

## ABSTARCT

Political issues spread on societies during the Indonesian Election Days of 1992 was dominated by the views that Election Days was considered as a celebrity of democracy reflected in political parties campaigns. Campaign has so a deep meaning in Indonesia political participation tradition that one of political participation manifestations is always measured through the people's involvement in arranging political parties campaigns. Campaign was not only considered as a manifestation of a real political participation but also as a vote protest and emotional blaze.

The decrease of vote got by Golkar could be best explained as an impact of people's vote protest than changing of rasionalistic choice. More than 75% of the total cartoons collected in this research, put forward political parties campaigns (whether their promises, programe, voe getter etc) as main topic. Those cartoons tell a lot through their description of style, size, words, figures, partners, colors, in expounding political relaity and development, of course, taken a view point by the cartoonist.

Authority and position in political startification are the most important consideration to understand the power possession to absorb vote. Messages that brought forward emphasize the demand of greater justice, either in terms of political domination or competition.