

**DEPARTEMEN PENDIDIKAN NASIONAL
FAKULTAS EKONOMI DAN BISNIS UNIVERSITAS AIRLANGGA**

**PROGRAM STUDI : EKONOMI PEMBANGUNAN
DAFTAR NO. :**

**ABSTRAK
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TAHUN PENYUSUNAN : 2016

**JUDUL : PENGARUH *TRADE FACILITATION* TERHADAP MARGIN
PERDAGANGAN 8 NEGARA ASEAN-CHINA *FREE TRADE AREA*:
PENDEKATAN MODEL GRAVITASI**

ISI : *Trade facilitation* merupakan sebuah upaya penyederhanaan dan harmonisasi terhadap prosedur perdagangan internasional. *Trade facilitation* diwujudkan dalam bentuk paket kebijakan yang bertujuan untuk mengurangi biaya perdagangan. Selama ini penelitian mengenai *trade facilitation* lebih banyak menaruh fokus terhadap pertumbuhan ekspor. Padahal pertumbuhan ekspor dapat bersumber dari tingkat keragaman jenis barang ekspor (*extensive margin*) maupun volume barang ekspor (*intensive margin*). Penelitian ini bertujuan untuk menganalisis pengaruh *trade facilitation* terhadap *extensive margin* dan *intensive margin* delapan negara anggota ACFTA selama tahun 2006-2014. Indikator *trade facilitation* yang digunakan dalam penelitian ini terdiri dari *port efficiency* negara eksportir dan importir. Penelitian ini menggunakan model gravitasi dan teknik estimasi *Random Effect Model*. Hasil penelitian menunjukkan bahwa *port efficiency* negara eksportir berpengaruh positif dan signifikan terhadap *extensive margin* sedangkan *port efficiency* negara importir berpengaruh positif dan signifikan terhadap *intensive margin*.

Kata Kunci : *Trade Facilitation, Extensive Margin, Intensive Margin, ACFTA (ASEAN-China Free Trade Area), Model Gravitasi*

SUBJEK/OBJEK PENELITIAN : *Trade Facilitation, Extensive Margin, dan Intensive Margin*

DAERAH PENELITIAN : ASEAN, China, Amerika Serikat, Australia, India, Jepang, Kanada, Korea Selatan, Pakistan, Rusia, Selandia Baru, dan Uni Eropa.

**DEPARTMENT OF NATIONAL EDUCATION
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**STUDY PROGRAM : ECONOMICS
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**ABSTRACT
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**TITLE : THE EFFECT OF TRADE FACILITATION ON MARGIN OF TRADE 8
ASEAN-CHINA FREE TRADE AREA COUNTRIES: A GRAVITY MODEL
APPROACH**

CONTAIN : Trade facilitation is an effort of simplification and harmonization of international trade procedures. Trade facilitation is manifested in the form of policy packages that aim to reduce trade costs. During research on trade facilitation to put more focus on export growth. In fact, export growth can be sourced from the level of diversity of exported goods (extensive margin) and the volume of exported goods (intensive margin). This study aims to analyze the effect of trade facilitation on the extensive and intensive margin of trade eight member countries of ACFTA during the years 2006-2014. Trade facilitation indicators used in this study consisted of exporters and importers port efficiency. This study uses gravity model and estimation techniques Random Effect Model. The results showed that exporter port efficiency have a positive and significant effect on the extensive margin while importer port efficiency have a positive and significant effect on the intensive margin.

Keywords : Trade Facilitation, Extensive Margin, Intensive Margin, ACFTA (ASEAN-China Free Trade Area), Gravity Model

RESEARCH SUBJECT/OBJECT : Trade Facilitation, Extensive Margin, and Intensive Margin

RESEARCH AREA : ASEAN, China, United States, Australia, India, Japan, Canada, Republic Democratic of Korea, Pakistan, New Zealand, Russia, and European Union.