

**PERBEDAAN PERSEPSI TENTANG PROFESI AKUNTAN PUBLIK
DALAM PENGAMBILAN KEPUTUSAN BERKARIR DI KANTOR
AKUNTAN PUBLIK ATAU NON KANTOR AKUNTAN PUBLIK**
(Survey pada Alumni Jurusan Akuntansi, Fakultas Ekonomi Universitas Airlangga)

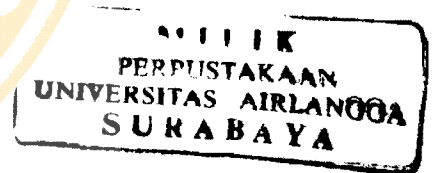
SKRIPSI

**DIAJUKAN UNTUK MEMENUHI SEBAGIAN PERSYARATAN
DALAM MEMPEROLEH GELAR SARJANA EKONOMI
JURUSAN AKUNTANSI**



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KEPADA
FAKULTAS EKONOMI UNIVERSITAS AIRLANGGA
SURABAYA
2002

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MILIK
PERPUSTAKAAN
UNIVERSITAS AIRLANGGA
SURABAYA

TELAH DISETUJUI DAN DITERIMA DENGAN BAIK OLEH

DOSEN PEMBIMBING.


DR. MUSLICH ANSHORI, S.E., Ak.

TANGGAL 12-08-2002

KETUA PROGRAM STUDI.


Dr. ARSONO LAKSMANA, SE, Ak.

TANGGAL.....

SURABAYA, 17-7-2002

BIMBINGAN TELAH SELESAI DAN SKRIPSI INI SIAP UNTUK DIUJIKAN

DOSEN PEMBIMBING

DR. MUSLICH ANSORI, SE, AK.



Abstract

This study compares accounting students who choose a career as public accountant (Group I) to those students who did not (Group II). A questionnaire consisting of 13 questions concerning four career selection factors were intrinsic, beginning salary, future salary, and job market opportunities.

By employing a survey method to 150 graduated in accounting students of Airlangga University Surabaya, test were used to compare responses of students selecting the public accountant and those selecting non-public accountant career. Mann-Whitney Analysis was also used to assess the ability of four factors to distinguish between these two groups.

The results indicate that based on their average score, those selecting public accountant are more concerned with the above two factors, that are intrinsic factor and job market opportunities. The highest explanatory power variable differentiating the two groups is intrinsic factor.

