

DAFTAR PUSTAKA

Buku:

- Barney Jay. 1991. *Firm Resources and Sustained Competitive Advantage*. *Journal of Management*, Vol. 17(1)
- Baron, R & Byane D. (2000). *Social psychology ninth edition*. Pinter in the united State of America Moloeng. (1998). *Metodologi penelitian*. Bandung : Remaja Pusda karya.
- Budiono, 1989. *Ekonomi Internasional*, Yogyakarta: BPFE.
- Budiono, 1998. *Ekonomi Moneter*, Yogyakarta: BPFE.
- Dahl, Robert. A, 1957, *The Concept of Power*. *Journal of Behavioral Science*. Vol.2 (Juli)
- Doherty, A.M. and Alexander, N, 2004, “*Relationship Development in International Retail Franchising: Case Study Evidence from The UK Fashion Sector*”, *European Journal of Marketing*, Vol. 38 No. 9
- Donald et.all, 2014. *Bisnis Internasional*, Salemba Empat, Jakarta.
- Emerson, Richard.M. 1962, *Power-Dependence Relations*, *American Sociological Review*. 27 (Feb)
- Ghemawat, Phankaj. 2002. “*Competition and Business Strategy in Historical Perspective*”. *the Business History Review*. Vol 76, No. 1.
- Hady, Hamdy, 2004. *Teori dan Kebijakan Perdagangan Internasional*, Ghalia Indonesia, Jakarta.
- Hata, 2006. *Perdagangan Internasional dalam sistem GATT dan WTO*, Refika Aditama, Bandung.
- Helwani, Hendra, 2005. *Ekonomi Internasional dan Globalisasi Ekonomi Cetakan Kedua*, Ghalia Indonesia, Bogor.

- Hill, Chales W. L., 2000. *Global Business Today*. New Jersey: Prentice International.
- Jepma and Andre Rhoen, 1996. *International Trade: A Business Perspective*. New York: Addison-Wesley Longman Publishing.
- Keegan, Warren J, and Mark S. Green, 2000. *Global Marketing Management*. 6th Ed. New Jersey. Prentice Hall Intenational
- Kotabe, Masaaki, 1992. *Global Sourcing Strategy: R & D, Manufacturing, and Marketing Interfaces*. New York: Quorum Books.
- Kruger, Anne, 1988. *Interaction Between Inflation and Trade Regime Objectives in Stabilization Program*, Washington.
- Nangoi, Ronald, 1992. *Bisnis Internasional Aspek dan Perkembanganny*, CSIS: Jakarta.
- Panrose, Edith, 1959, *The Theory of The Growth of The Firm*. New York., Willey.
- Poerwandari, E. Kristi. (2001). Pendekatan kualitatif untuk penelitian perilaku manusia. LPSP 3 : Fakultas Psikologi UNiversitas Indonesia. Sari, N. (1992). Seri diktat :Permasalahan pokok yang berkaitan dengan waria. Jakarta : BKKKS.
- Quinn, B. and Doherty, A.M, 2000, *Power and Control In International Retail Franchising: Evidence from Theory and Practice*, International Marketing Review, Vol. 17
- Rahmi Jened, 1999. *Beberapa Catatan Hukum Peraturan Pemerintah tentang Waralaba*, *Yuridika Vo. 14 No. 5 September – Oktober 1999*, h. 348-359.
- Siregar, Mahmul, 2008. *Perdagangan Internasional dan Penanaman Modal Studi Kesiapan Indonesia dalam Perjanjian Investasi Multilateral*, Pasca Sarjana USU, Medan.
- Sobri, 2001. *Ekonomi Internasional: Teori Masalah dan Kebijaksanaannya*, Yogyakarta: BPFE-UI.

Soekanto, S. (2002). Sosiologi suatu pengantar. Edisi 4. Jakarta : PT. Raja Grafind Persada.

Wernefelt.B, 1984, *A Resources Based View of the Firm*. Strategic Management Journal

Yin, R. K. (2002). Studi kasus : Desain dan metode. Jakarta : PT. Raja Grafindo Persada.

Internet:

<https://www.google.co.id.berkas.dpr.go.id>

<http://kp2b-baros.blogspot.pdf.com>

http://www.chinadaily.com.cn/bizchina/2013-06/18/content_16635887.htm

<http://www.bangkokpost.com>

<https://id-id.facebook.com/Motivasi.Bisnis.Motivasi>

<https://mametsaru.wordpress.com/2012/10/13/7-eleven-dan-indonesia>

<thesis.binus.ac.id/eColls/eThesisDoc/Bab3>

www.academia.edu/9930241/Memahami_Budaya_dan_Perbedaannya

<www.yuswohady.com/2011>,

