

ABSTRAK

Penelitian ini merupakan penelitian di bidang *entrepreneurship*, dimana untuk mengetahui pengaruh secara simultan dan dominan *self efficacy*, *need for achievement*, *locus of control*, dan *instrumental readiness* terhadap *entrepreneurial intention* pada mahasiswa Fakultas Ekonomi dan Bisnis dan Fakultas Kedokteran Hewan serta perbedaan yang terjadi pada keduanya.

Metode yang digunakan dalam penelitian ini yaitu metode kuantitatif, di mana penulis menguji kebenaran hipotesis yang ada. Pengujian dilakukan terhadap data yang dipengaruhi oleh dari penyebaran kuesioner dengan sampel mahasiswa Departemen Manajemen Fakultas Ekonomi dan Bisnis angkatan 2013 dan mahasiswa Fakultas Kedokteran Hewan angkatan 2012 yang sama-sama telah mengambil mata kuliah kewirausahaan, lalu diolah dan dianalisis data menggunakan *software* SPSS.

Hasil yang didapat melalui penelitian ini dengan rumusan regresi linier berganda sebagai berikut: $Y = (-0.66) + 0.622 X_1 + (-0.366) X_2 + 0.205 X_3 + 0.519 X_4 + e$. Hasil ini juga menggambarkan hasil pengujian hipotesis yaitu H₁: *self efficacy*, *need for achievement*, dan *instrumental readiness* berpengaruh simultan dan signifikan terhadap mahasiswa Fakultas Ekonomi dan Bisnis, H₂: *self efficacy* menjadi variabel dominan dan signifikan terhadap *entrepreneurial intention* pada mahasiswa Fakultas Ekonomi dan Bisnis, sedangkan *instrumental readiness* menjadi variabel dominan dan signifikan terhadap *entrepreneurial intention* pada mahasiswa Fakultas Kedokteran Hewan dan pada mahasiswa di kedua Fakultas tersebut, H₃: terdapat perbedaan *entrepreneurial intention* pada mahasiswa Fakultas Ekonomi dan Bisnis dan Fakultas Kedokteran Hewan.

Kata Kunci: *self efficacy*, *need for achievement*, *locus of control*, *instrumental readiness*, dan *entrepreneurial intention*

ABSTRACT

This research is in the field of entrepreneurship, where to determine the effect simultaneously and dominant self efficacy, need for achievement, locus of control, and instrumental readiness to entrepreneurial intention at the Faculty of Economics and Business and the Faculty of Veterinary Medicine as well as the differences that occur in both.

The method used in this research is quantitative method, which to tested the hypothesis. Examination conducted on data affected by distributing questionnaires to a sample of students of the Department of Management Faculty of Economics and Business class of 2013, and students of the Faculty of Veterinary Medicine class of 2012, which together have taken entrepreneurship courses, then processed and analyzed the data using SPSS software.

The results obtained through this study with multiple linear regression formula as follows: $Y = (-0.66) + 0622 X1 + (-0366) 0205 X2 + X3 + X4 + 0519 + e$. These results also illustrate the results of testing hypothesis H1: self-efficacy, need for achievement, and instrumental readiness influential simultaneous and significant to students of the Faculty of Economics and Business, H2: self efficacy becomes the dominant variable and significant impact on entrepreneurial intention at the Faculty of Economics and Business, instrumental variable readiness becomes dominant and significant impact on entrepreneurial intention on the students of the Faculty of Veterinary Medicine and the students of the both of Faculty, H3: there are differences in entrepreneurial intention on the students of the Faculty of Economics and Business and the Faculty of Veterinary Medicine.

Keywords: self-efficacy, need for achievement, locus of control, instrumental readiness, and entrepreneurial intention