

## ABSTRAK

Penelitian ini menunjukkan pengaruh keterlibatan keluarga dan karakteristik perusahaan terhadap kinerja keuangan. Variabel yang digunakan dalam penelitian ini antara lain : Return on Asset (ROA) sebagai variabel dependen sedangkan *family involvement management*, *family involvement ownership*, *family involvement control*, *size*, dan *age* sebagai variabel independen. Sampel penelitian terdiri atas 165 sampel yang berasal dari 33 perusahaan keluarga non-keuangan yang terdaftar di Bursa Efek Indonesia selama 2008 sampai 2012. Teknik analisis yang digunakan adalah regresi linier berganda, yang menggambarkan pengaruh lebih dari satu variabel independen terhadap satu variabel dependen.

Hasil penelitian menunjukkan bahwa variabel independen yang berpengaruh positif signifikan terhadap kinerja keuangan perusahaan adalah *family involvement management*, *family involvement ownership*, *size*, dan *age*, sedangkan variabel *family involvement control* berpengaruh negatif signifikan terhadap kinerja keuangan perusahaan.

**Kata kunci :** *Perusahaan Keluarga, Family Involvement, Size, Age, Return on Asset*

## ABSTRACT

This study shows the influence of family involvement and firm characteristic on financial performance. Variable used in this study such as : Return on Asset (ROA) as dependent variable thus family involvement management, family involvement ownership, family involvement control, size, and age as independent variable. The sample of this study consisted of 165 samples from 33 families of non-financial companies listed on the Indonesia Stock Exchange during 2008 to 2012. This analysis technique used is multiple linier regression, which describe the influence of more than one independent variable on a dependent variable.

The result showed that independent variable which has positive-significant influence on the financial performance are family involvement management, family involvement ownership, size, and age. Thus *family involvement control* variable has positive-significant influence on the financial performance.

**Keywords :** *Family Business, Family Involvement, Size, Age, Return on Asset*