

DEPARTEMENT OF NATIONAL EDUCATION  
FACULTY OF ECONOMIC AND BUSINESS AIRLANGGA UNIVERSITY  
STUDY PROGRAMME : ECONOMIC DEVELOPMENT

## **ABSTRACT**

### **BACHELOR THESIS**

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**THEME** : EXPORT PRODUCT OF CREATIVE INDUSTRIES AND INTERNATIONAL TRADE OF ASEAN-5 PERIODS 2004-2013

**CONTAIN** : Improving creative sector is one of the various country's efforts to face globalization, it has been successfully carried out in developed countries. ASEAN-5 (Indonesia, Malaysia, Singapore, Thailand, Philippines) also start to give an attention about the creative economy. This study aimed to examine the export of the creative product to international trade in ASEAN-5. And then this study also look for economic factors influence international trade in ASEAN-5. This study used panel data with the period 2004 to 2013. The estimation results indicate that not all the variables creative exports and economic factors affect the international trade.

Keyword : creative product, export, international trade