

ABSTRACT

Antenatal, delivery and post partum services are interconnected services. It is, there for, possible to set up a service package that consists of three interconnected services. Objectives of the study were to determine prices of the service package for normal condition, with some cases without operation and with operation (cesarean section) case package.

The study was conducted at delivery ward in Adi Husada Undaan Wetan Hospital, Surabaya. Respondents of the study were mothers who delivered their babies during research periode. Research questionnaires consist of antenatal care, delivery, then followed by post partum period. Research data were gathered in 40 days in the month of July and August, 2002.

The price of service package was calculated on the basis of antenatal, delivery and post partum service costs. Health service cost calculations as a resource fund for the hospital medical programs were grouped into related groups which called Diagnosis Related Groups (DRGs).

Base on service cost level are a minimum cost, an average cost, and a maximum cost level, results of the study shown there were three kinds of package pricing divided in two levels, that are the second class and the third class. For the second class, the package pricings were Rp. 5,862,500.00; Rp. 6,839,500.00; and Rp. 8,115,000.00, for a minimum price, an average price, and a maximum price, respectively. For the third class, the package pricings were Rp. 3,703,500.00; Rp. 4,616,000.00; Rp. 6,204,000.00, for a minimum price, an average price, and a maximum price, respectively. Those package pricing were included over head cost 10%, and 10% inflation value. For Adi Husada Undaan Wetan Hospital, this research is not suggested rupiah value, but formulation price package of antenatal, delivery and post partum services.

The DRG system on package pricing calculation suggested as follows:

1. Strengthening a net working with obstetrician and gynecologist for determining antenatal, delivery and post partum categories;
2. Increasing number of data and its accuracies will gain effective decision;
3. Attentioning individual pricing calculation in order not to be distortion, service standart and doctor.
4. This research needs to conduct other research, that is validity sampel (validity formulation), so it can be know validity level.

Key words : Package pricing (bundle pricing); Diagnosis Related Groups (DRGs); Antenatal, delivery and post partum services.