

ABSTRACT

Suryati. 2016 “Adjacency Pairs in Mata Najwa Talk Show ‘Bersih-Bersih Polisi’ Episode : A Study of Conversation Analysis”. A thesis submitted as partial fulfillment of the requirements for Sarjana Degree of the English Department, Faculty of Humanities, Universitas Airlangga.

Interaction between people takes place in everywhere. People can interact in front of public such as in talk show. Talk show is a place where the host and the guests exchange information through interaction. This study intended to analyze adjacency pair used by the host and the guest in Mata Najwa Talk Show “Bersih-Bersih Polisi” Episode. Adjacency pairs are the pair of interchanged utterances between two successive speakers. This study focused on greeting-greeting, question answer and request-acceptance/refusal pairs of adjacency pair done by the host and the guests. This study used Conversation Analysis (CA) as approach to understand the organization of conversational interaction in order to produce some form of social action which covered by turn taking and adjacency pairs. The data were taken from the official website of Mata Najwa which consisted of seven segments in approximately 60 minutes duration. The result showed there were 126 adjacency pairs which consisted of 4 pairs of greeting-greeting, 112 pairs of question-answer and 10 pairs of request-acceptance/refusal. From those data, the highest number of the adjacency pair is question-answer pair because the form of interaction is interview in which the host seeking information by questioning the guests. Greeting-greeting in talk show is preceded by introducing the guest and followed by thanking utterance done by the host. The acceptance action is also higher than refusal action.

Keywords: *Adjacency pair, Conversation Analysis, Greeting-greeting, Question-answer, Request-acceptance/refusal, Turn-taking*