

## ABSTRACT

Family is the smaller institution in society which has many functions which must be optimum in order to quality of life in family can be increased and welfare of family will increase too. The more prosperous family, the better individual's qualities. Individual's qualities are not only in knowlegde and echnology but also in religion and morality included *Emotional Spiritual Quotient* (ESQ). Dealing with this issue, the research attempt to reveal the effect of welfare family level on ESQ level.

The research is conducted a quantitative observation on eksplanatory research. The sample are 156 families in Sedayulawas, Brondong, Lamongan.with purposive sample method. Data is collected using questionnaire base on welfare of family and ESQ of Ary Ginanjar Agustian. These data is then anaysed using simple logistic regression analysis model.

The result indicated that walfare of family has effect on ESQ. The level of significant is 0,039 ( $p < 0,05$ ). And the value of OR is 0,493 with the lower limit 0,253. It means that walfare of family variable is protection factor from ESQ, and it means that more properous family the better of ESQ value. The value from the effect of welfare family effect on ESQ is 0,027. It means that the value from the effect of welfare family effect on ESQ is 2,7%, whereas the rest is affected by other factors.

Keywords : Welfare Family Level, Emotional Spiritual Quotient