

THESIS

**COMMUNICATION NETWORK STRATEGY BETWEEN UP LINE AND DOWN LINE
INSIDE SMALL GROUP NETWORK MARKETING;**

(Case Study: Freedom FaithNet Global Surabaya)

Presented by:

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**MASTER PROGRAM COMMUNICATION AND MEDIA STUDY
FACULTY OF SCIENCE SOCIAL AND POLITIC SCIENCE**

AIRLANGGA UNIVERSITY

SURABAYA

2015

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Submitted as one of the requirement to acquire the degree: Master of Communication and Media
Studies program at the Master's degree program Faculty of Social and Political Sciences
University of Airlangga

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