

Abstract

This research was held at Kabupaten Tulang Bawang, Kecamatan Menggala as study object. Kecamatan Menggala was chosen for the relevance of the main problem and research goal. Qualitative method was used for it, 13 informants as data sources by depth interview. The other source is outcome of observation and library studies.

This research will describe many view of Lampung Menggala society about dynamic of endogamy and exogamy marriage model at past and present time and it would like to watch the changes of marriage proposal, pair choosing, wedding party, ceremony, residence choosing and financial cost.

Problem will be explained by cultural theory, social act theory and cultural change theory.

The out come of research is; there are changes of endogamy model, before it marriage was held between clan, social group, economic status, parents was used to be dominant for choosing. Now, marriage has changes to personal choosing and parents just legalize it. Ceremony has changes too so that more simple. In Menggala society the alteration was impact of education, social economic, foreign culture influence, and all of that were so dilemmatic. The dilemmatic more felt when social values was faced as group solidarity, and values interpretation, law or tradition.

Generally the changes that happens after being observed in cultural and structural dimension, value system, norms, and consciousness and society interaction from this structural consciousness reach by every personal by internalization during their life time. Changes motivator in "Pepadun" custom caused by different social context, then being varied in many similarities and diversities. It can be differed between internal and external factor. The external is circumstance where the society use its customs. In the other hand, modernization could give modern personalities such as rationality and respecting time, so that the effects are the changes of conventional custom to the modern one. Wedding process by "Pepadun" custom is more simple and practical without not reduce tradition.

It will effect too to the marriage model, about pair choosing, marriage proposal, cost of wedding, "naik pepadun" ceremony, wedding party and residence choosing.

There's no difference between up level with low level, for pair choosing. Pair was found by the son or as result of discussion between parents with son.

Exogamy is more often be done than endogamy one. After wedding ceremony, there's no law that that pair have to live near the core family.

It shows the autonomy level from present generation than generation before. Now they act more practice and so rational, not stringed anymore by tradition. It was an influence of modern live that come to the society.