

## ABSTRACT

There was changed of policy from Delivery Assurance (Jampersal) into the National Health Insurance (JKN) and there are dissatisfaction from midwives to Jampersal program. This study was conducted to describe the implementation of JKN policy.

This study was conducted with cross-sectional design and a quantitative approach. The questionnaire distributed to 23 practicing midwives in the region of Puskesmas Bangkalan. Respondents were obtained from a total population of midwives who practice in the region of Puskesmas Bangkalan. Questionnaires were administered in the form of a semi-open questionnaire that have closed choices along with the reasons then analyzed by cross tabulation and coefficient contingency.

Based on this study, it is known that in the communication variables: most midwives (56.5%) get a good transmission from Badan Penyelenggara Jaminan Sosial (BPJS), (52.2%) good transmission from health centers, (52.2%) clarity of information, and (78.3%) consistency of information. In the resource variables, most midwives (87.0%) are sufficient to participate in JKN, (82.6%) feel the budget do not meet the expectations, (69.6%) do not meet the resource requirements of information, (60.9%) did not serve outside from the non-capitation services, and all midwives (100%) has the authority to carry out the service, and there are no facilities completeness met by more than 75% of midwives. In the variable disposition, most midwives (78.3%) agreed with aspects of JKN and (78.3%) being neutral towards the implementation of JKN. In the bureaucratic structure variables, most of the midwives (60.9%) felt the standard operating procedures is not well operated, and (65.2%) felt the uneven sharing of responsibility.

The conclusion that can be drawn, there are still need a lot of improvements of the National Health Insurance implementation policy so it could work well. Should be performed to maximize the socialization and reexamination procedures of JKN implementation.

**Keywords:** implementation, midwives, national health insurance, policy