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#### Sumber Primer

- Pengambilan angket penelitian di PT HM Sampoerna tanggal 1 sampai dengan 31 Agustus 2014
- Wawancara dengan D. Daniel selaku manajer PT HM Sampoerna tanggal 28 Agustus 2014
- Wawancara dengan W. Bakin selaku manajer PT HM Sampoerna tanggal 28 Agustus 2014
- Wawancara dengan S. Suyono selaku manajer PT HM Sampoerna tanggal 28 Agustus 2014