

Abstract

The emergence of online dating is growing rapidly and fairly significant for the last seven years (2009-2016). This phenomenon plays a significance role in how people think nowadays. These online dating sites and applications are not only made for straight people but also for LGBT (lesbian, gay, bisexual, and transgender). One of the most famous gay dating apps is Grindr. This gay dating app is a location-aware real-time dating app for men who have sex with men. In this research, the writer compares two different areas in Surabaya, which is in 'Gang Pataya' and Ampel areas. Those two areas are meant to be the places where the data were taken. The methodology that is used by the writer is mixed method; quantitative data with qualitative analysis. The data for this research are selected through a virtual survey by capturing the active users of Grindr's profile taglines. This research describes how Grindr as the most famous gay dating application used by its users in two different areas during Valentine's vibes. It can be revealed that their identity can be detected through their taglines, by looking at the categories that are considered (Personal Traits, Sex, Profession, and Ethnicity). The two different locations that are chosen by the writer are expected to give significant results. Therefore, the writer finds that places are important means and matters.

Keywords: *Online dating, virtual identity, Grindr, places*

