

ABSTRACT

Situation Awareness Analysis of Clinic Organizers Towards Risk and Benefits Perception of Compliance in Clinic Operating Permit in Surabaya Year 2015

The main purpose of this research is to compose recommendation so that clinic organizers submissive towards clinic operating permit. The background of this research is the low rate of compliance of clinic towards operating permit prolongation based on the punctuality of prolongation permit and the high rate of clinic that still running without operating permit. The population of this reasearch are 58 clinics. Sample is taken by simple random sampling. The sample is calculated using slovin method and the result are 51 clinics. Most of the test result of clinic organizers's situation awareness include in level 2, which is the situation comprehension of 29 clinics or 56,8%. Most of the clinic organizers in the amount of 51,0% have perception that having no operating permit is in medium risk. The result of benefit perception measurement that is 52,9% has perception that having operating permit comes with higher benefit. The result of linear statistic regression shows that there is an influence of SA towards risk perception of clinic organizers with the value of $p = 0,021$ and the result of linear statistic regression analysis shows that there is an influence of SA towards benefit perception of clinic organizers with the value of $p = 0,007$. The result of ordinal regression analysis shows that there is influence of SA towards compliance with the value of $p = 0,002$, while the result of ordinal regression analysis shows that there is no influence of risk perception and benefit towards compliance with the value of $p > 0,005$.

Key words : situation awareness, risk perception, benefit perception, compliance