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SKRIPSI

VINCENTIA MEGA DEVITA

**PENGARUH TINGKAT PENDIDIKAN DAN EKONOMI
TERHADAP PENGGUNAAN LABEL OBAT SEBAGAI
SUMBER INFORMASI PADA SWAMEDIKASI**

**MILIK
PERPUSTAKAAN
UNIVERSITAS AIRLANGGA
SURABAYA**



**FAKULTAS FARMASI UNIVERSITAS AIRLANGGA
BAGIAN FARMASI PRAKTIS
SURABAYA
2004**

Lembar Pengesahan

**PENGARUH TINGKAT PENDIDIKAN DAN TINGKAT
EKONOMI TERHADAP PENGGUNAAN LABEL
OBAT PADA SWAMEDIKASI**

SKRIPSI

**DIBUAT UNTUK MEMENUHI SYARAT MENCAPAI GELAR
SARJANA FARMASI UNIVERSITAS AIRLANGGA**

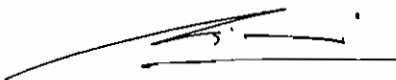
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ABSTRACT

Study of The Influence of Education and Income Level to the Using of Package Insert In Self Medication

This research is intended to analyze the influence of education and income level to the figures of the interest, comprehension, and obedience of non prescription drug's user toward package insert. The research was conducted in the area of Waru Village administration, Waru Subdistrict in Sidoarjo Regency on July to August 2004. The sample taken in this research are 288 women who have been married from Desa Waru population, that were selected randomly.

The research proves that education and income level influence significantly, both simultaneously and partially in interest and comprehension toward package insert. The dominant influential factor is education level. However, neither education nor income level influence significantly in obedience towards package insert.

The research has found that the interest and comprehension rate are still low. The percentage of people who is seldom or never read the information in the package insert are high. 45% of the non prescription drug's user is lack of comprehension toward package insert, and 25,3% user do not understand the information in package insert.

The following researchs are needed to find other factors that influence the use of package insert and to develop a better layout and content of package insert. The improvement of package insert will help consumers to understand it easily.

Keywords: non prescription drug, package insert, interest, comprehension, obedience