

ABSTRACT**The Effectiveness of “Me and You” Program as a Preventive Effort From Sexual Violence in Preschool Children (A study in Sunan Prapen Kindergarten and Sekar Kedaton Kindergarten in Gresik Regency)**

This Study has purposes to analyse the difference before and after the implementation of “Me and You” program for cognitive, affective and communication skill about sexuality and reproduction health and also a self prevention for preschool children of Sunan Prapen Kindergarten and Sekar Kedaton Kindergarten from sexual violence. This study also analyses the factors that influence the effectiveness of “Me and You” program. The research design is experimental, specifically quasi experimental. The process was done on March to June 2015. 53 students were chosen as random sample. Instrumental data used in this study were structured questionnaire and observation guideline sheet. From data analysis, by cross tabulation and chi square test, it indicated that was significant difference for cognitive (0.000), affective (0.000), and psychomotor (0.000) before and after the program in Sunan Prapen Kindergarten, which became an experimental group. While, for comparison group (Sekar Kedaton Kindergarten), there wasn't significant difference for cognitive (0.536), affective (0.446) and psychomotor (0.948) before and after the program implementation. From the result of multivariate and regression logistic binary test, it showed that there were several factors that influenced significantly for cognitive improvement. They were learning method (0.012) and learning media (0.049). For affective improvement, it was affected by learning method. While the improvement of psychomotor was affected by learning material (0.031) and learning media (0.031). Therefore, in conclusion, “Me and You” program is an effective program to prevent preschool children from sexual violence.

Keywords : “Me and You” program, sexuality and reproductive health education, self prevention of sexual violence, preschool children.