

**TESIS**

**PENGEMBANGAN POLA PEMBINAAN  
PETUGAS PROMOSI KESEHATAN (PROMKES)  
DI KABUPATEN TABANAN**



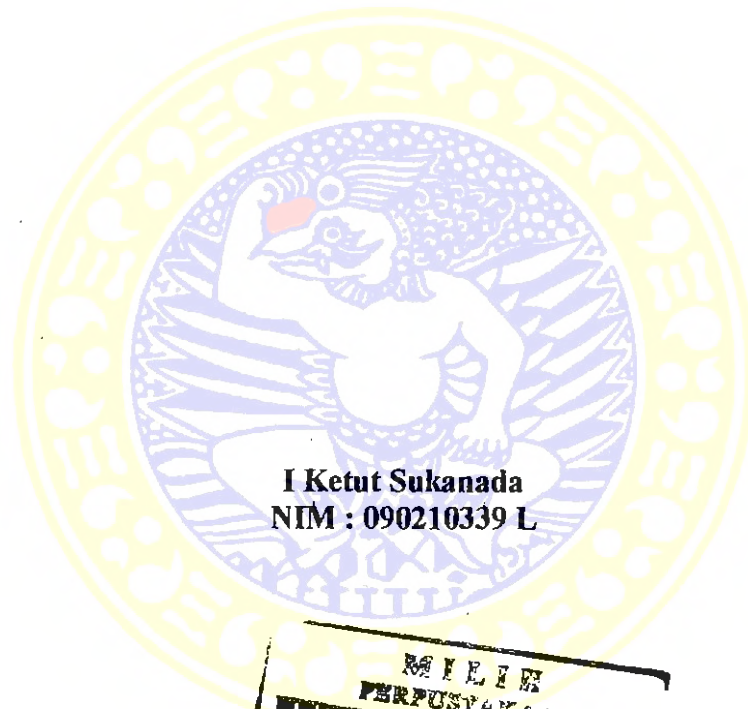
**M I L I H  
PERPUSTAKAAN  
UNIVERSITAS AIRLANGGA  
SURABAYA**

**I KETUT SUKANADA**

**PROGRAM PASCASARJANA  
UNIVERSITAS AIRLANGGA  
SURABAYA  
2004**

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**I Ketut Sukanada  
NIM : 090210339 L**



**PROGRAM PASCA SARJANA  
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TAHUN 2004**

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**TESIS**

**Untuk memperoleh Gelar Magister  
Dalam program Studi Administrasi dan Kebijakan Kesehatan  
Pada Program Pascasarjana Universitas Airlangga**



**Oleh  
I Ketut Sukanada  
NIM: 090210339 L**

**PROGRAM PASCA SARJANA  
UNIVERSITAS AIRLANGGA  
TAHUN 2004**

**LEMBAR PENGESAHAN**

**TESIS INI TELAH DISETUJUI  
TANGGAL 23 SEPTEMBER 2004**



Oleh :

**Pembimbing Ketua**

A handwritten signature in black ink, appearing to read 'Supriyanto', is written over the text.

**Dr. S. Supriyanto, dr., MS**

**NIP : 130 675 544**

**Pembimbing,**

A handwritten signature in black ink, appearing to read 'Darmawan Setijanto', is written over the text.

**Dr. R. Darmawan Setijanto, drg., M. Kes**

**NIP : 131 760 381**

## **ABSTRACT**

### **Developing Pattern for management of Health Promotion Personnel at Tabanan District**

I Ketut Sukanada

The purpose of this research was to develop a pattern for the development of Public Health Centers (PHC) Health Promotion (HP) personnel by studying the various factors or characteristics of HP personnel, the organizational factors, the work factors, the deterrent factors, the supporting factors in executing HP and the HP workloads at Tabanan District. This research was an observational analysis design and conducted from June to July 2004. The population consisted of a total count of 19 respondents from all existing PHCs at Tabanan District. The research results showed that: 1) the education background of HP personnel was variative; 2) 52.6% of tenure was below three years; 3) the motivation of HP personnel influenced the development of the Tabanan District Health Office because 52.3% of the motivation of HP personnel was from external support; 4) 26.3% of HP personnel lacking awareness of the objective of HP; 5) the PHCs felt that the development of HP personnel was the responsibility of and conducted by the Tabanan District Health Office; 6) the assessment Team count of credits of HP personnel was not yet existent.

**Key words:** Public health centers, management, Health Promotion personnel

