

ABSTRACT

Corruption always attracts media attention. Especially online media, this case quite consumes amount news. The nature of realtime online media greatly influence the working of the media. By Hierarchy of influence theory from shoemaker and Reese, media also can construct the news that presented to the reader. Ideology becomes the first step for the media in the process of producing the news.

This study aims to explain how news framing done by online media, kompas.com and republika.co.id in the news of Hajj corruption case by Suryadharma Ali. Whether the two media from different ideological backgrounds will show the difference frame.

This study uses a constructionist paradigm framing analysis with qualitative approach. Framing analysis conducted by Robert N. Entman models. The result of this study showed that the framing which done by kompas.com and republika.co.id to the news Hajj corruption case by Suryadharma Ali used the media as advantages in running interests of economic media. Media do commodification untill ideological media have more tendency to market interests.

Keywords: Framing, online media, ideology.