E	E	E	B	C	C	B
124	TAMAN PUSPA RAYA	A	B	C	B	D	E	E	E	F	B	C	F	B
125	TAMAN PUSPA RAYA	A	A	C	A	D	E	E	E	B	B	C	A	A
126	TAMAN PUSPA RAYA	A	A	C	A	D	E	E	D	C	A	A	E	B
127	TAMAN PUSPA RAYA	A	A	C	A	D	E	E	E	A	A	C	A	B
128	TAMAN PUSPA RAYA	A	A	C	A	D	E	E	E	B	B	C	A	A
129	TAMAN PUSPA RAYA	A	B	C	B	C	D	D	C	D	B	C	E	B
130	TAMAN PUSPA RAYA	A	A	C	B	D	E	D	C	C	B	C	A	B
131	TAMAN PUSPA RAYA	A	B	C	B	C	D	D	C	D	B	C	E	B
132	TAMAN PUSPA RAYA	A	A	A	A	E	F	E	F	E	B	A	A	A
133	EAST WOOD	A	B	B	A	D	E	E	D	C	A	C	F	C
134	EAST WOOD	A	B	C	B	C	D	D	C	D	B	C	E	B
135	EAST WOOD	A	A	C	A	D	E	E	E	E	B	D	F	C
136	EAST WOOD	A	A	C	A	D	E	E	E	B	B	C	A	A
137	EAST WOOD	A	A	C	A	D	E	E	E	A	A	C	A	B
138	EAST WOOD	A	B	C	B	C	D	D	C	D	B	C	E	B
139	EAST WOOD	A	A	C	A	D	E	E	E	E	B	D	F	C
140	VILLA SENTRA RAYA	A	A	B	A	D	E	E	F	C	A	C	D	A
141	VILLA SENTRA RAYA	A	A	C	A	D	E	E	E	D	A	C	A	A
142	VILLA SENTRA RAYA	A	A	C	A	D	E	E	D	C	A	C	A	A
143	VILLA SENTRA RAYA	A	B	C	A	C	E	E	F	C	A	C	B	A
144	VILLA SENTRA RAYA	A	B	B	A	D	E	D	C	C	B	C	B	C
145	VILLA TAMAN GAPURA	A	A	B	A	D	E	D	E	C	B	C	D	B
146	VILLA TAMAN GAPURA	A	A	B	A	D	E	D	D	C	A	A	A	C
147	VILLA TAMAN GAPURA	A	A	B	A	C	E	E	E	C	A	C	D	C
148	VILLA TAMAN GAPURA	A	A	B	A	D	E	D	E	C	A	C	E	B
149	VILLA TAMAN GAPURA	A	A	B	B	D	E	E	F	B	A	C	D	A
150	VILLA TAMAN GAPURA	A	A	C	A	D	E	D	D	C	A	C	D	C
151	VILLA TAMAN TELAGA 1	A	A	B	A	E	E	E	X	D	A	A	A	A
152	VILLA TAMAN TELAGA 1	A	A	A	A	C	D	D	X	F	B	A	A	B
153	VILLA TAMAN TELAGA 1	A	A	B	A	C	E	E	X	E	B	A	A	C
154	VILLA TAMAN TELAGA 1	A	A	C	B	B	D	E	C	A	A	A	A	A
155	VILLA TAMAN TELAGA 1	A	A	B	A	E	E	E	C	A	B	A	A	B
156	VILLA TAMAN TELAGA 1	A	A	B	A	D	E	E	C	E	A	A	A	A
157	VILLA TAMAN TELAGA 1	A	A	B	B	E	D	D	D	E	A	A	D	A
158	VILLA TAMAN TELAGA 1	A	B	B	A	E	E	E	X	C	A	A	A	C
159	VILLA TAMAN TELAGA 1	A	A	B	A	C	E	E	D	B	A	C	A	C
160	VILLA TAMAN TELAGA 1	A	A	A	B	D	E	A	X	D	A	A	A	A
171	VILLA TAMAN TELAGA 1	A	A	B	B	E	C	F	X	E	B	A	C	A
172	VILLA TAMAN TELAGA 1	A	A	B	A	C	E	D	D	D	A	A	A	A
173	PALM HILL 2	A	B	A	A	B	E	E	E	A	A	A	A	B
174	BUKIT GOLF INTERNATIONAL	A	A	A	A	D	E	E	X	A	A	A	A	A
175	BUKIT GOLF INTERNATIONAL	A	A	A	A	C	E	E	X	F	A	A	A	A
176	BUKIT GOLF INTERNATIONAL	A	A	A	A	D	E	E	X	E	A	C	A	A
177	BUKIT GOLF INTERNATIONAL	A	A	A	A	D	E	E	X	E	A	A	A	A
178	DIAMOND HILL	A	A	B	A	D	E	E	E	A	A	C	A	A

No	Corporate Rebranding					Brand Associations										
	identity CitraLand	image Singapore	bersih	hijau	modern	terus berkembang	investasi	value for money	tempat tinggal	kebanggaan	gaya hidup	eksklusif	aman	nyaman	status sosial	gengsi
	X.1	X.2	X.3	X.4	X.5	Y1.1	Y1.2	Y1.3	Y1.4	Y1.5	Y1.6	Y1.7	Y1.8	Y1.9	Y1.10	Y1.11
1	7	8	8	7	7	8	8	7	8	8	8	8	8	8	8	8
2	7	8	8	8	8	8	7	7	8	8	6	7	7	7	5	5
3	9	8	9	9	9	10	9	8	10	10	6	9	9	9	8	8
4	10	10	10	10	10	10	10	10	10	10	7	9	9	9	6	7
5	10	9	9	9	9	9	9	9	9	9	6	8	8	8	6	6
6	10	10	9	9	8	10	5	4	9	9	2	9	9	9	8	8
7	10	9	10	10	9	9	9	9	10	9	5	9	8	8	7	6
8	10	10	10	10	9	9	7	8	9	9	9	9	8	8	9	8
9	10	9	10	10	9	10	9	8	9	9	9	9	9	9	6	6
10	10	10	10	10	9	10	9	9	8	8	9	9	9	9	7	7
11	9	8	8	8	8	10	9	8	8	8	8	7	8	8	5	5
12	8	8	8	8	8	9	9	8	7	7	5	8	8	8	5	5
13	10	10	10	9	9	10	9	8	10	10	10	9	9	9	6	6
14	9	9	10	10	8	9	8	8	8	8	8	7	7	7	9	9
15	10	10	10	10	10	10	9	9	10	10	9	10	10	10	9	9
16	10	10	10	10	10	10	8	8	10	10	7	10	10	10	10	10
17	10	10	10	10	10	10	9	9	10	10	10	10	10	10	7	7
18	10	10	10	10	10	10	9	9	10	10	10	10	10	10	7	7
19	8	8	8	8	8	6	8	8	10	7	8	8	8	8	8	6
20	8	8	9	9	9	7	7	7	10	10	9	9	10	10	10	10
21	7	6	6	7	6	5	6	8	3	1	3	6	5	7	8	6
22	8	9	9	8	8	8	8	8	9	9	9	9	10	10	9	9
23	8	8	10	10	10	10	8	8	10	10	10	8	9	9	8	8
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No	Corporate Rebranding					Brand Associations										
	identity <i>CitraLand</i>	image <i>Singapore</i>	bersih	hijau	modern	terus berkembang	investasi	value for money	tempat tinggal	kebanggaan	gaya hidup	eksklusif	aman	nyaman	status sosial	gengsi
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No	Corporate Rebranding					Brand Associations										
	identity <i>CitraLand</i>	image <i>Singapore</i>	bersih	hijau	modern	terus berkembang	investasi	value for money	tempat tinggal	kebanggaan	gaya hidup	eksklusif	aman	nyaman	status sosial	gengsi
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No	Kepuasan Penghuni															
	identity CitraLand	image Singapore	bersih	hijau	modern	terus berkembang	investasi	value for money	tempat tinggal	kebanggaan	gaya hidup	eksklusif	aman	nyaman	status sosial	gengsi
	Y2.1	Y2.2	Y2.3	Y2.4	Y2.5	Y2.6	Y2.7	Y2.8	Y2.9	Y2.10	Y2.11	Y2.12	Y2.13	Y2.14	Y2.15	Y2.16
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No	Kepuasan Penghuni															
	identity <i>CitraLand</i>	image <i>Singapore</i>	bersih	hijau	modern	terus berkembang	investasi	<i>value for money</i>	tempat tinggal	kebanggaan	gaya hidup	eksklusif	aman	nyaman	status sosial	gengsi
	Y2.1	Y2.2	Y2.3	Y2.4	Y2.5	Y2.6	Y2.7	Y2.8	Y2.9	Y2.10	Y2.11	Y2.12	Y2.13	Y2.14	Y2.15	Y2.16
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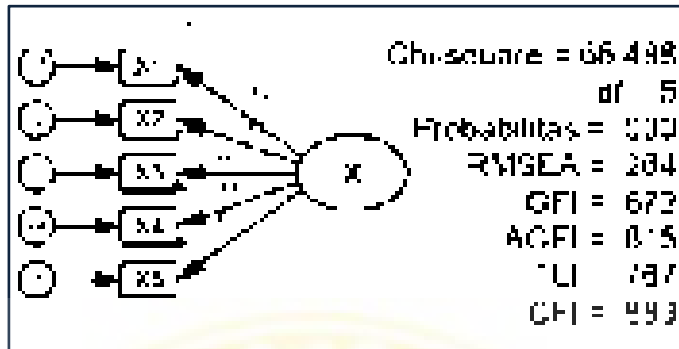
No	Kepuasan Penghuni															
	identity CitraLand	image Singapore	bersih	hijau	modern	terus berkembang	investasi	value for money	tempat tinggal	kebanggaan	gaya hidup	eksklusif	aman	nyaman	status sosial	gengsi
	Y2.1	Y2.2	Y2.3	Y2.4	Y2.5	Y2.6	Y2.7	Y2.8	Y2.9	Y2.10	Y2.11	Y2.12	Y2.13	Y2.14	Y2.15	Y2.16
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123	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9
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137	8	8	8	8	8	7	7	7	8	8	8	8	7	8	8	8
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168	8	8	8	9	7	7	8	8	9	8	9	8	8	9	6	6
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177	4	5	5	5	4	6	6	5	5	5	5	5	5	5	6	6
178	7	7	8	7	7	6	8	8	7	7	8	8	8	8	6	6

No	Reputasi Perusahaan									Loyalitas Penghuni		
	pembang terpercaya	inovatif rumah	inovatif lingkungan	inovatif city management	perencana kota	visi kota	leadership visioner	manajemen handal	tanggajawab sosial	rekomendasi	membeli lagi	tetap tinggal
	Y3.1	Y3.2	Y3.3	Y3.4	Y3.5	Y3.6	Y3.7	Y3.8	Y3.9	Y4.1	Y4.2	Y4.3
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2	9	10	10	9	9	10	10	9	10	9	10	9
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No	Reputasi Perusahaan									Loyalitas Penghuni		
	pengembang terpercaya	inovatif rumah	inovatif lingkungan	inovatif city management	perencana kota	visi kota	leadership visioner	manajemen handal	tanggungjawa b sosial	rekomendasi	membeli lagi	tetap tinggal
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119	9	9	9	9	9	9	9	9	9	9	9	9
120	9	9	9	9	9	9	9	9	9	10	8	8

No	Reputasi Perusahaan									Loyalitas Penghuni		
	pengembang terpercaya	inovatif rumah	inovatif lingkungan	inovatif city management	perencana kota	visi kota	leadership visioner	manajemen handal	tanggungjawa b sosial	rekomendasi	membeli lagi	tetap tinggal
	Y3.1	Y3.2	Y3.3	Y3.4	Y3.5	Y3.6	Y3.7	Y3.8	Y3.9	Y4.1	Y4.2	Y4.3
121	8	8	8	8	8	8	8	8	8	8	9	9
122	9	9	10	10	9	9	9	9	10	9	9	9
123	9	9	9	9	9	9	9	9	9	9	9	9
124	8	9	9	9	9	9	9	9	9	10	9	9
125	9	8	8	8	8	8	8	8	8	10	9	9
126	9	9	9	9	8	8	8	8	8	9	9	9
127	9	1	8	8	8	8	8	8	8	8	8	9
128	9	8	8	8	8	8	8	8	8	10	9	9
129	8	8	8	8	8	8	8	8	8	8	9	9
130	9	9	9	9	9	9	9	9	9	10	8	8
131	8	8	8	8	8	8	8	8	8	8	9	9
132	10	10	10	10	10	10	10	10	5	10	10	10
133	9	9	9	9	9	9	9	9	9	10	8	8
134	8	8	8	8	8	8	8	8	8	8	9	9
135	9	9	10	10	9	9	9	9	10	9	9	9
136	9	8	8	8	8	8	8	8	8	10	9	9
137	9	1	8	8	8	8	8	8	8	8	8	9
138	8	8	8	8	8	8	8	8	8	8	9	9
139	9	9	10	10	9	9	9	9	10	9	9	9
140	7	6	5	5	5	6	6	5	5	7	5	5
141	7	7	7	7	7	6	6	6	6	7	4	4
142	7	6	6	6	6	5	5	5	5	8	5	5
143	7	7	7	8	8	8	7	7	7	7	8	7
144	9	6	6	7	7	7	7	7	6	6	4	4
145	9	5	5	5	6	6	6	6	6	8	6	6
146	7	7	7	7	6	6	6	6	6	7	7	5
147	9	6	6	6	8	8	7	7	7	7	5	5
148	8	6	6	6	6	8	7	7	6	8	3	3
149	8	6	6	6	8	8	8	8	7	8	6	6
150	9	6	6	6	7	7	7	6	6	9	4	4
151	10	9	8	8	9	8	7	9	8	8	7	7
152	9	9	9	9	9	9	9	9	9	9	10	10
153	10	10	9	9	8	7	8	9	7	7	6	6
154	10	10	10	10	10	10	10	10	10	10	10	10
155	10	10	10	10	10	10	10	10	10	10	9	9
156	10	10	10	10	10	10	10	10	10	10	9	9
157	10	10	10	10	10	10	10	10	10	10	9	9
158	10	10	10	10	10	9	9	9	10	10	9	9
159	10	9	9	10	8	9	8	9	9	8	9	8
160	8	8	8	9	8	8	8	8	8	8	7	8
161	10	9	9	9	9	9	9	10	10	8	8	9
162	10	9	8	9	10	10	9	9	8	7	8	8
163	10	9	9	10	9	10	10	9	10	8	9	9
164	10	10	10	10	10	10	10	10	10	10	10	10
165	10	9	9	10	9	10	10	9	10	8	9	9
166	10	10	9	9	9	10	10	10	10	10	9	9
167	9	9	9	9	9	9	9	9	9	8	10	9
168	8	8	8	8	8	8	8	8	8	9	9	9
169	10	8	8	8	8	8	8	8	8	7	9	9
170	10	8	8	8	8	8	8	8	8	9	8	8
171	9	9	9	9	9	9	9	9	8	8	9	9
172	7	8	8	8	8	8	8	8	8	9	3	3
173	6	7	7	7	8	8	8	6	6	5	4	4
174	8	6	6	6	7	7	7	8	7	5	4	4
175	9	5	5	5	5	5	7	7	6	6	5	5
176	8	5	5	5	4	5	5	5	4	8	5	5
177	7	8	8	8	8	8	7	7	7	5	5	5
178	7	7	7	7	8	8	8	6	6	7	2	2

### LAMPIRAN 5a : Analisis Faktor Konfirmatori Konstruk Eksogen



#### Regression Weights: (Group number 1 - Default model)

	Estimate	S.E.	C.R.	P	Label
X3 <--- X	.864	.080	<b>10.744</b>	***	par_1
X2 <--- X	.983	.100	<b>9.878</b>	***	par_2
X1 <--- X	1.000				
X4 <--- X	.916	.082	<b>11.186</b>	***	par_3
X5 <--- X	.719	.089	<b>8.042</b>	***	par_4

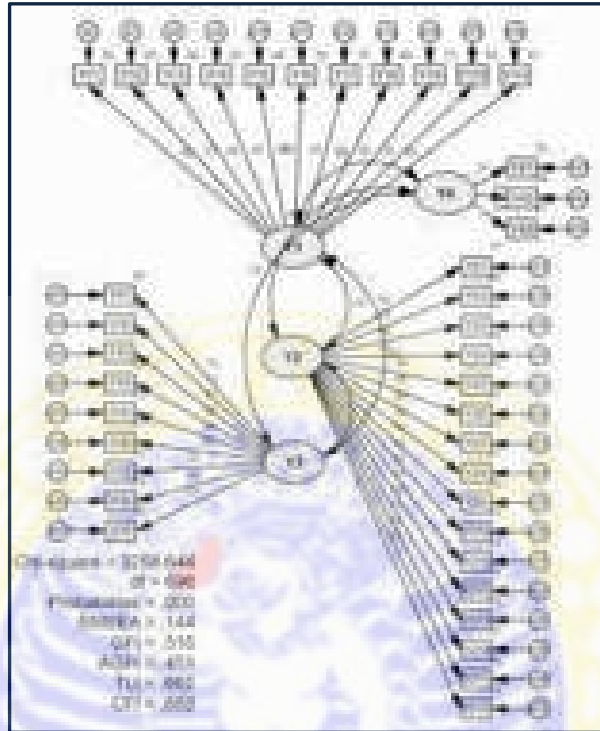
#### Standardized Regression Weights: (Group number 1 - Default model)

	Estimate
X3 <--- X	<b>.865</b>
X2 <--- X	<b>.732</b>
X1 <--- X	<b>.735</b>
X4 <--- X	<b>.897</b>
X5 <--- X	<b>.632</b>

	<i>Loading</i>	<i>Loading<sup>2</sup></i>	<i>1-(Loading<sup>2</sup>)</i>	<i>Variance Extracted (AVE)</i>	<i>Construct Reliability</i>
<b>Corporate Rebranding</b>				<b>0.606</b>	<b>0.883</b>
X1 (identity CitraLand)	<b>0.735</b>	0.540	0.460		
X2 (image Singapore)	<b>0.732</b>	0.536	0.464		
X3 (positioning bersih)	<b>0.865</b>	0.748	0.252		
X4 (positioning hijau)	<b>0.897</b>	0.805	0.195		
X5 (positioning modern)	<b>0.632</b>	0.399	0.601		
Jumlah	3.861	3.028	1.972		



### LAMPIRAN 5b : Analisis Faktor Konfirmatori Konstruk Endogen



Regression Weights: (Group number 1 - Default model)

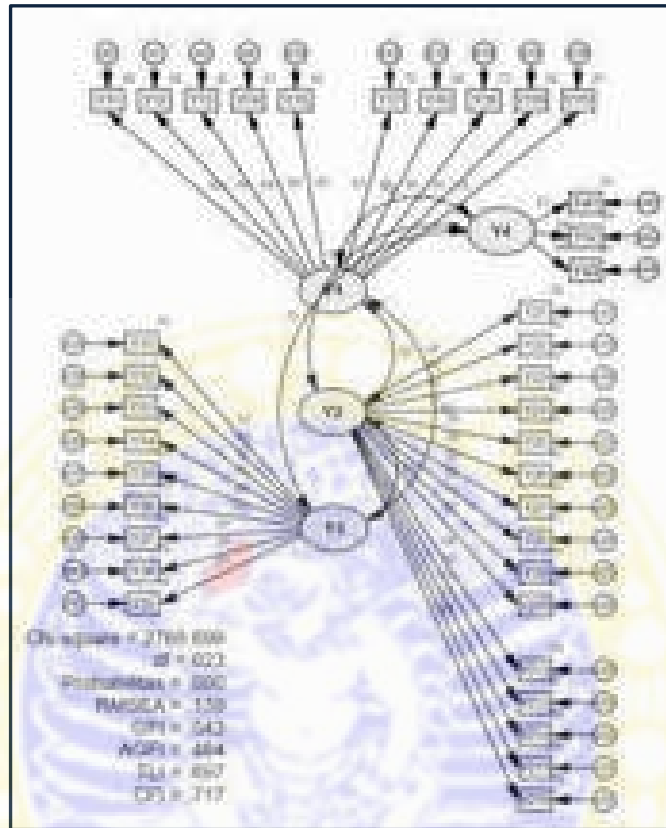
		Estimate	S.E.	C.R.	P	Label
Y41 <---	Y4	1.000				
Y42 <---	Y4	2.111	.249	8.462	***	par_1
Y11 <---	Y1	1.000				
Y12 <---	Y1	1.190	.139	8.537	***	par_2
Y13 <---	Y1	1.387	.185	7.483	***	par_3
Y14 <---	Y1	.852	.114	7.461	***	par_4
Y21 <---	Y2	1.000				
Y22 <---	Y2	.988	.074	13.412	***	par_5
Y23 <---	Y2	.660	.070	9.386	***	par_6
Y24 <---	Y2	.679	.072	9.391	***	par_7
Y25 <---	Y2	1.117	.072	15.565	***	par_8
Y35 <---	Y3	1.766	.234	7.556	***	par_9
Y34 <---	Y3	1.912	.250	7.645	***	par_10
Y33 <---	Y3	2.008	.269	7.455	***	par_11
Y32 <---	Y3	2.037	.298	6.843	***	par_12
Y31 <---	Y3	1.000				
Y43 <---	Y4	2.229	.262	8.524	***	par_13
Y15 <---	Y1	.864	.115	7.529	***	par_14
Y16 <---	Y1	.826	.158	5.227	***	par_15
Y17 <---	Y1	1.201	.133	9.022	***	par_16
Y18 <---	Y1	1.223	.137	8.956	***	par_17
Y19 <---	Y1	1.044	.114	9.174	***	par_18
Y110 <---	Y1	1.262	.152	8.279	***	par_19
Y111 <---	Y1	1.350	.159	8.471	***	par_20
Y26 <---	Y2	1.114	.062	18.034	***	par_21

		Estimate	S.E.	C.R.	P	Label
Y27	<--- Y2	1.143	.064	17.982	***	par_22
Y28	<--- Y2	1.172	.065	17.938	***	par_23
Y29	<--- Y2	.722	.090	8.004	***	par_24
Y210	<--- Y2	.956	.065	14.684	***	par_25
Y211	<--- Y2	.720	.106	6.815	***	par_26
Y212	<--- Y2	1.156	.067	17.309	***	par_27
Y213	<--- Y2	.637	.084	7.621	***	par_28
Y214	<--- Y2	.685	.085	8.035	***	par_29
Y215	<--- Y2	.927	.063	14.700	***	par_30
Y216	<--- Y2	1.084	.062	17.442	***	par_31
Y36	<--- Y3	1.763	.231	7.617	***	par_32
Y37	<--- Y3	1.599	.212	7.558	***	par_33
Y38	<--- Y3	1.623	.216	7.498	***	par_34
Y39	<--- Y3	1.791	.248	7.219	***	par_35

**Standardized Regression Weights: (Group number 1 - Default model)**

		Estimate
Y41	<--- Y4	.566
Y42	<--- Y4	.944
Y11	<--- Y1	.622
Y12	<--- Y1	.766
Y13	<--- Y1	.651
Y14	<--- Y1	.649
Y21	<--- Y2	.880
Y22	<--- Y2	.778
Y23	<--- Y2	.616
Y24	<--- Y2	.617
Y25	<--- Y2	.841
Y35	<--- Y3	.905
Y34	<--- Y3	.932
Y33	<--- Y3	.873
Y32	<--- Y3	.728
Y31	<--- Y3	.515
Y43	<--- Y4	.935
Y15	<--- Y1	.660
<b>Y16</b>	<b>&lt;--- Y1</b>	<b>.432</b>
Y17	<--- Y1	.835
Y18	<--- Y1	.828
Y19	<--- Y1	.853
Y110	<--- Y1	.759
Y111	<--- Y1	.781
Y26	<--- Y2	.900
Y27	<--- Y2	.901
Y28	<--- Y2	.900
Y29	<--- Y2	.546
Y210	<--- Y2	.817
<b>Y211</b>	<b>&lt;--- Y2</b>	<b>.479</b>
Y212	<--- Y2	.886
Y213	<--- Y2	.525
Y214	<--- Y2	.548
Y215	<--- Y2	.815
Y216	<--- Y2	.885
Y36	<--- Y3	.925
Y37	<--- Y3	.906
Y38	<--- Y3	.882
Y39	<--- Y3	.811

### LAMPIRAN 5c: Analisis Faktor Konfirmatori Konstruk Endogen (Modifikasi)



Regression Weights: (Group number 1 - Default model)

		Estimate	S.E.	C.R.	P	Label
Y41 <---	Y4	1.000				
Y42 <---	Y4	2.110	.249	8.468	***	par_1
Y11 <---	Y1	1.000				
Y12 <---	Y1	1.175	.136	8.618	***	par_2
Y13 <---	Y1	1.358	.181	7.485	***	par_3
Y14 <---	Y1	.835	.112	7.474	***	par_4
Y21 <---	Y2	1.000				
Y22 <---	Y2	.984	.073	13.447	***	par_5
Y23 <---	Y2	.652	.070	9.288	***	par_6
Y24 <---	Y2	.673	.072	9.343	***	par_7
Y25 <---	Y2	1.114	.071	15.661	***	par_8
Y35 <---	Y3	1.767	.234	7.554	***	par_9
Y34 <---	Y3	1.912	.250	7.644	***	par_10
Y33 <---	Y3	2.008	.269	7.454	***	par_11
Y32 <---	Y3	2.037	.298	6.842	***	par_12
Y31 <---	Y3	1.000				
Y43 <---	Y4	2.229	.261	8.528	***	par_13
Y15 <---	Y1	.843	.112	7.514	***	par_14
Y17 <---	Y1	1.188	.130	9.130	***	par_15
Y18 <---	Y1	1.211	.134	9.066	***	par_16
Y19 <---	Y1	1.036	.111	9.305	***	par_17

	Estimate	S.E.	C.R.	P	Label
Y110 <--- Y1	1.250	.149	8.363	***	par_18
Y111 <--- Y1	1.338	.156	8.568	***	par_19
Y26 <--- Y2	1.116	.061	18.372	***	par_20
Y27 <--- Y2	1.142	.063	18.215	***	par_21
Y28 <--- Y2	1.170	.065	18.125	***	par_22
Y29 <--- Y2	.704	.090	7.796	***	par_23
Y210 <--- Y2	.955	.064	14.828	***	par_24
Y212 <--- Y2	1.151	.066	17.373	***	par_25
Y213 <--- Y2	.628	.083	7.528	***	par_26
Y214 <--- Y2	.671	.085	7.887	***	par_27
Y215 <--- Y2	.923	.063	14.730	***	par_28
Y216 <--- Y2	1.080	.062	17.533	***	par_29
Y36 <--- Y3	1.763	.231	7.616	***	par_30
Y37 <--- Y3	1.599	.212	7.557	***	par_31
Y38 <--- Y3	1.623	.217	7.497	***	par_32
Y39 <--- Y3	1.791	.248	7.218	***	par_33

**Standardized Regression Weights: (Group number 1 - Default model)**

	Estimate
Y41 <--- Y4	<b>.566</b>
Y42 <--- Y4	<b>.944</b>
Y11 <--- Y1	<b>.628</b>
Y12 <--- Y1	<b>.764</b>
Y13 <--- Y1	<b>.644</b>
Y14 <--- Y1	<b>.643</b>
Y21 <--- Y2	<b>.882</b>
Y22 <--- Y2	<b>.777</b>
Y23 <--- Y2	<b>.610</b>
Y24 <--- Y2	<b>.613</b>
Y25 <--- Y2	<b>.841</b>
Y35 <--- Y3	<b>.905</b>
Y34 <--- Y3	<b>.932</b>
Y33 <--- Y3	<b>.873</b>
Y32 <--- Y3	<b>.728</b>
Y31 <--- Y3	<b>.515</b>
Y43 <--- Y4	<b>.935</b>
Y15 <--- Y1	<b>.651</b>
Y17 <--- Y1	<b>.834</b>
Y18 <--- Y1	<b>.828</b>
Y19 <--- Y1	<b>.855</b>
Y110 <--- Y1	<b>.759</b>
Y111 <--- Y1	<b>.782</b>
Y26 <--- Y2	<b>.905</b>
Y27 <--- Y2	<b>.903</b>
Y28 <--- Y2	<b>.901</b>
Y29 <--- Y2	<b>.533</b>
Y210 <--- Y2	<b>.819</b>
Y212 <--- Y2	<b>.885</b>
Y213 <--- Y2	<b>.519</b>
Y214 <--- Y2	<b>.539</b>
Y215 <--- Y2	<b>.814</b>
Y216 <--- Y2	<b>.885</b>
Y36 <--- Y3	<b>.925</b>
Y37 <--- Y3	<b>.906</b>
Y38 <--- Y3	<b>.882</b>
Y39 <--- Y3	<b>.811</b>

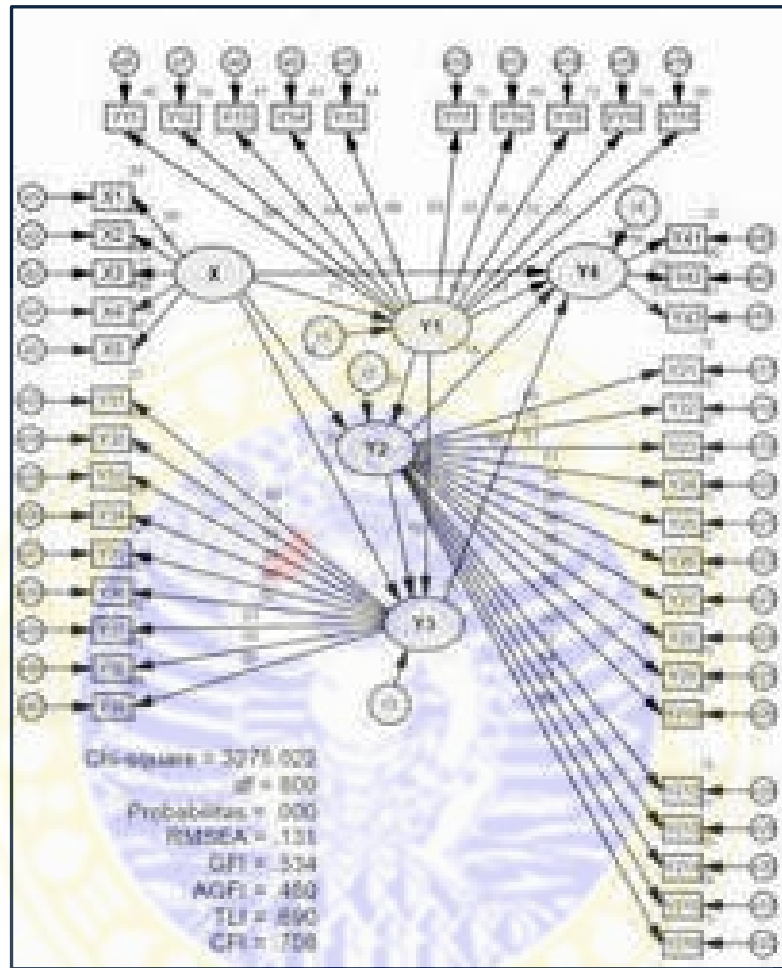
	<i>Loading</i>	<i>Loading<sup>2</sup></i>	<i>1-(Loading<sup>2</sup>)</i>	<i>Variance Extracted (AVE)</i>	<i>Construct Reliability</i>
<b>Brand Associations</b>				<b>0.553</b>	<b>0.924</b>
Y1.1 (terus berkembang)	0.628	0.394	0.606		
Y1.2 (investasi)	0.764	0.584	0.416		
Y1.3 ( <i>value for money</i> )	0.644	0.415	0.585		
Y1.4 (tempat tinggal)	0.643	0.413	0.587		
Y1.5 (kebanggaan)	0.651	0.424	0.576		
Y1.7 (eksklusif)	0.834	0.696	0.304		
Y1.8 (aman)	0.828	0.686	0.314		
Y1.9 (nyaman)	0.855	0.731	0.269		
Y1.10 (status sosial)	0.759	0.576	0.424		
Y1.11 (gengsi)	0.782	0.612	0.388		
Jumlah	7.388	5.530	4.470		

	<i>Loading</i>	<i>Loading<sup>2</sup></i>	<i>1-(Loading<sup>2</sup>)</i>	<i>Variance Extracted (AVE)</i>	<i>Construct Reliability</i>
<b>Kepuasan Penghuni</b>				<b>0.602</b>	<b>0.956</b>
Y2.1 (identity CitraLand)	0.882	0.778	0.222		
Y2.2 (image Singapore)	0.777	0.604	0.396		
Y2.3 (positioning bersih)	0.610	0.372	0.628		
Y2.4 (positioning hijau)	0.613	0.376	0.624		
Y2.5 (positioning modern)	0.841	0.707	0.293		
Y2.6 (terus berkembang)	0.905	0.819	0.181		
Y2.7 (investasi)	0.903	0.815	0.185		
Y2.8 ( <i>value for money</i> )	0.901	0.812	0.188		
Y2.9 (tempat tinggal)	0.533	0.284	0.716		
Y2.10 (kebanggaan)	0.819	0.671	0.329		
Y2.12 (eksklusif)	0.885	0.783	0.217		
Y2.13 (aman)	0.519	0.269	0.731		
Y2.14 (nyaman)	0.539	0.291	0.709		
Y2.15 (status sosial)	0.814	0.663	0.337		
Y2.16 (gengsi)	0.885	0.783	0.217		
Jumlah	11.426	9.027	5.973		

	<i>Loading</i>	<i>Loading<sup>2</sup></i>	<i>1-(Loading<sup>2</sup>)</i>	<i>Variance Extracted (AVE)</i>	<i>Construct Reliability</i>
<b>Reputasi Perusahaan</b>				<b>0.706</b>	<b>0.955</b>
Y3.1 (pengembang terpercaya)	0.515	0.265	0.735		
Y3.2 (inovatif rumah)	0.728	0.530	0.470		
Y3.3 (inovatif lingkungan)	0.873	0.762	0.238		
Y3.4 (inovatif city management)	0.932	0.869	0.131		
Y3.5 (finansial kuat)	0.905	0.819	0.181		
Y3.6 (perencana kota)	0.925	0.856	0.144		
Y3.7 (leadership visioner)	0.906	0.821	0.179		
Y3.8 (manajemen handal)	0.882	0.778	0.222		
Y3.9 (tanggungjawab sosial)	0.811	0.658	0.342		
Jumlah	7.477	6.357	2.643		

	<i>Loading</i>	<i>Loading<sup>2</sup></i>	<i>1-(Loading<sup>2</sup>)</i>	<i>Variance Extracted (AVE)</i>	<i>Construct Reliability</i>
<b>Loyalitas Penghuni</b>				<b>0.695</b>	<b>0.867</b>
Y4.1 (merekomendasikan)	0.566	0.320	0.680		
Y4.2 (membeli lagi)	0.944	0.891	0.109		
Y4.3 (tetap tinggal)	0.935	0.874	0.126		
Jumlah	2.445	2.086	0.914		

### LAMPIRAN 5d : Uji Asumsi Structural Equation Modeling



Assessment of normality (Group number 1)

Variable	min	max	skew	c.r.	kurtosis	c.r.
Y39	4.000	10.000	-.596	-3.244	-.151	-.412
Y38	5.000	10.000	-.793	-4.320	.648	1.764
Y37	5.000	10.000	-.647	-3.526	.690	1.879
Y36	4.000	10.000	-.990	-5.393	1.707	4.648
Y216	2.000	10.000	-.532	-2.898	.098	.266
<b>Y215</b>	3.000	10.000	-.416	<b>-2.268</b>	-.165	-.450
Y214	2.000	10.000	-1.466	-7.984	2.690	7.325
Y213	2.000	10.000	-1.236	-6.731	2.256	6.144
Y212	2.000	10.000	-.668	-3.639	-.006	-.017
Y210	2.000	10.000	-.808	-4.403	1.141	3.106
Y29	.000	10.000	-1.673	-9.113	4.250	11.573
Y28	2.000	10.000	-.888	-4.835	.843	2.295
Y27	2.000	10.000	-.897	-4.886	.590	1.606
Y26	3.000	10.000	-.675	-3.679	.066	.181

Variable	min	max	skew	c.r.	kurtosis	c.r.
<b>Y111</b>	2.000	10.000	-.410	<b>-2.235</b>	-.631	-1.720
Y110	2.000	10.000	-.496	-2.700	-.468	-1.275
Y19	5.000	10.000	-.574	-3.129	-.634	-1.727
Y18	1.000	10.000	-1.120	-6.101	2.093	5.700
Y17	1.000	10.000	-1.210	-6.590	2.327	6.336
Y15	1.000	10.000	-1.461	-7.957	3.951	10.761
X5	5.000	10.000	-.870	-4.738	1.025	2.792
X4	6.000	10.000	-.743	-4.049	-.258	-.704
Y43	2.000	10.000	-1.050	-5.720	.138	.376
Y31	3.000	10.000	-1.385	-7.542	2.923	7.961
Y32	1.000	10.000	-1.775	-9.670	4.203	11.445
Y33	3.000	10.000	-1.041	-5.669	.902	2.458
Y34	4.000	10.000	-.959	-5.223	1.037	2.823
Y35	4.000	10.000	-1.038	-5.652	1.880	5.121
Y25	.000	10.000	-.936	-5.096	1.685	4.589
Y24	2.000	10.000	-1.281	-6.980	2.779	7.569
Y23	3.000	10.000	-.824	-4.487	.766	2.087
Y22	1.000	10.000	-.966	-5.264	1.543	4.202
Y21	3.000	10.000	-.691	-3.765	.241	.656
Y14	2.000	10.000	-1.434	-7.812	3.271	8.908
Y13	.000	10.000	-1.272	-6.929	1.367	3.723
Y12	3.000	10.000	-.717	-3.904	-.437	-1.191
Y11	.000	10.000	-1.653	-9.006	4.536	12.353
Y42	2.000	10.000	-1.190	-6.483	.700	1.906
Y41	1.000	10.000	-1.280	-6.973	3.706	10.093
X1	5.000	10.000	-1.051	-5.727	.122	.333
X2	5.000	10.000	-.838	-4.563	-.279	-.759
X3	6.000	10.000	-.705	-3.839	-.202	-.551
Multivariate					868.177	95.263

### Summary of Bootstrap Iterations (Default model)

(Default model)

Iterations	Method 0	Method 1	Method 2
1	0	0	0
2	0	0	0
3	0	0	0
4	0	0	0
5	0	0	0
6	0	0	0
7	0	0	0
8	0	0	0
9	0	0	0
10	0	0	0
11	0	1	0
12	0	4	0
13	0	11	0
14	0	51	0
15	0	57	0
16	0	60	0
17	0	62	0
18	0	58	0
19	0	196	0
Total	0	500	0



0 bootstrap samples were unused because of a singular covariance matrix.  
 0 bootstrap samples were unused because a solution was not found.  
 500 usable bootstrap samples were obtained.

#### Bollen-Stine Bootstrap (Default model)

The model fit better in 500 bootstrap samples.  
 It fit about equally well in 0 bootstrap samples.  
 It fit worse or failed to fit in 0 bootstrap samples.  
 Testing the null hypothesis that the model is correct, Bollen-Stine bootstrap  $p = .002$

#### Bootstrap Distributions (Default model)

##### ML discrepancy (implied vs sample) (Default model)

	762.502	*
	893.434	**
	1024.367	***
	1155.299	*****
	1286.232	*****
	1417.164	*****
	1548.096	*****
N = 500	1679.029	*****
Mean = 1500.692	1809.961	*****
S. e. = 12.353	1940.893	*****
	2071.826	***
	2202.758	*
	2333.690	*
	2464.623	*
	2595.555	*

#### Observations farthest from the centroid (Mahalanobis distance) (Group number 1)

Observation number	Mahalanobis d-squared	p1	p2
27	137.393	.000	.000
152	134.169	.000	.000
103	131.084	.000	.000
68	123.866	.000	.000
64	123.673	.000	.000
102	123.312	.000	.000
76	119.530	.000	.000
33	118.500	.000	.000
110	112.456	.000	.000
25	111.659	.000	.000
106	107.789	.000	.000
21	98.566	.000	.000
105	98.159	.000	.000
65	88.037	.000	.000
31	86.842	.000	.000
9	83.937	.000	.000
66	82.986	.000	.000

Observation number	Mahalanobis d-squared	p1	p2
1	79.852	.000	.000
115	78.842	.000	.000
19	78.711	.001	.000
22	77.981	.001	.000
116	77.187	.001	.000
132	77.187	.001	.000
107	77.166	.001	.000
44	74.502	.001	.000
158	74.502	.001	.000
43	73.434	.002	.000
178	73.309	.002	.000
175	73.174	.002	.000
50	73.024	.002	.000
20	71.584	.003	.000
29	70.685	.004	.000
40	69.083	.005	.000
176	66.630	.009	.000
46	66.539	.009	.000
24	66.107	.010	.000
160	65.439	.012	.000
10	63.661	.017	.000
28	61.916	.024	.000
177	61.570	.026	.000
37	61.099	.029	.000
61	58.662	.045	.000
41	56.669	.065	.000
2	55.349	.081	.000
144	54.764	.090	.000
39	54.744	.090	.000
32	54.230	.098	.000
173	53.717	.106	.000
23	53.593	.108	.000
143	52.553	.127	.000
153	52.109	.136	.000
109	51.509	.149	.000
86	50.792	.166	.000
126	50.792	.166	.000
113	50.762	.166	.000
111	50.202	.180	.000
14	49.682	.194	.000
96	49.515	.198	.000
36	49.154	.208	.000
12	47.931	.245	.004
104	47.647	.254	.005
112	46.863	.280	.027
99	46.715	.285	.027
4	46.646	.287	.022
38	45.981	.311	.070
172	45.310	.336	.180
97	44.487	.367	.430
148	44.144	.381	.518
47	41.977	.472	.990
74	41.931	.474	.988
6	41.340	.500	.997
174	41.180	.507	.998
87	41.107	.510	.997

Observation number	Mahalanobis d-squared	p1	p2
5	41.020	.514	.997
45	41.020	.514	.995
159	41.020	.514	.992
161	40.998	.515	.988
127	40.921	.518	.987
137	40.921	.518	.980
67	40.857	.521	.977
34	40.402	.541	.991
42	40.210	.550	.993
147	40.018	.558	.994
101	39.848	.566	.995
62	39.513	.581	.998
114	39.513	.581	.996
149	39.399	.586	.996
142	38.723	.616	1.000
30	38.346	.632	1.000
63	37.559	.666	1.000
26	36.951	.692	1.000
13	36.790	.699	1.000
151	36.622	.705	1.000
60	36.103	.727	1.000
92	35.797	.739	1.000
146	34.701	.781	1.000
150	33.451	.824	1.000
169	32.901	.842	1.000
100	31.927	.870	1.000
90	31.758	.875	1.000

#### Minimization History (Default model)

Iteration	Negative eigenvalues	Condition #	Smallest eigenvalue	Diameter	F	NTries	Ratio
0	e	17	-2.032	9999.000	8916.113	0	9999.000
1	e	24	-.472	6.421	6012.893	19	.135
2	e*	12	-.399	1.563	4856.252	5	.858
3	e*	8	-.242	.600	4492.462	5	.749
4	e*	4	-.093	1.800	3825.553	7	.739
5	e*	1	-.106	1.699	3503.457	5	.737
6	e	0	166.138	.729	3346.276	4	.998
7	e	0	324.241	.851	3302.778	1	1.130
8	e	0	592.146	.651	3293.125	1	1.179
9	e	0	1185.436	.397	3291.314	1	1.160
10	e	0	1638.353	.201	3291.112	1	1.104
11	e	0	1756.727	.045	3291.104	1	1.034
12	e	0	1785.971	.003	3291.104	1	1.002
13	e	0	1790.099	.000	3291.104	1	1.000

#### Sample Covariances (Group number 1)

Condition number = 846.830

Eigenvalues

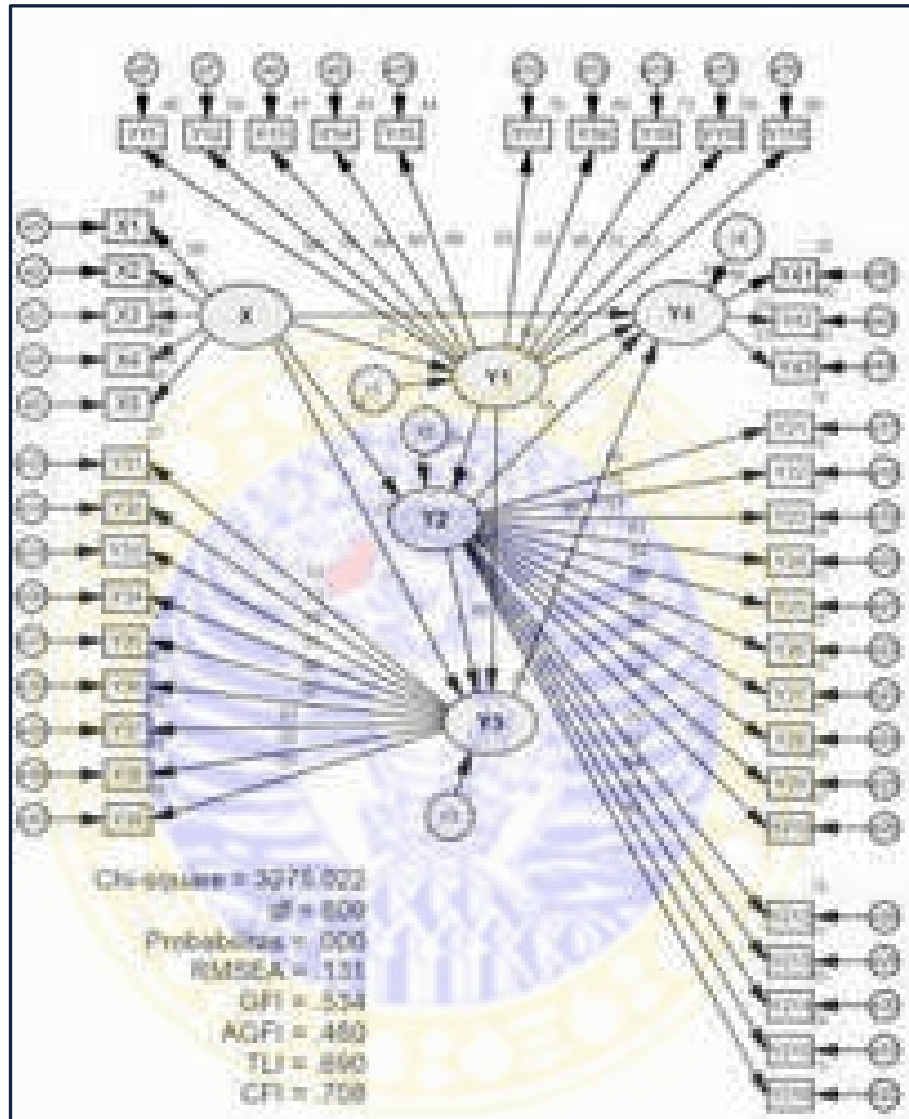
45.189 9.029 6.305 4.112 3.734 2.897 2.470 2.021 1.800 1.487 1.421 1.283 1.215 1.100 1.067 .836 .832 .717 .698  
.653 .560 .516 .512 .466 .396 .368 .327 .311 .306 .260 .237 .193 .191 .155 .144 .141 .116 .112 .096 .073 .067 .053

**Determinant of sample covariance matrix = .000**

## Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Zscore(X.1)	178	-3.032	<b>0.758</b>	0.000	1
Zscore(X.2)	178	-2.973	<b>0.867</b>	0.000	1
Zscore(X.3)	178	-3.135	<b>0.998</b>	0.000	1
Zscore(X.4)	178	-3.087	<b>0.953</b>	0.000	1
Zscore(X.5)	178	-3.310	<b>1.229</b>	0.000	1
Zscore(Y1.1)	178	-4.855	<b>0.918</b>	0.000	1
Zscore(Y1.2)	178	-3.015	<b>1.168</b>	0.000	1
Zscore(Y1.3)	178	-3.298	<b>1.060</b>	0.000	1
Zscore(Y1.4)	178	-4.702	<b>0.963</b>	0.000	1
Zscore(Y1.5)	178	-5.369	<b>1.016</b>	0.000	1
Zscore(Y1.7)	178	-4.822	<b>0.991</b>	0.000	1
Zscore(Y1.8)	178	-4.635	<b>1.025</b>	0.000	1
Zscore(Y1.9)	178	-2.711	<b>1.083</b>	0.000	1
Zscore(Y1.10)	178	-3.227	<b>1.243</b>	0.000	1
Zscore(Y1.11)	178	-3.035	<b>1.265</b>	0.000	1
Zscore(Y2.1)	178	-3.372	<b>1.508</b>	0.000	1
Zscore(Y2.2)	178	-4.173	<b>1.445</b>	0.000	1
Zscore(Y2.3)	178	-3.922	<b>1.255</b>	0.000	1
Zscore(Y2.4)	178	-4.584	<b>1.177</b>	0.000	1
Zscore(Y2.5)	178	-4.555	<b>1.411</b>	0.000	1
Zscore(Y2.6)	178	-2.937	<b>1.548</b>	0.000	1
Zscore(Y2.7)	178	-3.477	<b>1.519</b>	0.000	1
Zscore(Y2.8)	178	-3.385	<b>1.484</b>	0.000	1
Zscore(Y2.9)	178	-4.763	<b>1.225</b>	0.000	1
Zscore(Y2.10)	178	-4.002	<b>1.420</b>	0.000	1
Zscore(Y2.12)	178	-3.382	<b>1.478</b>	0.000	1
Zscore(Y2.13)	178	-3.979	<b>1.238</b>	0.000	1
Zscore(Y2.14)	178	-3.908	<b>1.165</b>	0.000	1
Zscore(Y2.15)	178	-3.106	<b>1.774</b>	0.000	1
Zscore(Y2.16)	178	-3.591	<b>1.590</b>	0.000	1
Zscore(Y3.1)	178	-4.738	<b>1.005</b>	0.000	1
Zscore(Y3.2)	178	-4.034	<b>1.095</b>	0.000	1
Zscore(Y3.3)	178	-3.631	<b>1.223</b>	0.000	1
Zscore(Y3.4)	178	-3.391	<b>1.270</b>	0.000	1
Zscore(Y3.5)	178	-3.513	<b>1.385</b>	0.000	1
Zscore(Y3.6)	178	-3.649	<b>1.367</b>	0.000	1
Zscore(Y3.7)	178	-3.076	<b>1.441</b>	0.000	1
Zscore(Y3.8)	178	-2.891	<b>1.441</b>	0.000	1
Zscore(Y3.9)	178	-3.013	<b>1.318</b>	0.000	1
Zscore(Y4.1)	178	-5.326	<b>1.167</b>	0.000	1
Zscore(Y4.2)	178	-3.318	<b>1.238</b>	0.000	1
Zscore(Y4.3)	178	-3.060	<b>1.216</b>	0.000	1

### LAMPIRAN 5e : Analisis Faktor Konfirmatori (Full Model)



#### Notes for Model (Default model)

#### Computation of degrees of freedom (Default model)

Number of distinct sample moments:	903
Number of distinct parameters to be estimated:	94
Degrees of freedom (903 - 94):	809

#### Result (Default model)

Minimum was achieved  
Chi-square = 3275.022  
Degrees of freedom = 809  
Probability level = .000

**Model Fit Summary****CMIN****RMR, GFI**

Model	NPAR	CMIN	DF	P	CMIN/DF	RMR	GFI	AGFI	PGFI
Default model	94	3275.022	809	.000	4.048	.231	.534	.480	.479
Saturated model	903	.000	0			.000	1.000		
Independence model	42	9319.454	861	.000	10.824	1.050	.096	.052	.092

**Baseline Comparisons**

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI	PRATIO	PNFI	PCFI
Default model	.649	.626	.710	.690	.708	.940	.609	.666
Saturated model	1.000		1.000		1.000	.000	.000	.000
Independence model	.000	.000	.000	.000	.000	1.000	.000	.000

**NCP**

Model	NCP	LO 90	HI 90	FMIN	F0	LO 90	HI 90
Default model	2466.022	2293.446	2646.068	18.503	13.932	12.957	14.950
Saturated model	.000	.000	.000	.000	.000	.000	.000
Independence model	8458.454	8151.548	8771.844	52.652	47.788	46.054	49.558

**RMSEA****HOELTER**

Model	RMSEA	LO 90	HI 90	PCLOSE	HOELTER .05	HOELTER .01
Default model	.131	.127	.136	.000	48	49
Independence model	.236	.231	.240	.000	18	19

**AIC****ECVI**

Model	AIC	BCC	BIC	CAIC	ECVI	LO 90	HI 90	MECVI
Default model	3463.022	3523.350	3762.109	3856.109	19.565	18.590	20.582	19.906
Saturated model	1806.000	2385.537	4679.151	5582.151	10.203	10.203	10.203	13.478
Independence model	9403.454	9430.409	9537.089	9579.089	53.127	51.393	54.897	53.279

**Modification Indices (Group number 1 - Default model)**

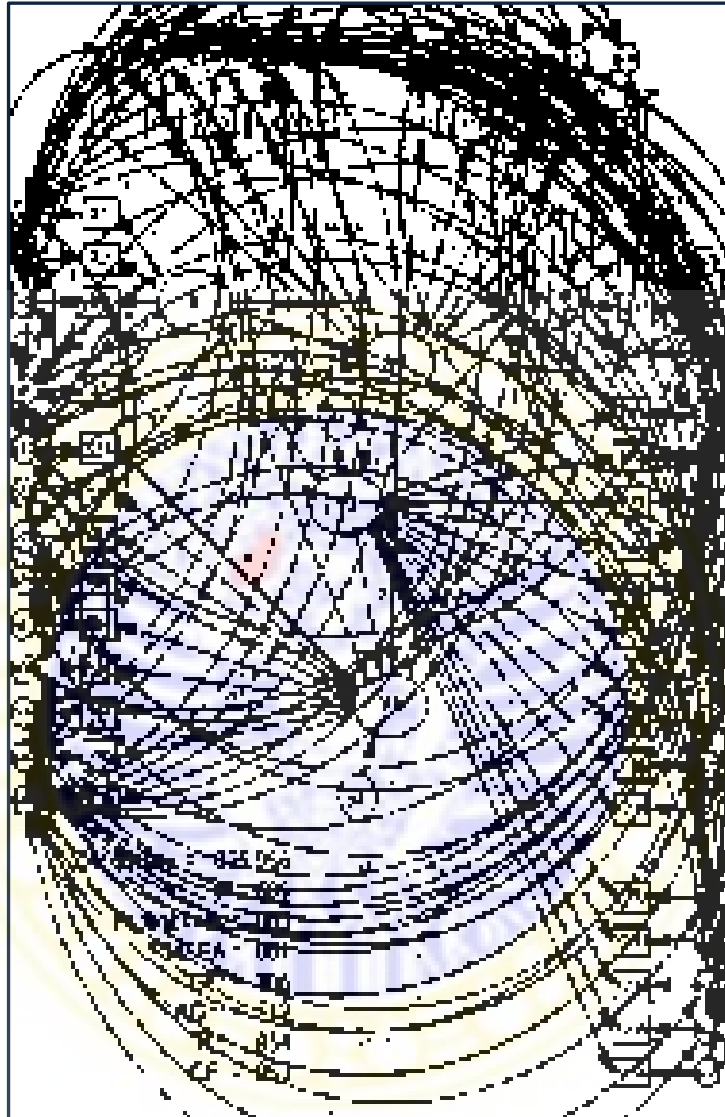
**Covariances: (Group number 1 - Default model)**

			ML	Par Change				ML	Par Change				ML	Par Change
e41	<->	r1	8.607	0.158	e29	<->	e31	14.572	-0.322	e24	<->	e30	5.845	-0.183
e40	<->	r2	5.079	-0.094	e29	<->	e30	55.149	0.976	e24	<->	e28	32.921	0.261
e40	<->	e41	13.718	0.132	e28	<->	e40	9.845	0.108	e24	<->	e25	6.681	-0.208
e38	<->	e39	35.27	0.111	e28	<->	e29	5.95	-0.194	e23	<->	r1	13.434	-0.173
e31	<->	r1	13.833	0.206	e26	<->	e41	9.432	0.167	e23	<->	r2	6.849	0.139
e31	<->	r3	4.235	-0.061	e26	<->	e40	5.041	-0.084	e23	<->	e32	5.382	-0.096
e31	<->	r4	5.827	-0.081	e26	<->	e28	4.031	-0.105	e23	<->	e31	9.547	-0.145
e31	<->	e41	23.196	0.258	e25	<->	X	10.653	0.385	e23	<->	e30	4.997	-0.163
e31	<->	e32	63.148	0.386	e25	<->	r1	4.574	0.196	e23	<->	e24	23.726	0.2
e30	<->	X	10.879	0.366	e25	<->	r2	12.207	-0.362	e22	<->	X	6.277	-0.148
e30	<->	r1	4.292	0.178	e25	<->	e40	15.401	0.238	e22	<->	r2	7.248	-0.139
e30	<->	r2	12.131	-0.339	e25	<->	e39	14.525	-0.204	e22	<->	e41	6.912	-0.117
e30	<->	r4	5.263	0.119	e25	<->	e30	48.631	0.988	e22	<->	e39	8.381	0.078
e30	<->	e40	6.726	0.148	e25	<->	e29	42.651	0.913	e22	<->	e30	5.892	-0.172
e29	<->	X	11.724	0.375	e24	<->	r1	4.525	-0.104	e22	<->	e29	4.833	-0.154
e29	<->	r4	5.414	0.119	e24	<->	e41	4.215	-0.097	e22	<->	e25	12.48	-0.266
e29	<->	e32	18.114	-0.318	e24	<->	e31	19.915	-0.216	e22	<->	e23	34.34	0.226
e43	<->	e33	7.221	-0.163	e1	<->	e25	8.326	0.264	e2	<->	e4	7.012	-0.099
e43	<->	e21	13.523	0.2	e1	<->	e22	7.863	-0.129	e2	<->	e6	6.039	0.215
e43	<->	e18	4.038	-0.12	e1	<->	e15	7.254	0.213	e2	<->	e1	29.588	0.294
e42	<->	X	9.069	0.29	e1	<->	e5	7.868	-0.159	e3	<->	r1	15.55	-0.157
e42	<->	r4	11.602	-0.153	e1	<->	e4	4.742	-0.082	e3	<->	e23	4.271	0.071
e42	<->	e31	9.937	0.234	e1	<->	e36	4.591	0.072	e3	<->	e16	8.693	-0.17
e42	<->	e33	6.796	0.237	e1	<->	e37	7.366	0.098	e3	<->	e15	7.059	-0.152
e42	<->	e43	4.699	-0.144	e1	<->	e19	9.435	0.214	e3	<->	e10	9.282	0.154
e1	<->	r1	6.645	0.142	e2	<->	r1	13.142	0.198	e3	<->	e5	8.061	0.117
e1	<->	r3	4.24	0.061	e2	<->	e16	4.1	0.159	e3	<->	e4	39.132	0.171
e1	<->	e39	10.482	-0.105	e2	<->	e12	9.56	0.181	e3	<->	e9	7.711	0.141
e1	<->	e29	5.523	0.199	e2	<->	e10	4.23	-0.142	e3	<->	e1	11.571	-0.134
										e3	<->	e2	11.358	-0.132

			M.L	Par Change				M.L	Par Change				M.L	Par Change
e16	<->	r2	4.155	0.183	e35	<->	e34	31.262	0.376	e17	<->	e30	15.719	-0.281
e16	<->	r3	10.213	-0.136	e36	<->	r4	6.03	0.049	e17	<->	e29	4.474	-0.148
e16	<->	e38	6.135	-0.114	e36	<->	e38	5.553	-0.045	e17	<->	e25	9.45	-0.232
e15	<->	r2	6.385	0.226	e36	<->	e28	7.636	-0.086	e17	<->	e14	5.39	0.092
e15	<->	e38	6.073	-0.114	e36	<->	e26	8.554	0.099	e17	<->	e44	4.224	0.093
e15	<->	e16	123.533	1.251	e36	<->	e10	8.515	-0.122	e17	<->	e20	9.344	-0.179
e14	<->	r2	4.592	0.115	e36	<->	e35	20.63	0.128	e17	<->	e19	5.488	-0.134
e14	<->	r3	6.007	0.063	e37	<->	r4	8.328	-0.063	e9	<->	X	6.684	0.234
e14	<->	e41	5.254	-0.106	e37	<->	e38	17.844	0.088	e9	<->	r1	7.336	-0.19
e14	<->	e39	5.923	0.068	e37	<->	e30	7.221	-0.151	e9	<->	e41	7.482	-0.186
e14	<->	e24	6.586	-0.108	e37	<->	e28	7.658	0.094	e9	<->	e31	10.846	-0.23
e14	<->	e22	5.308	0.091	e37	<->	e23	4.222	0.063	e9	<->	e30	4.82	0.239
e13	<->	r2	4.343	-0.144	e21	<->	r4	5.588	0.086	e9	<->	e28	10.245	0.211
e13	<->	r4	4.817	-0.081	e21	<->	e40	8.114	-0.114	e9	<->	e24	5.38	0.143
e13	<->	e41	6.801	0.155	e21	<->	e30	4.14	0.191	e9	<->	e22	7.409	-0.158
e13	<->	e31	6.57	0.156	e21	<->	e29	4.348	0.193	e9	<->	e16	19.358	-0.44
e12	<->	e41	4.074	-0.115	e21	<->	e23	5.074	-0.115	e9	<->	e15	10.302	-0.32
e12	<->	e29	4.246	-0.185	e21	<->	e16	10.496	0.28	e9	<->	e10	109.793	0.921
e12	<->	e26	8.467	-0.173	e21	<->	e36	5.187	0.083	e9	<->	e5	16.957	0.297
e12	<->	e23	4.076	0.101	e20	<->	X	12.634	0.326	e9	<->	e33	29.66	0.465
e10	<->	X	5.901	0.218	e20	<->	r2	7.624	-0.222	e9	<->	e36	4.273	-0.087
e10	<->	r1	6.475	-0.177	e20	<->	r3	5.119	0.087	e9	<->	e20	4.627	0.194
e10	<->	e41	5.996	0.165	e20	<->	r4	9.896	0.135	e8	<->	e41	12.387	0.395
e10	<->	e28	5.676	0.155	e20	<->	e40	5.417	0.11	e8	<->	e31	8.302	0.333
e10	<->	e22	13.288	-0.209	e20	<->	e39	4.203	-0.085	e8	<->	e28	5.608	-0.257
e10	<->	e16	6.158	-0.246	e20	<->	e32	20.319	-0.283	e8	<->	e26	4.238	0.241
e10	<->	e14	5.649	-0.142	e20	<->	e31	20.888	-0.324	e8	<->	e24	6.134	-0.253
e10	<->	e13	4.272	0.158	e20	<->	e30	60.087	0.855	e8	<->	e16	6.827	0.432
e5	<->	r2	4.087	0.13	e20	<->	e29	43.378	0.716	e8	<->	e14	9.633	-0.308
e5	<->	e32	6.423	0.127	e20	<->	e25	21.133	0.539	e8	<->	e19	5.009	0.325
e5	<->	e23	6.969	-0.128	e20	<->	e16	4.118	-0.206	e8	<->	e9	13.474	-0.538
e5	<->	e15	7.052	-0.216	e20	<->	e15	6.44	-0.257	e7	<->	e41	6.962	0.186
e5	<->	e10	14.737	0.274	e20	<->	e34	4.297	0.209	e7	<->	e39	8.828	-0.127
e4	<->	r1	6.751	-0.1	e19	<->	X	16.534	0.365	e7	<->	e31	15.184	0.283
e4	<->	e24	6.811	-0.089	e19	<->	r2	7.055	-0.209	e7	<->	e26	8.379	0.213
e4	<->	r2	11.226	-0.207	e19	<->	r3	16.316	0.151	e7	<->	e24	16.595	-0.261
e44	<->	e39	6.002	-0.078	e19	<->	r4	5.052	0.094	e7	<->	e13	5.889	0.194
e44	<->	e29	9.286	0.254	e19	<->	e40	4.321	0.096	e7	<->	e12	4.24	-0.158
e44	<->	e26	5.089	-0.124	e19	<->	e32	12.522	-0.217	e7	<->	e34	6.166	0.257
e44	<->	e25	7.548	0.247	e19	<->	e31	16.213	-0.279	e7	<->	e21	4.56	-0.17
e44	<->	e22	5.495	-0.106	e19	<->	e30	30.955	0.599	e7	<->	e8	50.646	1.082
e33	<->	X	9.529	0.269	e19	<->	e29	64.615	0.854	e6	<->	r3	9.572	0.146
e33	<->	r3	5.21	-0.083	e19	<->	e28	6.28	-0.163	e6	<->	r4	10.786	0.174
e33	<->	e40	4.863	0.099	e19	<->	e25	22.474	0.543	e6	<->	e40	5.871	0.142
e33	<->	e31	4.987	-0.15	e19	<->	e15	5.849	-0.24	e6	<->	e30	5.799	0.329
e33	<->	e29	11.61	0.352	e19	<->	e20	51.871	0.642	e6	<->	e16	8.531	-0.367
e33	<->	e25	5.211	0.254	e18	<->	r1	4.291	0.138	e6	<->	e15	13.894	-0.467
e33	<->	e22	6.771	-0.145	e18	<->	e41	9.862	0.202	e6	<->	e37	4.765	-0.125
e33	<->	e15	4.656	-0.208	e18	<->	e40	4.221	-0.091	e6	<->	e20	14.443	0.429
e33	<->	e10	31.561	0.475	e18	<->	e39	4.418	-0.082	e6	<->	e19	8.53	0.322
e33	<->	e5	20.647	0.315	e18	<->	e26	36.554	0.405	e6	<->	e7	7.709	0.321
e33	<->	e44	4.731	0.144	e18	<->	e23	7.917	-0.158	e43	<->	X	5.194	-0.147
e34	<->	e38	5.225	-0.105	e18	<->	e22	4.98	-0.122	e43	<->	r2	9.533	0.175
e34	<->	e29	9.172	0.365	e18	<->	e15	9.947	0.298	e43	<->	e39	5.253	0.067
e35	<->	e40	4.136	-0.064	e18	<->	e12	5.471	-0.165	e43	<->	e31	4.857	-0.11
e35	<->	e39	10.094	-0.088	e18	<->	e35	9.133	0.172	e43	<->	e26	7.775	0.141
e35	<->	e38	15.579	-0.108	e17	<->	e40	9.662	-0.095	e43	<->	e25	4.288	-0.171
e35	<->	e29	6.85	0.19	e17	<->	e32	19.473	0.177	e43	<->	e22	4.145	0.084
e35	<->	e44	11.69	0.16	e17	<->	e31	9.998	0.144	e43	<->	e10	9.488	-0.193



**LAMPIRAN 5f :**  
**Analisis Faktor Konfirmatori (Full Model Modifikasi 1)**



**Notes for Model (Default model)**

**Computation of degrees of freedom (Default model)**

Number of distinct sample moments:	903
Number of distinct parameters to be estimated:	294
Degrees of freedom (903 - 294):	609

**Result (Default model)**

Minimum was achieved  
Chi-square = 1005.956  
Degrees of freedom = 609  
Probability level = .000

**Model Fit Summary**

CMIN					RMR, GFI				
Model	NPAR	CMIN	DF	P	CMIN/DF	RMR	GFI	AGFI	PGFI
Default model	294	1005.956	609	.000	1.652	.182	.806	.712	.543
Saturated model	903	.000	0			.000	1.000		
Independence model	42	9319.454	861	.000	10.824	1.050	.096	.052	.092

**Baseline Comparisons****Parsimony-Adjusted Measures**

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI	PRATIO	PNFI	PCFI
Default model	.892	.847	.954	.934	.953	.707	.631	.674
Saturated model	1.000		1.000		1.000	.000	.000	.000
Independence model	.000	.000	.000	.000	.000	1.000	.000	.000

**NCP****FMIN**

Model	NCP	LO 90	HI 90	FMIN	F0	LO 90	HI 90
Default model	396.956	313.745	488.058	5.683	2.243	1.773	2.757
Saturated model	.000	.000	.000	.000	.000	.000	.000
Independence model	8458.454	8151.548	8771.844	52.652	47.788	46.054	49.558

**RMSEA****HOELTER**

Model	RMSEA	LO 90	HI 90	PCLOSE	HOELTER .05	HOELTER .01
Default model	.061	.054	.067	.005	118	122
Independence model	.236	.231	.240	.000	18	19

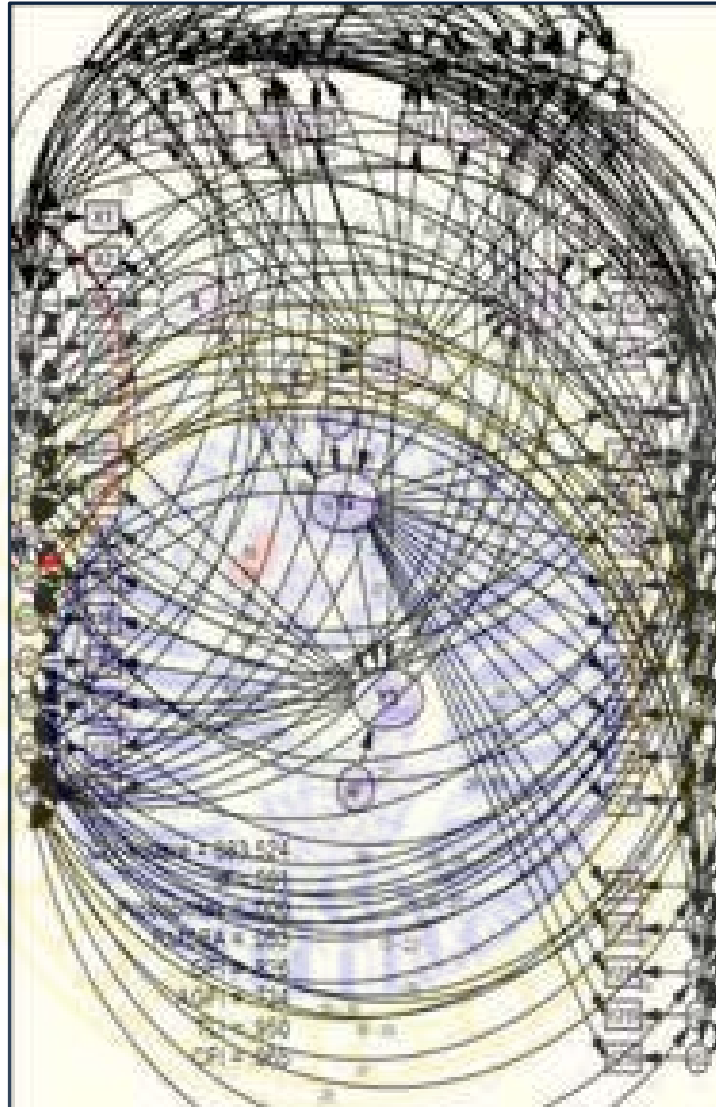
**AIC****ECVI**

Model	AIC	BCC	BIC	CAIC	ECVI	LO 90	HI 90	MECVI
Default model	1593.956	1782.642	2529.400	2823.400	9.005	8.535	9.520	10.071
Saturated model	1806.000	2385.537	4679.151	5582.151	10.203	10.203	10.203	13.478
Independence model	9403.454	9430.409	9537.089	9579.089	53.127	51.393	54.897	53.279

**Modification Indices (Group number 1 - Default model)****Covariances: (Group number 1 - Default model)**

			ML	Par Change			ML	Par Change	
e26	<->	e38	6.513	0.049	e35	<->	e23	4.41	-0.047
e25	<->	r1	6.231	0.133	e36	<->	r1	6.422	-0.06
e23	<->	r1	6.542	-0.076	e36	<->	e13	6.265	-0.071
e22	<->	r3	4.572	-0.038	e20	<->	e35	4.405	0.063
e14	<->	e16	4.835	-0.056	e19	<->	r3	13.834	0.082
e14	<->	e15	5.535	0.06	e19	<->	e14	5.858	0.08
e13	<->	e26	4.167	0.091	e7	<->	r4	5.499	0.069
e12	<->	e16	10.87	0.102	e6	<->	r3	4.114	0.076
e12	<->	e15	8.895	-0.091	e43	<->	X	4.482	-0.118
e5	<->	r2	5.473	0.117	e43	<->	e29	4.943	-0.078
e4	<->	e24	6.412	-0.051	e43	<->	e34	7.386	0.141
e44	<->	r2	5.94	-0.126	e42	<->	X	5.298	0.203
e44	<->	e29	5.429	0.094	e42	<->	e19	4.441	0.115
e34	<->	r3	4.483	0.071	e1	<->	e14	7.922	-0.08
e34	<->	e44	7.059	-0.158	e2	<->	e14	9.047	0.091
e35	<->	r1	6.122	0.074	e3	<->	r4	6.328	-0.052

## LAMPIRAN 5g : Analisis Faktor Konfirmatori (Full Model Modifikasi 2)



### Notes for Model (Default model)

#### Computation of degrees of freedom (Default model)

Number of distinct sample moments: 903  
Number of distinct parameters to be estimated: 312  
Degrees of freedom (903 - 312): 591

#### Result (Default model)

Minimum was achieved  
Chi-square = 883.524  
Degrees of freedom = 591  
Probability level = .000

**Model Fit Summary****CMIN****RMR, GFI**

Model	NPAR	CMIN	DF	P	CMIN/DF	RMR	GFI	AGFI	PGFI
Default model	312	883.524	591	.000	1.495	.181	.826	.734	.541
Saturated model	903	.000	0			.000	1.000		
Independence model	42	9319.454	861	.000	10.824	1.050	.096	.052	.092

**Baseline Comparisons****Parsimony-Adjusted Measures**

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI	PRATIO	PNFI	PCFI
Default model	.905	.862	.966	.950	.965	.686	.621	.663
Saturated model	1.000		1.000		1.000	.000	.000	.000
Independence model	.000	.000	.000	.000	.000	1.000	.000	.000

**NCP****FMIN**

Model	NCP	LO 90	HI 90	FMIN	F0	LO 90	HI 90
Default model	292.524	216.709	376.311	4.992	1.653	1.224	2.126
Saturated model	.000	.000	.000	.000	.000	.000	.000
Independence model	8458.454	8151.548	8771.844	52.652	47.788	46.054	49.558

**RMSEA****HOELTER**

Model	RMSEA	LO 90	HI 90	PCLOSE	HOELTER .05	HOELTER .01
Default model	.053	.046	.060	.252	130	136
Independence model	.236	.231	.240	.000	18	19

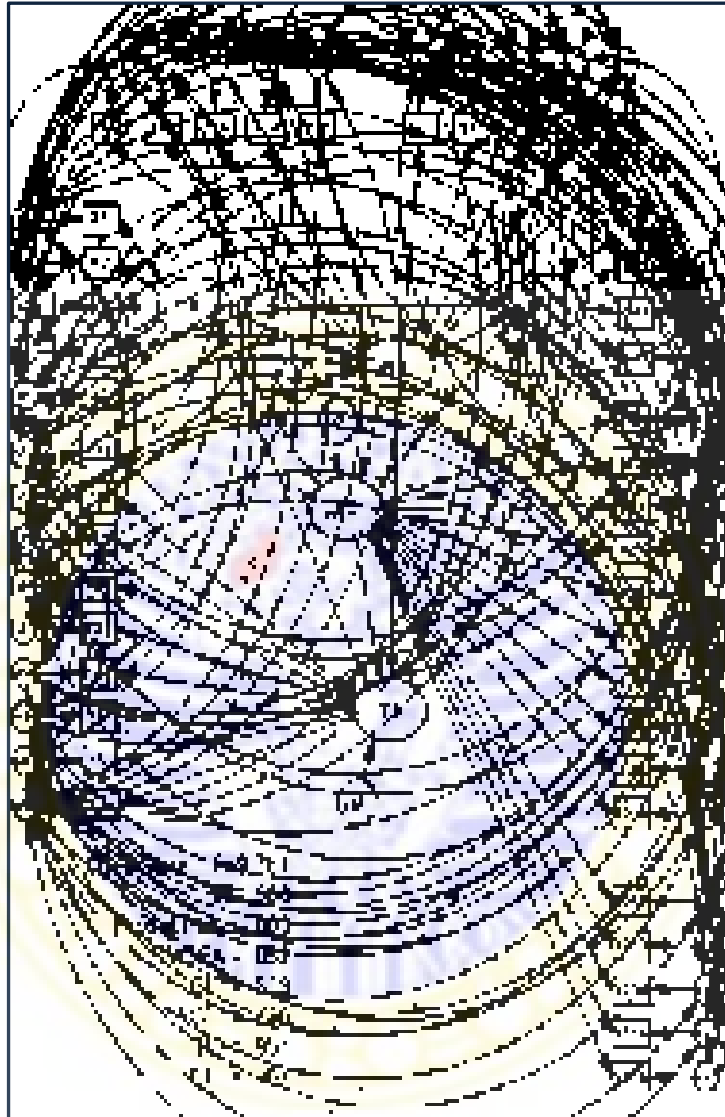
**AIC****ECVI**

Model	AIC	BCC	BIC	CAIC	ECVI	LO 90	HI 90	MECVI
Default model	1507.524	1707.763	2500.241	2812.241	8.517	8.089	8.990	9.648
Saturated model	1806.000	2385.537	4679.151	5582.151	10.203	10.203	10.203	13.478
Independence model	9403.454	9430.409	9537.089	9579.089	53.127	51.393	54.897	53.279

**Modification Indices (Group number 1 - Default model)****Covariances: (Group number 1 - Default model)**

	M.I.	Par Change
e25 <--> r1	5.699	.121
e22 <--> r3	4.306	-.037
e44 <--> r2	5.722	-.117
e19 <--> r3	15.462	.083
e17 <--> e18	4.142	-.060
e7 <--> r4	4.690	.061
e43 <--> X	4.223	-.110
e42 <--> X	4.966	.193
e42 <--> e16	4.073	.081
e42 <--> e15	4.593	-.085
e3 <--> r4	4.307	-.041

**LAMPIRAN 5h :**  
**Analisis Faktor Konfirmatori (Full Model Modifikasi 3)**



**Notes for Model (Default model)**

**Computation of degrees of freedom (Default model)**

Number of distinct sample moments:	903
Number of distinct parameters to be estimated:	315
Degrees of freedom (903 - 315):	588

**Result (Default model)**

Minimum was achieved  
Chi-square = 869.781  
Degrees of freedom = 588  
Probability level = .000

**Model Fit Summary****CMIN****RMR, GFI**

Model	NPAR	CMIN	DF	P	CMIN/DF	RMR	GFI	AGFI	PGFI
Default model	315	<b>869.781</b>	588	.000	<b>1.479</b>	.181	<b>.828</b>	<b>.736</b>	.539
Saturated model	903	.000	0			.000	1.000		
Independence model	42	9319.454	861	.000	10.824	1.050	.096	.052	.092

**Baseline Comparisons****Parsimony-Adjusted Measures**

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI	PRATIO	PNFI	PCFI
Default model	.907	.863	.968	.951	<b>.967</b>	.683	.619	.660
Saturated model	1.000		1.000		1.000	.000	.000	.000
Independence model	.000	.000	.000	.000	.000	1.000	.000	.000

**NCP****FMIN**

Model	NCP	LO 90	HI 90	FMIN	F0	LO 90	HI 90
Default model	281.781	206.805	364.737	4.914	1.592	1.168	2.061
Saturated model	.000	.000	.000	.000	.000	.000	.000
Independence model	8458.454	8151.548	8771.844	52.652	47.788	46.054	49.558

**RMSEA****HOELTER**

Model	RMSEA	LO 90	HI 90	PCLOSE	HOELTER .05	HOELTER .01
Default model	<b>.052</b>	.045	.059	.318	132	137
Independence model	.236	.231	.240	.000	18	19

**AIC****ECVI**

Model	AIC	BCC	BIC	CAIC	ECVI	LO 90	HI 90	MECVI
Default model	1499.781	1701.945	2502.043	2817.043	8.473	8.050	8.942	9.616
Saturated model	1806.000	2385.537	4679.151	5582.151	10.203	10.203	10.203	13.478
Independence model	9403.454	9430.409	9537.089	9579.089	53.127	51.393	54.897	53.279

**Scalar Estimates (Group number 1 - Default model)****Maximum Likelihood Estimates****Regression Weights: (Group number 1 - Default model)**

	Estimate	S.E.	C.R.	P	Label
Y1 <--- X	.696	.096	7.243	***	par_46
Y2 <--- X	.229	.117	1.956	<b>.051</b>	par_16
Y2 <--- Y1	.667	.136	4.890	***	par_17
Y3 <--- Y2	.035	.038	.915	<b>.360</b>	par_18
Y3 <--- Y1	.288	.076	3.791	***	par_45
Y3 <--- X	.115	.057	2.016	<b>.044</b>	par_47
Y4 <--- X	-.122	.071	-1.718	<b>.086</b>	par_15
Y4 <--- Y1	.416	.099	4.196	***	par_19
Y4 <--- Y2	.100	.050	2.005	<b>.045</b>	par_20
Y4 <--- Y3	.521	.127	4.087	***	par_21
X3 <--- X	.607	.069	8.840	***	par_1
X2 <--- X	.933	.071	13.115	***	par_2

**Standardized Regression Weights: (Group number 1 - Default model)**

		Estimate
Y1	<--- X	.752
Y2	<--- X	.200
Y2	<--- Y1	.539
Y3	<--- Y2	.075
Y3	<--- Y1	.496
Y3	<--- X	.215
Y4	<--- X	-.162
Y4	<--- Y1	<b>.508</b>
Y4	<--- Y2	<b>.151</b>
Y4	<--- Y3	<b>.370</b>
X3	<--- X	<b>.703</b>
X2	<--- X	<b>.779</b>
X1	<--- X	<b>.852</b>
Y41	<--- Y4	<b>.612</b>
Y42	<--- Y4	<b>.972</b>
Y11	<--- Y1	<b>.615</b>
Y12	<--- Y1	<b>.730</b>
Y13	<--- Y1	<b>.601</b>
Y14	<--- Y1	<b>.655</b>
Y21	<--- Y2	<b>.884</b>
Y22	<--- Y2	<b>.763</b>
Y23	<--- Y2	<b>.644</b>
Y24	<--- Y2	<b>.660</b>
Y25	<--- Y2	<b>.846</b>
Y35	<--- Y3	<b>.896</b>
Y34	<--- Y3	<b>.935</b>
Y33	<--- Y3	<b>.886</b>
Y32	<--- Y3	<b>.734</b>
Y31	<--- Y3	<b>.500</b>
Y43	<--- Y4	<b>.905</b>
X4	<--- X	<b>.752</b>
X5	<--- X	<b>.629</b>
Y15	<--- Y1	<b>.598</b>
Y17	<--- Y1	<b>.851</b>
Y18	<--- Y1	<b>.798</b>
Y19	<--- Y1	<b>.881</b>
Y110	<--- Y1	<b>.714</b>
Y111	<--- Y1	<b>.738</b>
Y26	<--- Y2	<b>.899</b>
Y27	<--- Y2	<b>.898</b>
Y28	<--- Y2	<b>.894</b>
Y29	<--- Y2	<b>.573</b>
Y210	<--- Y2	<b>.821</b>
Y212	<--- Y2	<b>.878</b>
Y213	<--- Y2	<b>.534</b>
Y214	<--- Y2	<b>.559</b>
Y215	<--- Y2	<b>.823</b>
Y216	<--- Y2	<b>.874</b>
Y36	<--- Y3	<b>.905</b>
Y37	<--- Y3	<b>.904</b>
Y38	<--- Y3	<b>.890</b>
Y39	<--- Y3	<b>.820</b>

**Standardized Direct Effects (Group number 1 - Default model)**

	X	Y1	Y2	Y3	Y4
Y1	.752	.000	.000	.000	.000
Y2	.200	.539	.000	.000	.000
Y3	.215	.496	.075	.000	.000
Y4	-.162	.508	.151	.370	.000

**Standardized Indirect Effects (Group number 1 - Default model)**

	X	Y1	Y2	Y3	Y4
Y1	.000	.000	.000	.000	.000
Y2	.405	.000	.000	.000	.000
Y3	.418	.040	.000	.000	.000
Y4	.707	.280	.028	.000	.000

**Standardized Total Effects (Group number 1 - Default model)**

	X	Y1	Y2	Y3	Y4
Y1	.752	.000	.000	.000	.000
Y2	.605	.539	.000	.000	.000
Y3	.632	.536	.075	.000	.000
Y4	.546	.788	.179	.370	.000