

- SELF MEDICATION
- COLD

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SKRIPSI

ARINA UTAMI NURALIA

ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI PERILAKU SWAMEDIKASI IBU RUMAH TANGGA

(Studi Pada Kasus Selesma / *common cold* di Wilayah
Kelurahan Semolowaru Surabaya)



FAKULTAS FARMASI UNIVERSITAS AIRLANGGA
BAGIAN FARMASI PRAKTIS
SURABAYA

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UNIVERSITAS AIRLANGGA
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Lembar Pengesahan

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**Dibuat Untuk Memenuhi Syarat Mencapai Gelar Sarjana Farmasi Pada
Fakultas Farmasi Universitas Airlangga
2004**

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Pembimbing Utama

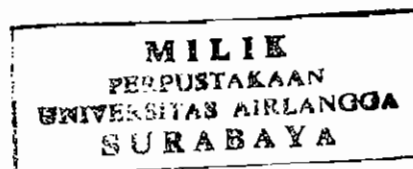
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ABSTRACT

Most of health seeking behavior in the community is the practice of self medication. The study has two aims: to obtain description of proper self medication behavior in the community and to determine factors related to the practice of self medication. The research was conducted in the area of Semolowaru Village administration, Sukolilo Subdistrict, Surabaya District on August 2004.

Data was collected from 100 respondents, women who have been married and taking medicine for their common cold symptoms, by questionnaires. The respondents were selected randomly. The method used was simple random sampling.

The research proves that education and knowledge level influence significantly in proper self medication behavior. The dominant influential factor is education level.

The research has found that only 35% of respondents practiced proper self medication, in term of proper classification medicine, proper type of medicine, dosage, and duration of medication.

Pharmacist must play role actively as counselor and educator to increase proper self medication behavior especially in common cold case. The following researchs are needed to find other factors that influence proper self medication behavior.

Keywords: self medication, common cold, education, knowledge, behavior